



## NCAA TELEVISION RIGHTS OVERVIEW

The NCAA and our primary broadcast partners [i.e., TNT Sports (formerly known as Warner Bros. Discovery Sports (WBD Sports)); CBS; ESPN; Golf Channel] own all television and digital / Internet video streaming rights for all 92 NCAA championships.

*[NOTE: the NCAA does **not** own the television rights/footage to any collegiate athletics' regular-season games/matches/contests; any Division I Football Bowl Subdivision (FBS) games (including bowl games, College Football Playoff National Championship); nor conference championships games/matches/contests. If you are interested in obtaining / licensing regular-season, conference championships, or FBS video footage, please contact the appropriate conference office.]*

### **NCAA CONFERENCE/INSTITUTION (CAMPUS) TELEVISION NETWORKS / REGIONAL SPORTS NETWORKS (RSN) / LOCAL TELEVISION STATIONS RIGHTS.**

For NCAA championship preliminary rounds that do **not** have predetermined national television coverage; or, if our broadcast partners (i.e., TNT Sports/CBS, ESPN, and Golf Channel) decides **NOT** to activate their rights, the NCAA has the right to grant/sell those commercial / noncommercial television broadcast rights to any broadcast entity, if it so chooses. *[NCAA television rights include live coverage, tape-delay coverage, and post-event footage use. All game action; practice footage; press conferences; one-on-one interviews shot by local broadcast entities; and any other footage shot inside the venue are owned by the NCAA.]*

The NCAA broadcast services group will award qualified NCAA conference/institution (campus) television networks / RSNs / local television stations commercial / noncommercial television broadcast rights based on the following criteria:

1. Commercial television rights fees **vary** for specific NCAA championships rounds. Generally, there is a **minimum of \$1,500 per game / per broadcast entity (i.e., per network / station)**. However, a noncommercial television station (e.g., nonprofit; state/local government; and colleges and universities) may have the rights fee waived.

*[NOTE: Any station selling commercials; selling or airing billboards; sponsorships; in-game graphic sponsors; underwriters; or phone pledges must pay the NCAA commercial television rights fee per game.]*

**[Please contact [Amy Skiles](#) for the championship's event(s) minimum rights fee.]**

2. All game times will be determined by the NCAA in conjunction with the host institution. Games times may be adjusted, at the NCAA's sole discretion, to accommodate broadcast windows for the entity that wishes to acquire these rights to increase the national, regional, or local exposure of the NCAA championship.
3. The television entity that is awarded television rights must provide the NCAA with satellite coordinates or a fiber feed for each game/match/contest [or broadcast window(s)].

4. Television entities awarded television rights must strictly adhere to the NCAA's 24-hour "Silent" Blackout Policy. The only relief that will be granted with this policy is if the host institution has sold out its competition venue.

NCAA SILENT BLACKOUT POLICY. The NCAA does not implement local blackouts for NCAA championships; however, a "silent" blackout may be implemented until 24 hours prior to the start of the televised championship event for regions within a 50-mile radius of the event. A "silent" blackout restricts the television station from announcing that it has obtained the rights or promoting the broadcast on any medium (e.g., newspapers, television, radio, and Internet). If the "silent" blackout is broken, the NCAA maintains the right to cancel the broadcast. The "silent" blackout policy does not apply to TNT Sports, CBS, ESPN, or the Golf Channel telecasts.

*If a television or broadcast entity (i.e., NCAA conference/institution television networks, RSNs, and local television stations) is NOT willing to meet the aforementioned criteria, NCAA television broadcast rights will NOT be granted.*

Additional Television Rights Criteria That Will Be Considered Are as Follows:

1. Financial package.
2. Coverage area (how many households delivered).
3. Relationship with the institution (e.g., produced five regular-season games, and 10-coaches' shows during the regular season).
4. Production quality (e.g., number of manned cameras, number of videotape replay machines, layout of television production truck, number of announcers, and type of graphics looks).
5. Prior bidding in current championship.
6. Live broadcast or tape-delay broadcast.

