



**DIVISION I AND NATIONAL COLLEGIATE COMMERCIAL AND NONPROFIT TRADEMARKS/LOGOS RULES  
UNIFORMS/APPAREL/EQUIPMENT AND PLAYING SURFACES  
NON-NCAA CHAMPIONSHIP COMPETITION**

**Updated February 27, 2026**

(This chart will be continuously updated as Division I Oversight Committees and National Collegiate Committees meet to approve logo placement.)

**\*NOTE: For national collegiate sports, playing surface rules are for all divisions; student-athletes' uniform and equipment rules are applicable to Division I only per NCAA DI bylaws (placement of logos for uniforms/apparel within playing rules).**

SPORT	PLAYING SURFACE	STUDENT-ATHLETES' UNIFORM/APPAREL/EQUIPMENT	APPROVAL
<b>DI Men's Basketball</b>	<p>There are no restrictions on commercial advertising outside of the playing court. No more than two commercial logos shall be permitted on the playing court, and they must conform to the following standards:</p> <ol style="list-style-type: none"> <li>a. The logo(s) shall fit into a box that is 10 feet by 10 feet square;</li> <li>b. This box shall be located 8½ feet from the division line and 4½ feet from the sideline;</li> <li>c. Logo(s) shall be within the two 10-foot-by-10-foot squares, with no more than one square in each half of the playing court.</li> <li>d. For postseason conference tournaments, one combination conference/commercial tournament sponsor logo is permitted on the court when located in and around the center circle. The combination logo shall not count as one of the two permitted commercial logos authorized by this rule.</li> </ol>	<p><u>Student-athletes' uniforms/apparel:</u></p> <ul style="list-style-type: none"> <li>• A maximum of two commercial or nonprofit logos (excluding a manufacturer's logo) are permitted on a student-athlete's uniform or apparel.</li> <li>• One additional commercial or nonprofit trademark/logo is permitted on uniforms or apparel during conference championship competition.</li> <li>• Any logo may not exceed 4 square inches.</li> <li>• When located on the game jersey, commercial or nonprofit logos must be located either on the front shoulder panel (no closer than one inch from the identifying name, nickname or logo) or on the reverse side of the game jersey, no closer than two inches above the number. On the game shorts, the logo must be on the front lower quadrant.</li> </ul> <p><u>Student-athletes' equipment:</u></p> <ul style="list-style-type: none"> <li>• One commercial/nonprofit trademark/logo on one piece of equipment.</li> <li>• May not exceed 4 square inches (all logos).</li> </ul>	<p>Approved by the DI Men's Basketball Oversight Committee February 26, 2026</p>
<b>DI Women's Basketball</b>	<p>There are no restrictions on commercial advertising outside of the playing court. No more than two commercial logos shall be permitted on the playing court, and they must conform to the following standards:</p> <ol style="list-style-type: none"> <li>e. The logo(s) shall fit into a box that is 10 feet by 10 feet square;</li> <li>f. This box shall be located 8½ feet from the division line and 4½ feet from the sideline;</li> <li>g. Logo(s) shall be within the two 10-foot-by-10-foot squares, with no more than one square in each half of the playing court.</li> </ol>	<p><u>Student-athletes' uniforms/apparel:</u></p> <ul style="list-style-type: none"> <li>• A maximum of two commercial or nonprofit logos (excluding a manufacturer's logo) are permitted on a student-athlete's uniform or apparel.</li> <li>• One additional commercial or nonprofit trademark/logo is permitted on uniforms or apparel during conference championship competition.</li> <li>• Any logo may not exceed 4 square inches.</li> <li>• When located on the game jersey, commercial or nonprofit logos must be located either on the front shoulder panel (no closer than one inch from the identifying name, nickname or logo) or on the reverse</li> </ul>	<p>Approved by the DI Women's Basketball Oversight Committee February 25, 2026</p>

