

## The #BecomeAnOfficial Campaign

Since its launch by the NFHS in 2017, #BecomeAnOfficial has tackled the national shortage of high school sports officials, driving over 226 million social media impressions and inspiring 128,000+ sign-ups at HighSchoolOfficials.com.

This year, the NFHS and NCAA are uniting to amplify recruitment efforts. By bolstering high school officiating, we're not just solving a shortage—we're nurturing the future of collegiate sports.

Your support in this campaign creates a lasting impact. The call for passionate, dedicated, and honest officials is ongoing. Together, let's make a difference that echoes for years to come.

## **DOWNLOAD THE GRAPHICS**

https://www.dropbox.com/scl/fo/5duwdttmxaj8gh4g-20g8y/AA\_u2OzaJpq\_y03DLxt\_J5k?rlkey=bndlmbjgci7r-078v7rgh1n63i&st=ldwsyapg&dl=0





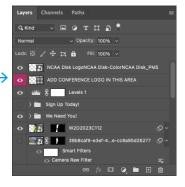


## **INSERT YOUR LOGO**

Conferences and schools can pair their logo with the NCAA logo in official campaign graphics. The native Photoshop files indicate where your logo can be inserted. Please do not alter, manipulate, or change the position of the NCAA logo when adding your logo.



There is a clearly labeled placeholder layer in the Photoshop files where you can insert your logo.



to measure distance between disk and entity logo.

External Logo or Text

Use two times the cap height of "N"

Click the button below (or copy and paste the link) to access the #BecomeAnOfficial graphics

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https://www.dropbox.com/scl/fo/5duwdttmxaj8gh4g-20g8y/AA\_u2OzaJpq\_y03DLxt\_J5k?rlkey=bndlmbjgci7r-078v7rgh1n63i&st=ldwsyapg&dl=0