Qualified NCAA conference/institution television networks, Regional Sports Networks (RSNs) and local television stations should [CLICK HERE](#) to complete and submit the Television Broadcast Rights Request Form (i.e., Google Forms) in a timely manner or by the competitive bidding deadline. *[Competitive bidding deadlines are put in place so NCAA conference/institution (campus) television networks / RSNs / local television stations that are serious about producing NCAA championship game(s)/match(es)/contest(s) get adequate notice to plan production details and promotion of telecasts.]*

**NCAA Advertising and Promotional Guidelines.** NCAA conference/institution television networks / RSNs and local television stations awarded syndication rights will be given all local commercial time to sell in accordance with NCAA *commercials; sell or air billboards; sponsorships; in-game graphic sponsorships; underwriters; or phone pledges.* [CLICK HERE](#) to review the current **NCAA Advertising and Promotional Guidelines.**

**NCAA Public Service Announcement (PSAs).** The NCAA reserves the right to keep four 30-second spots for NCAA PSAs per game/match/event. [Please contact [Amy Skiles](#) to identify NCAA PSAs available during the NCAA championships season. NCAA PSA will be accessible via FTP site.]

**Game Records.** The NCAA requires a game-record copy and ISO MELT / clean highlights of each game/match for the NCAA Video Library delivered **within four business days** after the telecast(s).

The NCAA will accept masters in any of the following digital formats: .mov (quick time); .mxf; or .mp4 (1080, 720p).

[[CLICK HERE](#) for uploading instructions. Please contact Veritone’s support team ([support@veritone.com](mailto:support@veritone.com)) if your master(s) is on another format; if you have issues with uploading; or if you have any questions.]

**NCAA CHAMPIONSHIPS UNAVAILABLE FOR COMMERCIAL OR NONCOMMERCIAL SYNDICATION**

The following denotes the NCAA championships rounds that **have predetermined national television** (i.e., TNT Sports/CBS, ESPN, Golf Channel, and NCAA.com) coverage and whose media rights are **UNAVAILABLE** for NCAA conference/institution television networks / RSNs / local television station television broadcast syndication rights:

**FALL CHAMPIONSHIPS:**

NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division I Cross Country	National Championship (M) National Championship (W)	ESPN Networks
Division II Cross Country	National Championship (M) National Championship (W)	NCAA.com
Division III Cross Country	National Championship (M) National Championship (W)	NCAA.com
Division I Field Hockey	First Round* Second Round*	ESPN Networks
	Semifinals / Finals	ESPN Networks
Division II Field Hockey	First Round**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com

\*Preliminary-round hosts are required to broadcast event(s), which will air **EXCLUSIVELY** on ESPN+. (No other broadcast entity may obtain television or live video rights.)

\*\*Preliminary-round hosts are required to broadcast events(s), which will air on the TNT Sports / Hudl platform, NCAA.com/champs-pass / NCAA Championships Pass app. (No other broadcast entity may obtain live video rights for these events. However, broadcast entities may obtain "NONEXCLUSIVE" television broadcast rights.)

NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division III Field Hockey	First Round** Second Round** Third Round**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com
Division I Football Championship Subdivision	All Rounds	ESPN Networks
Division II Football	First Round* Second Round* Quarterfinal*	ESPN Networks
	Semifinals Final	ESPN Networks
Division III Football	First Round* Second Round* Third Round* Quarterfinal*	ESPN Networks
	Semifinals Final	ESPN Networks
Division I Women's Soccer	First Round* Second Round* Third Round* Quarterfinal*	ESPN Networks
	Semifinals / Finals	ESPN Networks
Division II Women's Soccer	First Round** Second Round** Third Round** Quarterfinals**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com
Division III Women's Soccer	First Round** Second Round** Sectionals Semifinal** Sectional Final**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com

*\*Preliminary-round hosts are required to broadcast event(s), which will air EXCLUSIVELY on ESPN+. (No other broadcast entity may obtain television or live video rights.)*

*\*\*Preliminary-round hosts are required to broadcast events(s), which will air on the TNT Sports / Hudl platform, NCAA.com/champs-pass / NCAA Championships Pass app. (No other broadcast entity may obtain live video rights for these events. However, broadcast entities may obtain "NONEXCLUSIVE" television broadcast rights.)*

NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division I Men's Soccer	First Round* Second Round* Third Round* Quarterfinal*	ESPN Networks
	Semifinals / Finals	ESPN Networks
Division II Men's Soccer	First Round** Second Round** Third Round** Quarterfinals**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com
Division III Men's Soccer	First Round** Second Round** Sectionals Semifinal** Sectional Final**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com
Division I Women's Volleyball	First Round* Second Round*	ESPN Networks
	Regional Semifinals Regional Finals Semifinals / Finals	ESPN Networks
Division II Women's Volleyball	Regional** (First Round, Second Round, Finals)	TNT Sports / Hudl
	Quarterfinals / Semifinals Finals	ESPN Networks
Division III Women's Volleyball	Regional** (First Round, Second Round, Finals)	TNT Sports / Hudl
	Quarterfinals / Semifinals Finals	ESPN Networks
Division I Women's Tennis	Singles / Double Finals	ESPN Networks
Division I Men's Tennis	Singles / Double Finals	ESPN Networks
NC Men's Water Polo	First Round Semifinals	NCAA.com
	National Championship	ESPN Networks

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\*\*Preliminary-round hosts are required to broadcast events(s), which will air on the TNT Sports / Hudl platform, NCAA.com/champs-pass / NCAA Championships Pass app. (No other broadcast entity may obtain live video rights for these events. However, broadcast entities may obtain "NONEXCLUSIVE" television broadcast rights.)

**WINTER CHAMPIONSHIPS:**

NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division I Women's Basketball	All Rounds	ESPN Networks
Division I Women's Basketball (WBIT Tournament)	All Rounds*	ESPN Networks
Division II Women's Basketball	Regional** (Quarterfinals, Semifinals, Finals)	TNT Sports / Hudl
	Quarterfinals / Semifinals Finals	ESPN Networks
Division III Women's Basketball	First Round** Second Round** Sectionals Semifinals** Sectional Finals**	TNT Sports / Hudl
	Semifinals / Finals	ESPN Networks
Division I Men's Basketball	All Rounds	CBS / TNT Sports
Division I Men's Basketball (NIT Tournament)	All Rounds	ESPN Networks
Division II Men's Basketball	Regional** (Quarterfinals, Semifinals, Finals)	TNT Sports / Hudl
	Quarterfinals / Semifinals	ESPN Networks
	Finals	CBS
Division III Men's Basketball	First Round** Second Round** Sectionals** (Semifinals, Finals)	TNT Sports / Hudl
	Semifinals / Finals	ESPN Networks
NC Women's Bowling	Championship Rounds 1-3	NCAA.com
	Championship Final (Round 4)	ESPN Networks
NC Fencing	National Championship (M) National Championship (W)	ESPN Networks

\*Preliminary-round hosts are required to broadcast event(s), which will air EXCLUSIVELY on ESPN+. (No other broadcast entity may obtain television or live video rights.)

\*\*Preliminary-round hosts are required to broadcast events(s), which will air on the TNT Sports / Hudl platform, NCAA.com/champs-pass / NCAA Championships Pass app. (No other broadcast entity may obtain live video rights for these events. However, broadcast entities may obtain "NONEXCLUSIVE" television broadcast rights.)

NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
NC Women's Gymnastics	Regionals Semifinals / Team Finals	ESPN Networks
NC Men's Gymnastics	National Qualifier Sessions Final	ESPN Networks
NC Women's Ice Hockey	Regional Semifinals* Regional Finals*	ESPN Networks
	Semifinals / Finals	ESPN Networks
Division III Women's Ice Hockey	Semifinals / Finals	NCAA.com
Division I Men's Ice Hockey	All Rounds	ESPN Networks
Division III Men's Ice Hockey	Semifinals / Finals	NCAA.com
Division I Indoor Track and Field	Finals (M) Finals (W)	ESPN Networks
Division II Indoor Track and Field	Finals (M) Finals (W)	NCAA.com
Division III Indoor Track and Field	Finals (M) Finals (W)	NCAA.com
NC Rifle	Finals (M) Finals (W)	NCAA.com
NC Skiing	Finals (M) Finals (W)	NCAA.com
Division I Women's Swimming and Diving	Prelims*	ESPN Networks
	Finals	ESPN Networks
Division I Men's Swimming and Diving	Prelims*	ESPN Networks
	Finals	ESPN Networks
Division II Swimming and Diving	Prelims & Finals (M) Prelims & Finals (W)	NCAA.com
Division III Swimming and Diving	Prelims & Finals (M) Prelims & Finals (W)	NCAA.com
NC Women's Wrestling	Finals	ESPN Networks
Division I Wrestling	Finals	ESPN Networks

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NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division II Wrestling	Finals	NCAA.com
Division III Wrestling	Finals	NCAA.com

