



**REPORT OF THE
NCAA DIVISION I WOMEN'S BASKETBALL COMMITTEE
APRIL 3, 2019, MEETING**

ACTION ITEMS.

- None.

INFORMATIONAL ITEMS.

- 1. Review of the NCAA Women's Basketball Strategic Plan 2019-2024.** The committee participated in a action planning session focusing on the Memorable Championships pillar. As a part of the discussion, the committee identified action plans, key metrics/deliverables, groups of which support is needed and resources required. The committee will have further discussion during future teleconferences and meetings.
- 2. Review of preliminary-round sites.** The committee reviewed attendance reports from the preliminary rounds, noting the highest first- and second-round attendance since 2008 when the championship was at eight predetermined sites. Additionally, there was a significant increase in regional round attendance making it the highest since 2014 when the championship was at four, on-campus sites. The committee discussed tournament operations related to non-predetermined hosting for first and second rounds. NCAA staff provided a recap of host staff efforts that successfully helped sell preliminary round tickets.

The committee reviewed the 2019 championships sites selected for audit. The committee also discussed instances in which there was a failure to comply with tournament policies and took appropriate action.

The NCAA staff provided an update of the dynamic and record setting social media coverage the championship has received, including the enhancement of two Twitter emojis when using #NCAAW and #WFinalFour. The emojis are reserved for mega events selected by Twitter. The committee will review broadcast ratings at their summer meeting.

- 3. 2019 NCAA Women's Final Four.** Committee members reviewed the Women's Final Four schedule of events as it related to their responsibilities, transportation and seating assignments. NCAA staff reviewed the critical incident plan for the event and announced the 10 officials selected to work the 2019 Women's Final Four. The committee was encouraged to learn that both sessions of the Women's Final Four games were expected to be sold out based on number of tickets remaining and the collaborative sales plan with the NCAA and Tampa Bay Local Organizing Committee. The NCAA staff noted that all five future host cities and three prospective host cities would have representation in Tampa Bay throughout the weekend.

- 4. WBCA convention.** The committee reviewed the WBCA convention schedule and noted functions committee members and NCAA staff would attend.

Committee Chair: Rhonda Bennett, University of Nevada, Reno, Mountain West Conference
Staff Liaison(s): Meredith Cleaver, Women's Basketball
 Lynn Holzman, Women's Basketball

NCAA Division I Women's Basketball Committee January 23, 2019, Meeting
Attendees:
Ceal Barry, University of Colorado, Boulder; Pac-12 Conference.
Rhonda Bennett, University of Nevada, Reno; Mountain West Conference.
Ken Bothof, University of Northern Kentucky; Horizon League Conference.
Leslie Claybrook, Southeastern Conference.
Nina King, Duke University; Atlantic Coast Conference.
Teresa Phillips, Tennessee State University; Ohio Valley Conference.
Debbie Richardson, Atlantic 10 Conference.
Tamica Smith Jones, University of California, Riverside; Big West Conference.
Diane Turnham, Middle Tennessee State University; Conference USA.
Absentees:
DeJuena Chizer, University of Houston; American Athletic Conference.
Guests in Attendance:
Sandy Hatfield Clubb, The Pictor Group; Kelsi Mahoney.
NCAA Staff Liaison (or Staff Support if subcommittee) in Attendance:
Meredith Cleaver and Lynn Holzman.
Other NCAA Staff Members in Attendance:
Tina Krahn and Amy Reis.