A G E N D A

National Collegiate Athletic Association
Division I Women’s Basketball Committee Meeting

November 14-15, 2018
8:30 a.m. – 5 p.m., Wednesday
9 a.m. – 3 p.m., Thursday

Capitol III
The Westin Indianapolis
Indianapolis, Indiana

Key Areas of Focus This Meeting

- Development of NCAA women’s basketball strategic plan 2019–24. (Agenda Item No. 6)
- NCAA Evaluation Tool. (Agenda Item No. 7)
- Division I, Division II and Division III Women’s Basketball Joint Championship Update. (Agenda Item No. 8)
- NCAA brand, championships strategies, corporate relations, marketing, branding, ticketing and community service overview. (Agenda Item No. 12)
- Championships finance overview. (Agenda Item No. 13)
- 2019 Championships planning update. (Agenda Items Nos. 15 and 16)

Welcome, Announcements, Updates

1. Welcome, announcements and review of goals/objectives and meeting schedule. [Supplement No. 1] (Rhonda Bennett and Lynn Holzman)
2. Executive session. (Bennett)
3. Vice President update. (Holzman)
4. Update from the September 19 Women’s Basketball Committee meeting.

Anticipated Action: Informational, including review of the committee’s most recent meeting.

5. Update from the October 1-2 Women’s Basketball Oversight Committee meeting. [Supplement Nos. 2, 3 and 4] (Bennett and Binh Nguyen)
Anticipated Action: Informational, including updates on current and future initiatives.

Key Discussion Items

6. Development of NCAA women’s basketball strategic plan 2019–24. [Link to CZ] (Sandy Hatfield Clubb, Carolyn Schlie Femovich and Holzman)

Anticipated Action: Informational, including discussion and timeline for the strategic areas of emphasis for collegiate women’s basketball and updates on stakeholder feedback.

7. NCAA Evaluation Tool. [Supplement No. 5 – To be distributed] (Rick Nixon and Dave Worlock)

Anticipated Action: Informational, including timeline and review process for Division I women’s basketball.

8. Division I, Division II and Division III Women’s Basketball Joint Championship Update and Next Steps. [Supplement No. 6 – To be distributed] (Holzman and Meredith Cleaver)

Anticipated Action: Update of NCAA governance and membership of support of a joint championship. Take action to invite Divisions II and III to future Women’s Final Four.

Reports from Subcommittees

9. RPI/Selection/Bracketing Subcommittee report. (Debbie Richardson)

10. Officiating Subcommittee report. (Leslie Claybrook)

Anticipated Action: Informational, review of committee representation on subcommittees.

Championships

11. Championship officiating overview. (Tina Krah)

Anticipated Action: Informational overview of the championship officials’ selection, assignment and advancement.

12. NCAA brand, championships strategies, corporate relations, marketing, branding, ticketing and community service overview. (Ellen Lucey)

Anticipated Action: Informational, including updates on NCAA marketing, promotional activities, corporate relations, and strategic initiatives for women’s basketball.
13. Championship finance overview. [Supplement No. 7 – To be distributed] (Jeff O’Barr and Cleaver)

**Anticipated Action:** Informational overview of financial data and policies specific to Division I women’s basketball.

14. ESPN planning. (Natalie Steger)
   b. Review of 2019 championship game dates, times and programming schedule. [Link to CZ]
   c. ESPN talent assignments for women’s basketball. [Link to CZ]

**Anticipated Action:** Informational, including preview of 2019 coverage and planning.

   a. Operations update. (Cleaver and Amy Reis)
   b. Regional round planning/site visits. (Nixon)
   c. Committee championship assignments and site representative program. [Link to CZ] (Cleaver)

**Anticipated Action:** Informational, including review of championship operations and planning.

16. 2019 Women’s Final Four.
   a. Presentation of the Women’s Final Four look. (Krah and Reis)
   b. Special events and programming updates. (Reis)
   c. Public relations progress and planning. (Nixon)
   d. Ancillary event marketing progress and planning. (Anne Clendenin)
   e. Ticket marketing progress and planning. (Mary Eiland and Tricia Krummen)
   f. Ticket sales update. (Jared Kramer)
**Anticipated Action:** Informational, including review of the championship look, ancillary events, public relations, marketing and ticket sales.

17. Future championships planning.
   
   a. Ticket age limit policy. [Supplement No. 8] (Kramer)
   
   b. Future host program. (Cleaver)
   
   c. Future site selection process. (Cleaver)

   **Anticipated Action:** Informational, including future strategies for championships in 2020 and beyond.

**Selection Preparation**

18. Selections resources. (Nixon)

   a. Regional Advisory Committee information. [Link to CZ]
   
   b. Conference Monitoring program. [Link to CZ]

   **Anticipated Action:** Informational, including overview of the Regional Advisory Committees and Conference Monitoring program.

19. Matters related to media and television. (Bennett and Nixon)

   a. Streaming/video access overview.
   
   b. Television schedule resources.
   
   c. Games watched form. [Link to CZ]
   
   d. Top 16 reveals timeline. [Link to CZ] (Cleaver)

   **Anticipated Action:** Informational, including overview of resources available in support of the games watched program and preparation for the Top 16 reveals.

**Other Business**

20. NCAA Division I Board of Directors referral to examine the composition of the NCAA Division I women’s basketball-related committees. [Supplement No. 9] (Bennett)
Anticipated Action: Discuss alternative composition models.

21. Committee chair/vice chair. [Link to CZ, p. 25 of Committee Manual] (Bennett)

Anticipated Action: The Women’s Basketball Committee will take action to select a vice chair for the 2018-19 term, who will then serve as the committee chair for the 2019-20 term.

22. Future meetings and telephone conferences. [Link to CZ] (Cleaver)

23. Other business. (Bennett)

24. Adjournment. (Bennett)