### SPRING CHAMPIONSHIPS

NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division I Baseball	All Rounds	ESPN Networks
Division II Baseball	Regionals** Super Regionals**	TNT Sports / Hudl
	Finals	NCAA.com
Division III Baseball	Regionals** Super Regionals**	TNT Sports / Hudl
	Finals	NCAA.com
NC Women's Beach Volleyball	All Rounds	ESPN Networks
Division I Women's Golf	Finals	Golf Channel
Division II Women's Golf	Finals	NCAA.com
Division III Women's Golf	Finals	NCAA.com
Division I Men's Golf	Finals	Golf Channel
Division II Men's Golf	Finals	NCAA.com
Division III Men's Golf	Finals	NCAA.com
Division I Women's Lacrosse	First Round* Second Round*	ESPN Networks
	Quarterfinals Semifinals / Finals	ESPN Networks

*\*Preliminary-round hosts are required to broadcast event(s), which will air EXCLUSIVELY on ESPN+. (No other broadcast entity may obtain television or live video rights.)*

*\*\*Preliminary-round hosts are required to broadcast events(s), which will air on the TNT Sports / Hudl platform, NCAA.com/champs-pass / NCAA Championships Pass app. (No other broadcast entity may obtain live video rights for these events. However, broadcast entities may obtain "NONEXCLUSIVE" television broadcast rights.)*

NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division II Women's Lacrosse	First Round** Second Round** Quarterfinal**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com
Division III Women's Lacrosse	First Round** Second Round** Regional Semifinal** Regional Final**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com
Division I Men's Lacrosse	Opening Round*	ESPN Networks
	First Round Quarterfinal Semifinals / Finals	ESPN Networks
Division II Men's Lacrosse	First Round** Quarterfinal** Semifinals**	TNT Sports / Hudl
	Finals	NCAA.com
Division III Men's Lacrosse	First Round** Second Round** Third Round** Quarterfinals**	TNT Sports / Hudl
	Semifinals Finals	NCAA.com
Division I Outdoor Track and Field	First Round*	ESPN Networks
	Finals (M) Finals (W)	ESPN Networks
Division II Outdoor Track and Field	Finals (M) Finals (W)	NCAA.com
Division III Outdoor Track and Field	Finals (M) Finals (W)	NCAA.com
Division I Rowing (Women's)	Finals	NCAA.com
Division II Rowing (Women's)	Finals	NCAA.com

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\*\*Preliminary-round hosts are required to broadcast events(s), which will air on the TNT Sports / Hudl platform, NCAA.com/champs-pass / NCAA Championships Pass app. (No other broadcast entity may obtain live video rights for these events. However, broadcast entities may obtain "NONEXCLUSIVE" television broadcast rights.)

NCAA CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division III Rowing (Women's)	Finals	NCAA.com
Division I Softball	All Rounds	ESPN Networks
Division II Softball	Regional** Super Regional**	TNT Sports / Hudl
	Finals	NCAA.com
Division III Softball	Regional** Super Regional**	TNT Sports / Hudl
	Finals	NCAA.com
Division I Women's Tennis	Team Finals	ESPN Networks
Division I Men's Tennis	Team Finals	ESPN Networks
Division II Tennis	Team Finals (M) Team Finals (W)	NCAA.com
Division III Tennis	Singles / Double Finals Team Finals	NCAA.com
NC Men's Volleyball	Regional Semifinals* Regional Finals*	ESPN Networks
	Finals	ESPN Networks
Division III Men's Volleyball	Play-In** First Round** Quarterfinals**	TNT Sports / Hudl
	Semifinals / Finals	NCAA.com
NC Women's Water Polo	First Round Semifinals	NCAA.com
	National Championship	ESPN Networks

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\*\*Preliminary-round hosts are required to broadcast events(s), which will air on the TNT Sports / Hudl platform, NCAA.com/champs-pass / NCAA Championships Pass app. (No other broadcast entity may obtain live video rights for these events. However, broadcast entities may obtain "NONEXCLUSIVE" television broadcast rights.)

**International Television Rights.** NCAA championships are televised on both a live and tape delay basis around the world. ESPN owns the worldwide rights for all NCAA championship events. Please contact Scott McGlone ([Scott.McGlone@espn.com](mailto:Scott.McGlone@espn.com)) and/or Alex West ([alexander.p.west@espn.com](mailto:alexander.p.west@espn.com)) if you are interested in obtaining international rights.