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	<p>h. For postseason conference tournaments, one combination conference/commercial tournament sponsor logo is permitted on the court when located in and around the center circle. The combination logo shall not count as one of the two permitted commercial logos authorized by this rule.</p>	<p>side of the game jersey, no closer than two inches above or below the number. On the game shorts, the logo must be on the front lower quadrant.</p> <p><u>Student-athletes' equipment:</u></p> <ul style="list-style-type: none"> <li>• One commercial/nonprofit trademark/logo on one piece of equipment.</li> <li>• May not exceed 4 square inches (all logos).</li> </ul>	
<p><b>DI Field Hockey</b></p>	<ul style="list-style-type: none"> <li>• Two 10 feet by 10 feet commercial logos on the field.</li> <li>• They must be located five meters in the field from the sideline at the center line and 10 meters away from the 23-meter mark line.</li> <li>• May not interfere with any required lines.</li> </ul>	<p><u>Student-athletes' uniforms/apparel:</u></p> <ul style="list-style-type: none"> <li>• A maximum of two commercial or nonprofit logos (excluding a manufacturer's logo) are permitted on the game jersey and game kilts, shorts, skirts or skorts.</li> <li>• One additional commercial or nonprofit trademark/logo during conference championship competition.</li> <li>• No logo may exceed 4 square inches.</li> <li>• When located on the game jersey, commercial or nonprofit logos must be located either on the front shoulder panel(s) or on the upper back. On the game skirts, shorts or skorts, kilts, the logo must be on the front lower quadrant.</li> </ul> <p><u>Student-athletes' equipment:</u></p> <ul style="list-style-type: none"> <li>• One commercial/nonprofit trademark/logo on one piece of equipment.</li> <li>• May not exceed 4 square inches (all logos).</li> </ul>	<p>Approved by the DI Field Hockey Oversight Committee February 23, 2026</p>
<p><b>DI Golf</b></p>	<p><b>USGA Rule 2.3</b></p> <ul style="list-style-type: none"> <li>• Commercial or nonprofit trademarks/logos permitted.</li> <li>• May not interfere with any required markings.</li> </ul>	<p><b>USGA Rule 4 – Player's Equipment</b></p> <p><u>Student-athletes' uniforms/apparel:</u></p> <ul style="list-style-type: none"> <li>• Two commercial or nonprofit trademarks/logos total.</li> <li>• One additional commercial or nonprofit trademark/logo during conference championship competition.</li> <li>• May not exceed 4 square inches (all logos).</li> <li>• May not interfere with required uniform markings.</li> </ul> <p><u>Student-athletes' equipment:</u></p>	<p>Approved by the DI Men's and Women's Golf Oversight Committee February 26, 2026</p>

