



A G E N D A

National Collegiate Athletic Association Division I Women's Basketball Committee Meeting

Capitol III
The Westin Indianapolis
Indianapolis, Indiana

November 14-15, 2018
8:30 a.m. – 5 p.m., Wednesday
9 a.m. – 3 p.m., Thursday

Key Areas of Focus This Meeting

- Development of NCAA women's basketball strategic plan 2019–24. (Agenda Item No. 6)
- NCAA Evaluation Tool. (Agenda Item No. 7)
- Division I, Division II and Division III Women's Basketball Joint Championship Update. (Agenda Item No. 8)
- NCAA brand, championships strategies, corporate relations, marketing, branding, ticketing and community service overview. (Agenda Item No. 12)
- Championships finance overview. (Agenda Item No. 13)
- 2019 Championships planning update. (Agenda Items Nos. 15 and 16)

Welcome, Announcements, Updates

1. Welcome, announcements and review of goals/objectives and meeting schedule. [Supplement No. 1] (Rhonda Bennett and Lynn Holzman)
2. Executive session. (Bennett)
3. Vice President update. (Holzman)
4. Update from the September 19 Women's Basketball Committee meeting.

Anticipated Action: Informational, including review of the committee's most recent meeting.

5. Update from the October 1-2 Women's Basketball Oversight Committee meeting. [Supplement Nos. 2, 3 and 4] (Bennett and Binh Nguyen)

N a t i o n a l C o l l e g i a t e A t h l e t i c A s s o c i a t i o n

Supporting student-athlete success on the field, in the classroom and for life

Equal Opportunity/Affirmative Action Employer

Anticipated Action: Informational, including updates on current and future initiatives.

Key Discussion Items

6. Development of NCAA women's basketball strategic plan 2019–24. [[Link to CZ](#)] (Sandy Hatfield Clubb, Carolyn Schlie Femovich and Holzman)

Anticipated Action: Informational, including discussion and timeline for the strategic areas of emphasis for collegiate women's basketball and updates on stakeholder feedback.

7. NCAA Evaluation Tool. [Supplement No. 5 – To be distributed] (Rick Nixon and Dave Worlock)

Anticipated Action: Informational, including timeline and review process for Division I women's basketball.

8. Division I, Division II and Division III Women's Basketball Joint Championship Update and Next Steps. [Supplement No. 6 – To be distributed] (Holzman and Meredith Cleaver)

Anticipated Action: Update of NCAA governance and membership of support of a joint championship. Take action to invite Divisions II and III to future Women's Final Four.

Reports from Subcommittees

9. RPI/Selection/Bracketing Subcommittee report. (Debbie Richardson)
10. Officiating Subcommittee report. (Leslie Claybrook)

Anticipated Action: Informational, review of committee representation on subcommittees.

Championships

11. Championship officiating overview. (Tina Krah)

Anticipated Action: Informational overview of the championship officials' selection, assignment and advancement.

12. NCAA brand, championships strategies, corporate relations, marketing, branding, ticketing and community service overview. (Ellen Lucey)

Anticipated Action: Informational, including updates on NCAA marketing, promotional activities, corporate relations, and strategic initiatives for women's basketball.

13. Championship finance overview. [Supplement No. 7 – To be distributed] (Jeff O'Barr and Cleaver)

Anticipated Action: *Informational overview of financial data and policies specific to Division I women's basketball.*

14. ESPN planning. (Natalie Steger)

- a. Review of National Media Day.
- b. Review of 2019 championship game dates, times and programming schedule. [[Link to CZ](#)]
- c. ESPN talent assignments for women's basketball. [[Link to CZ](#)]

Anticipated Action: *Informational, including preview of 2019 coverage and planning.*

15. 2019 Preliminary Rounds.

- a. Operations update. (Cleaver and Amy Reis)
- b. Regional round planning/site visits. (Nixon)
- c. Committee championship assignments and site representative program. [[Link to CZ](#)] (Cleaver)

Anticipated Action: *Informational, including review of championship operations and planning.*

16. 2019 Women's Final Four.

- a. Presentation of the Women's Final Four look. (Krah and Reis)
- b. Special events and programming updates. (Reis)
- c. Public relations progress and planning. (Nixon)
- d. Ancillary event marketing progress and planning. (Anne Clendenin)
- e. Ticket marketing progress and planning. (Mary Eiland and Tricia Krummen)
- f. Ticket sales update. (Jared Kramer)

Anticipated Action: Informational, including review of the championship look, ancillary events, public relations, marketing and ticket sales.

17. Future championships planning.

- a. Ticket age limit policy. [Supplement No. 8] (Kramer)
- b. Future host program. (Cleaver)
- c. Future site selection process. (Cleaver)

Anticipated Action: Informational, including future strategies for championships in 2020 and beyond.

Selection Preparation

18. Selections resources. (Nixon)

- a. Regional Advisory Committee information. [[Link to CZ](#)]
- b. Conference Monitoring program. [[Link to CZ](#)]

Anticipated Action: Informational, including overview of the Regional Advisory Committees and Conference Monitoring program.

19. Matters related to media and television. (Bennett and Nixon)

- a. Streaming/video access overview.
- b. Television schedule resources.
- c. Games watched form. [[Link to CZ](#)]
- d. Top 16 reveals timeline. [[Link to CZ](#)] (Cleaver)

Anticipated Action: Informational, including overview of resources available in support of the games watched program and preparation for the Top 16 reveals.

Other Business

20. NCAA Division I Board of Directors referral to examine the composition of the NCAA Division I women's basketball-related committees. [Supplement No. 9] (Bennett)

Anticipated Action: Discuss alternative composition models.

21. Committee chair/vice chair. [[Link to CZ](#), p. 25 of Committee Manual] (Bennett)

Anticipated Action: The Women's Basketball Committee will take action to select a vice chair for the 2018-19 term, who will then serve as the committee chair for the 2019-20 term.

22. Future meetings and telephone conferences. [[Link to CZ](#)] (Cleaver)

23. Other business. (Bennett)

24. Adjournment. (Bennett)