



**DIVISION II AND DIVISION III COMMERCIAL LOGOS PLAYING SURFACES
NON-NCAA CHAMPIONSHIP COMPETITION**

Updated April 24, 2026

(This chart will be continuously updated as the Divisions II and III Playing Rules Oversight Panel approves logo rules.)

SPORT	PLAYING SURFACE
DII/DIII Baseball	<p>Rule 1.2 – Infield, Outfield Dimensions</p> <ul style="list-style-type: none"> • Four commercial or nonprofit trademarks/logos permitted in foul territory. • Two commercial or nonprofit trademarks/logos permitted in the outfield. • Primary color of logo must contrast the color of the ball. • May not interfere with required field markings and not permitted in the grass infield. <i>Exception: The back of the mound is permitted.</i> • Logos may not be larger than 15-foot-by-15-foot or 225 square feet.
DII/DIII Men’s Basketball	<p>There are no restrictions on commercial advertising outside of the playing court. No more than two commercial logos shall be permitted on the playing court, and they must conform to the following standards:</p> <ol style="list-style-type: none"> a. The logo(s) shall fit into a box that is 10 feet by 10 feet square; b. This box shall be located 8½ feet from the division line and 4½ feet from the sideline; c. Logo(s) shall be within the two 10-foot-by-10-foot squares, with no more than one square in each half of the playing court. d. For postseason conference tournaments, one combination conference/commercial tournament sponsor logo is permitted on the court when located in and around the center circle. The combination logo shall not count as one of the two permitted commercial logos authorized by this rule.
DII/DIII Women’s Basketball	<p>There are no restrictions on commercial advertising outside of the playing court. No more than two commercial logos shall be permitted on the playing court, and they must conform to the following standards:</p> <ol style="list-style-type: none"> a. The logo(s) shall fit into a box that is 10 feet by 10 feet square; b. This box shall be located 8½ feet from the division line and 4½ feet from the sideline; c. Logo(s) shall be within the two 10-foot-by-10-foot squares, with no more than one square in each half of the playing court. d. For postseason conference tournaments, one combination conference/commercial tournament sponsor logo is permitted on the court when located in and around the center circle. The combination logo shall not count as one of the two permitted commercial logos authorized by this rule.
DII/DIII Cross Country/ Track and Field	<p>Cross Country</p> <ul style="list-style-type: none"> • Commercial/nonprofit logos are permitted in the competition areas. • These logos are not to interfere with required course markings. <p>Indoor Track & Field</p> <ul style="list-style-type: none"> • Commercial/ nonprofit logos are permitted in the competition areas • The competition areas of an indoor track are: <ol style="list-style-type: none"> 1. All running lanes on the straight or oval 2. Long/Triple Jump Runways and Pit 3. High Jump Run-up Area and Pit 4. Pole Vault Runways and Pit 5. Shot Put Ring, Toe Board and Landing area

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	<p>6. Weight Throw Ring, Cage and Landing Area Meet management may also declare other areas in the facility as competition area to aid with the conduct of the competition.</p> <p>Outdoor Track & Field</p> <ul style="list-style-type: none"> • Commercial/ nonprofit logos are permitted in the competition areas. • The competition areas of an outdoor track are: <ol style="list-style-type: none"> 1. All running lanes on the straight or oval 2. Long/Triple Jump Runways and Pit 3. High Jump Run-up Area and Pit 4. Pole Vault Runways and Pit 5. Shot Put Ring, Toe Board and Landing area 6. Discus Ring, Cage and Landing Area 7. Hammer Ring,(if used Ring Insert), Cage and Landing Area. 8. Javelin Runway and Landing Area 9. Meet management may also declare other areas in the facility as competition area to aid with the conduct of the competition.
<p>DII/DIII Women's Field Hockey</p>	<p>The preferred location is to be five meters in the field from the sideline above the from the 23-meter line and may not interfere with any required lines.</p>
<p>DII/DIII Football</p>	<p>The Field (Rule 1-2-1-h)</p> <ol style="list-style-type: none"> 1. During the regular season, a commercial entity, commercial sponsor, or individual may advertise on the field in any of the seven locations designated for contrasting decorative markings (i.e. one midfield logo centered on the 50-yard line, four smaller flanking logos, and two end zones). Only one advertisement/logo is allowed per location. No other advertisements may be on the field. 2. For postseason games and neutral-site games with a title sponsor whose name is associated with the name of that game may also advertise on the field, with the restriction that there be a maximum of three such advertisements: a single advertisement centered on the 50-yard line and no more than two smaller flanking/end zone advertisements. Two additional flanking locations are available for these games. No other advertisements may be on the field.
<p>DII/DIII Golf</p>	<p>USGA Rule 2.3</p> <ul style="list-style-type: none"> • Commercial or nonprofit trademarks/logos permitted. • May not interfere with any required markings.
<p>NC Men's Gymnastics</p>	<p>Commercial or nonprofit trademarks/logos permitted. May not be placed within landing and take-off zones (e.g., matting, vault runway, etc.).</p>
<p>NC Women's Gymnastics</p>	<p>General guidelines:</p> <ul style="list-style-type: none"> • Large enough to be seen by broadcast but not in location/size to interfere with athlete. • Placed during podium training so athletes are aware of mark and its location.