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SPORT	PLAYING SURFACE	STUDENT-ATHLETES' UNIFORM/APPAREL/EQUIPMENT	APPROVAL
		<ul style="list-style-type: none"> <li>• One commercial/nonprofit trademark/logo on one piece of equipment.</li> <li>• May not exceed 4 square inches (all logos).</li> </ul>	
<p><b>NC Men's Gymnastics</b></p>	<p><b>No current/specific rule reference or modification.</b></p> <ul style="list-style-type: none"> <li>• Commercial or nonprofit trademarks/logos permitted. May not be placed within landing and take-off zones (e.g., matting, vault runway, etc.).</li> </ul>	<p><b>No current/specific rule reference.</b></p> <p><u>Student-athletes' uniforms/apparel:</u></p> <ul style="list-style-type: none"> <li>• Two commercial or nonprofit trademarks/logos total.</li> <li>• One additional commercial or nonprofit trademark/logo during conference championship competition.</li> <li>• May not exceed four square inches (all logos).</li> <li>• May not interfere with required uniform markings and not permitted on competition pants.</li> </ul> <p><u>Student-athletes' equipment:</u></p> <ul style="list-style-type: none"> <li>• One commercial/nonprofit trademark/logo on one piece of equipment.</li> <li>• May not exceed 4 square inches (all logos).</li> </ul>	<p>Approved by the Men's Gymnastics Committee February 17, 2026</p>
<p><b>NC Women's Gymnastics</b></p>	<p><b><u>General guidelines:</u></b></p> <ul style="list-style-type: none"> <li>• Large enough to be seen by broadcast but not in location/size to interfere with athlete.</li> <li>• Placed during podium training so athletes are aware of mark and its location.</li> <li>• Not inside the FX boundaries or on landing surfaces – could be slippery/problematic for activity of athlete. If digital signage, near athletes, static is preferred because flashing and motion can distract the athletes focus.</li> </ul> <p><b><u>Advertising Area on the Floor Exercise:</u></b> <i>(specs from FIG)</i>  <b>Placement:</b> Outside of the delineated competition surface on the safety border (8" tall by up to 70" wide maximum advertising area x four sides of the floor).  <b>Restrictions:</b> One advertisement centered per side. <i>(FIG Restriction)</i></p> <p><b><u>Advertising Area on the Vaulting Table:</u></b></p>	<p><u>Student-athletes' uniforms/apparel:</u></p> <ul style="list-style-type: none"> <li>• A maximum of two commercial or nonprofit logos, not to exceed 4 square inches, are permitted on the competition uniform or any apparel used in competition. One additional commercial or nonprofit trademark/logo is permitted during conference championship competition. The limit applies to all apparel items worn by a student-athlete in total during the competition. The commercial or nonprofit logos may be located anywhere on the competition uniform.</li> </ul> <p><u>Student-athletes' equipment:</u></p> <ul style="list-style-type: none"> <li>• One commercial/nonprofit trademark/logo on one piece of equipment.</li> <li>• May not exceed 4 square inches (all logos).</li> </ul>	<p>Approved by the Women's Gymnastics Committee February 24, 2026</p>

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SPORT	PLAYING SURFACE	STUDENT-ATHLETES' UNIFORM/APPAREL/EQUIPMENT	APPROVAL
	<p><b>Placement:</b> On both long side edges of the Vault Table (31" by 3" maximum advertising area); on the back side (turned away from the runway) of the support or support leg(s) and/or center support base of the vaulting table (11" by 2.5" maximum advertising area on the support leg(s) and/or 7.5" x 7.5" on the center support base; the safety mat attached to the table on the back side (turned away from the vault runway) that protects the athlete from hitting the base (7" x 7"); Vault score tree start value signage attached to score numbers or tree post (up to 24" x 24")</p> <p><b><u>Advertising Area on the Uneven Bars:</u></b>  <b>Placement:</b> On the outside of both the higher &amp; lower support posts below the rail adjustment (11" tall x 2.5 wide" times four posts); On the cable cover pads (3" x 24" times four cable covers)</p> <p><b><u>Advertising Area on the Balance Beam:</u></b>  <b>Placement:</b> On the side areas of the body of the balance beam (6" tall by up to 39" wide); on the beam leg pads (2" tall x 18" long x two legs on both sides)</p> <p><b><u>Auxiliary Signage:</u></b>  <b>Corral Signage</b>  <b>Judges Table Signage</b> (<i>for podium meets only because it doesn't obstruct judge's sight lines</i>)  <b>Score Tree Signage</b>  <b>Podium Signage</b></p>		
NC Rifle	<ul style="list-style-type: none"> <li>• Commercial or nonprofit trademarks/logos permitted.</li> <li>• May not interfere with any required markings.</li> <li>• May not be distracting or interfere with competition.</li> </ul>	<p><b><u>Student-athletes' uniforms/apparel:</u></b></p> <ul style="list-style-type: none"> <li>• Two commercial or nonprofit trademarks/logos total.</li> <li>• One additional commercial or nonprofit trademark/logo during conference championship competition.</li> <li>• May not exceed 4 square inches (all logos).</li> <li>• The additional logos may not interfere with required uniform markings, may not be placed in a supportive</li> </ul>	<p>Approved by the Men's and Women's Rifle Committee February 23, 2026</p>

