



## A G E N D A

### National Collegiate Athletic Association Division I Women's Basketball Committee Meeting

Pelican I, 3<sup>rd</sup> floor  
InterContinental  
New Orleans, Louisiana

November 11-12, 2019  
7:45 a.m. to 5 p.m. Central time, Monday  
8:30 a.m. to 3 p.m. Central time, Tuesday

#### Key Areas of Focus This Meeting

- NCAA women's basketball strategic plan 2019-24. (Agenda Item No. 5)
- NCAA Evaluation Tool. (Agenda Item No. 6)
- 2020 Championship planning update. (Agenda Item Nos. 7 – 11)
- Selection preparation. (Agenda Item Nos. 14 and 15)

#### Welcome, Announcements, Updates

1. Welcome and agenda overview. [Supplement No. 1] (Diane Turnham)
2. NCAA Division I Women's Basketball Committee July 15-17 and August 20 in-person meeting reports. [Supplement Nos. 2 and 3] (Turnham)
  - a. \*Two-site regional schedule for 2023 and beyond. [[Link to CZ](#)]
  - b. \*Selection, seeding and bracketing policies and procedures. [ [Link to CZ](#)]

***Anticipated Action:*** Review and approve the July 15-17 and August 20 in-person meeting reports, regional event days for 2023 and beyond, and team selection, seeding and bracketing policies and procedures for the 2020 championship.

3. NCAA vice president of women's basketball update. (Lynn Holzman)

***Informational:*** Receive an update on key items and strategic priorities related to women's basketball.

4. Update from the October 16-17 Women's Basketball Oversight Committee meeting. [[Link to CZ](#)] (Holzman)

***Informational:*** Updates on current and future initiatives.

### Key Discussion Items

5. Update on the NCAA women's basketball strategic plan 2019–2024. [[Link to CZ](#)] (Holzman)

*Informational: Updates on progress to date on strategic plan goal areas.*

6. \*NCAA Evaluation Tool. (Debbie Richardson; Arthur Argenson, Allen Jarvis, Ashwin Mishra, Alok Pattani and Vijay Reddy, Google Cloud)

*Informational: Update on review and progress to date of NET by the Team Selection Subcommittee and Google Cloud.*

### Championship

7. \*Championship officiating overview. (Lynne Andrew)

*Informational: Review of coordinators meeting, regional clinics and planning for the 2019-20 season and championship and update on initiatives related to the strategic plan.*

8. ESPN planning. (Natalie Steger)

a. Review of championship game dates, times and programming schedule. [[Link to CZ](#)]

b. ESPN regular season coverage for women's basketball. [[Link to ESPN.com](#)]

*Informational: Preview of 2019-20 regular season and championship coverage and planning.*

9. Presentation by the New Orleans Local Organizing Committee, host of the 2020 Women's Final Four. (Kim Boyle, Jay Cicero, Vince Granito, Risa Hall, Monica Lebron and Jeff Rossi, NOLOC)

*Informational: Update on local planning efforts of the 2020 Women's Final Four in New Orleans.*

10. \*2020 Championship update.

a. Regional round planning and operations. (Rachel Kay)

- Committee championship assignments and site representative program. [[Link to CZ](#)]

b. Branding and decor. (David Lovell)

- c. Digital/social media. (Chris Dion and Nick Hessler)
- d. Media and public relations. (Meghan Durham and Nixon)
- e. Special events – Tourney Town, Party on the Plaza, Super Saturday. (Amanda Benzine and Scott Fosler)
- f. Community. (Victor Hill)
- g. Corporate relations. (Brandon Brunner)
- h. Event marketing. (Paula Buckhaultler)
- i. Ticket marketing and sales. (Shehryar Humayun and Tricia Krummen)

***Informational:*** Internal and external championship planning and progress update.

11. \*2021-24 Women's Final Four ticket pricing. (Humayun, Krummen and Josh Logan)

***Anticipated Action:*** Review and endorse Women's Final Four ticket pricing.

#### Reports from Subcommittees

12. Site Selection Subcommittee update. (Turnham)

***Informational:*** Update on championship site selection timeline and process.

13. Officiating Subcommittee update. (Ceal Barry)

***Informational:*** Update on progress and planning for the 2019-20 season and championship.

#### Selection Preparation

14. Selections resources. (Nixon and Turnham)

- a. Regional Advisory Committee information. [[Link to CZ](#)]
- b. Conference Monitoring program. [[Link to CZ](#)]

- c. Top 16 reveal timeline. [[Link to CZ](#)] (Cleaver)
- d. Calendar. [[Link to CZ](#)]

***Informational:*** *Overview of the Regional Advisory Committees and Conference Monitoring program.*

- 15. Regular season game access. (Nixon and Turnham)
  - a. Streaming/video access overview.
  - b. Television schedule resources.
  - c. In-person attendance.

***Informational:*** *Overview of resources available to the committee during the regular season.*

#### Other Business

- 16. \*Division I championships finance review. [Supplement Nos. 4 and 5] (Jennifer Fraser)

***Informational:*** *Provide feedback to the Board of Directors on its review of championships finances.*

- 17. Future meetings and telephone conferences. [[Link to CZ](#)] (Cleaver)
- 18. Other business. (Turnham)
- 19. Adjournment. (Turnham)

*(Items with an asterisk are included within the NCAA Women's Basketball Strategic Plan 2019-2024.)*