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	<ul style="list-style-type: none"> Not inside the FX boundaries or on landing surfaces – could be slippery/problematic for activity of athlete. If digital signage, near athletes, static is preferred because flashing and motion can distract the athletes focus. <p><u>Advertising Area on the Floor Exercise:</u> <i>(specs from FIG)</i> Placement: Outside of the delineated competition surface on the safety border (8” tall by up to 70” wide maximum advertising area x four sides of the floor). Restrictions: One advertisement centered per side. <i>(FIG Restriction)</i></p> <p><u>Advertising Area on the Vaulting Table:</u> Placement: On both long side edges of the Vault Table (31” by 3” maximum advertising area); on the back side (turned away from the runway) of the support or support leg(s) and/or center support base of the vaulting table (11” by 2.5” maximum advertising area on the support leg(s) and/or 7.5” x 7.5” on the center support base; the safety mat attached to the table on the back side (turned away from the vault runway) that protects the athlete from hitting the base (7” x 7”); Vault score tree start value signage attached to score numbers or tree post (up to 24” x 24”)</p> <p><u>Advertising Area on the Uneven Bars:</u> Placement: On the outside of both the higher & lower support posts below the rail adjustment (11” tall x 2.5 wide” times four posts); On the cable cover pads (3” x 24” times four cable covers)</p> <p><u>Advertising Area on the Balance Beam:</u> Placement: On the side areas of the body of the balance beam (6” tall by up to 39” wide); on the beam leg pads (2” tall x 18” long x two legs on both sides)</p> <p><u>Auxiliary Signage:</u> Corral Signage Judges Table Signage <i>(for podium meets only because it doesn’t obstruct judge’s sight lines)</i> Score Tree Signage Podium Signage</p>
<p>DII/DIII Ice Hockey</p>	<p>The Rink – Dimensions (Rule 1-1.2) Commercial, institutional or conference logos and/or names are permitted in the ice except for the offensive zone faceoff circles. Logos in the end zone may not be closer than 4 feet to the circles.</p> <p>The current rules are sufficient to permit commercial logos in ice hockey on the playing surface, and this is engrained in the culture of the sport. It should also be noted that in many cases, ice hockey institutions do not own/control their own facilities and may be exempted from some restrictions.</p>

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DII/DIII Women's Lacrosse	<ul style="list-style-type: none"> • The unlimited logo(s) shall fit into a box that is 15 feet by 15 feet square. • The boxes shall be located 10 yards from the sideline or outside both end lines. • May not interfere with required field markings.
NC Rifle	Commercial or nonprofit trademarks/logos permitted; They may not interfere with any required markings and may not be distracting or interfere with competition.
DII/DIII Soccer	<p>Rule 1.3.6 (Field Markings and Measurements).</p> <ul style="list-style-type: none"> • Four commercial logos (two in each half of the field), not larger than 15-foot-by-15-foot square, are permitted on the field provided they are not in the penalty area and do not obscure any required field markings.
DII/DIII Softball	<p>Rules 2.14, 2.20 and 2.24</p> <ul style="list-style-type: none"> • Four commercial or nonprofit trademarks/logos permitted in foul territory. • Two commercial or nonprofit trademarks/logos permitted in the outfield and may not exceed 10 feet by 10 feet or 100 square feet. • Primary color of logo must contrast the color of the ball. • May not interfere with required field markings.
DII/DIII Swimming and Diving	<p>Rule 1-3.6 Pool Markings</p> <ul style="list-style-type: none"> • Commercial or nonprofit trademarks/logos are permitted on the pool bottom. • Lane markers must be clearly visible.
DII/DIII Women's Volleyball	<p>A maximum of two commercial or non-profit logos shall be permitted on the playing surface, which includes the playing court and free zone surrounding the court as defined in Rule 1.1.1, and must conform to the following standards:</p> <ul style="list-style-type: none"> • The logo(s) shall fit into a box that is not larger than 10 feet by 10 feet, with no more than one logo in each half of the playing court; • For logos placed on the playing court, this box shall be located between the attack line and end line and must not interfere with any required court markings or boundary lines; • Logos and commercial advertising are not permitted in the front zone as defined in Rule 1.3.3. • There are no restrictions on NCAA, team or conference logos, names, or abbreviations on the playing court, provided they do not obscure any required court markings or boundary lines. • For conference tournaments and neutral sites, one combination conference or title event logo that includes a commercial or nonprofit logo is permitted on the playing court when located in the front zone. The combination logo shall not count as one of the two permitted commercial logos authorized by this rule.
NC Water Polo	Commercial or nonprofit trademarks/logos permitted and may not interfere with any required markings.
DII/DIII Men's Wrestling	<p>Rule 1.1 Mats</p> <ul style="list-style-type: none"> • Commercial or nonprofit trademarks/logos permitted on the wrestling mat. • May not interfere with any required markings.

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NC Women's Wrestling	Rule 1.1 Mats <ul style="list-style-type: none">• Commercial or nonprofit trademarks/logos permitted on the wrestling mat.• May not interfere with any required markings.