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SPORT	PLAYING SURFACE	STUDENT-ATHLETES' UNIFORM/APPAREL/EQUIPMENT	APPROVAL
		<p>manner and may not be placed on an index point to give an athlete an unfair advantage.</p> <p><u>Student-athletes' equipment:</u></p> <ul style="list-style-type: none"> <li>• One commercial/nonprofit trademark/logo on one piece of equipment.</li> </ul> <p>May not exceed 4 square inches (all logos).</p>	
<p><b>DI Women's Volleyball</b></p>	<p>A maximum of two commercial or non-profit logos shall be permitted on the playing surface, which includes the playing court and free zone surrounding the court as defined in Rule 1.1.1, and must conform to the following standards:</p> <ul style="list-style-type: none"> <li>• The logo(s) shall fit into a box that is not larger than 10 feet by 10 feet, with no more than one logo in each half of the playing court;</li> <li>• For logos placed on the playing court, this box shall be located between the attack line and end line and must not interfere with any required court markings or boundary lines;</li> <li>• Logos and commercial advertising are not permitted in the front zone as defined in Rule 1.3.3.</li> <li>• There are no restrictions on NCAA, team or conference logos, names, or abbreviations on the playing court, provided they do not obscure any required court markings or boundary lines.</li> <li>• For conference tournaments and neutral sites, one combination conference or title event logo that includes a commercial or nonprofit logo is permitted on the playing court when located in the front zone. The combination logo shall not count as one of the two permitted commercial logos authorized by this rule.</li> </ul>	<p><u>Student-athletes' uniforms/apparel:</u></p> <ul style="list-style-type: none"> <li>• A maximum of two additional commercial or nonprofit logos are permitted on a combination of either the uniform (jersey or bottoms) or any apparel used in competition. The limit applies to all apparel items worn by a student-athlete in total. If a commercial or nonprofit logo is on the uniform bottoms, it must be located on the front or side of the bottoms.</li> <li>• One additional commercial or nonprofit trademark/logo is permitted during conference championship competition.</li> <li>• Any commercial or nonprofit logo may not exceed 4 square inches in size</li> <li>• The logos must not obstruct the view or placement of the uniform number. The uniform number must remain clearly visible and identifiable.</li> </ul> <p><u>Student-athletes' equipment:</u></p> <ul style="list-style-type: none"> <li>• One commercial/nonprofit trademark/logo on one piece of equipment.</li> <li>• May not exceed 4 square inches (all logos).</li> </ul>	<p>Approved by the DI Women's Volleyball Oversight Committee February 17, 2026</p>
<p><b>NC Women's Wrestling</b></p>	<p><b>Rule 1.1 Mats</b></p> <ul style="list-style-type: none"> <li>• Commercial or nonprofit trademarks/logos permitted on the wrestling mat.</li> <li>• May not interfere with any required markings.</li> </ul>	<p><b>Rules 1.5, 1.6 and 1.7 Uniforms and Equipment</b></p> <p><u>Student-athletes' uniforms/apparel:</u></p> <ul style="list-style-type: none"> <li>• Two commercial or nonprofit trademarks/logos total.</li> <li>• One additional commercial or nonprofit trademark/logo during conference championship competition.</li> </ul>	<p>Approved by the Women's Wrestling Committee February 12, 2026</p>

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		<ul style="list-style-type: none"><li>• May not exceed 4 square inches (all logos).</li><li>• May be on the front, back, sleeve or shorts portion of the uniform.</li><li>• May not interfere with required uniform markings.</li></ul> <p><u>Student-athletes' equipment:</u></p> <ul style="list-style-type: none"><li>• One commercial or nonprofit trademark/logo on one piece of equipment.</li><li>• May not exceed 4 square inches (all logos).</li></ul>	