



NCAA BROADCAST MEDIA COVERAGE

Audio / Video Distribution and Usage.

The NCAA and its exclusive broadcast rights holder [i.e., TNT Sports (formerly known as Warner Bros. Discovery Sports (WBD Sports)); CBS; ESPN; Golf Channel] shall be the only entities permitted to record an NCAA championship when exclusive television and digital rights have been granted.

All other onsite media must use the network provided audio / video feed for highlights. This audio / video feed will be in the media interview room or in close proximity to the production truck. Television stations, participating schools, and radio stations may access and record game highlights. Game content can also be recorded off air. *[Exceptions to this are when the primary broadcast facility is not covering an event in an individual team championship.]*

ENG crews may be permitted to shoot action from a position designated by the championship's media coordinator. For any and all content acquisition, usage guidelines still apply. **No game highlights may be aired under any circumstances until after live coverage of the championship has concluded.**

On-site broadcast entities are **not** obligated to make copies of NCAA championship games for teams or the media. Anyone wishing to obtain footage on site must record their own footage through the network supplied broadcast. To hook up a recording device to the multibox or production truck, please arrive at least three hours before the first game of the session to get properly connected. Best course of action is to ask for assistance from the network on-site operations manager or the truck engineer in charge (EIC) assistant. **[NOTE: All media entities must provide their own audio / video connectors.]**

No announcer commentary may be used from any NCAA championship broadcast without the prior permission of the producing broadcast entity.

To use NCAA championship footage, entities must license the footage through Veritone. For more information on how to license NCAA footage, please [CLICK HERE](#) to review the Footage Usage and Licensing policy.

[Note: NCAA digital and social media polices pertaining to the usage of digital highlights will differ, please visit [NCAA.com/media-center/digital-social-media](https://www.ncaa.com/media-center/digital-social-media) to review the guidelines.]

Live Coverage.

For championships where exclusive television rights have been granted, broadcasts entities may only broadcast live reports from the site of competition up to 30 minutes prior to the exclusive rights holder going on the air and not earlier than the exclusive rights holder has left the air, as confirmed by the host-media coordinator. The only exception to this guideline is conference networks (e.g., Big Ten Network, Big 12 Studios, Pac-12 Enterprises), who may broadcast live reports from the site of competition up to 15 minutes prior to exclusive rights

holder programming window. At that time, all videotape cameras and recorders must leave the site of competition. [*The site of competition includes the arena proper, concourses or hallways, and any viewpoint where the playing field/court is in full or partial view.*] “Stand ups” may be permissible in the back of house, but interested media are asked to confirm location with the host media coordinator.

As for non-televised championships, all cameras granted access must shoot from a designated area determined by the championship’s media coordinator.

[Note: NCAA digital and social media polices pertaining to live video streaming rights will differ, please visit NCAA.com/media-center/digital-social-media to review the guidelines.]

Press Conference Information.

Selected NCAA championships’ press conferences will be available through satellite coordinates or on an NCAA designated FTP site.

Annually the Division I Men’s Basketball Championship (all rounds) press conferences will be available through high-definition satellite coordinates and a designated FTP site. Access information will be posted respectively on NCAA.com/media under “[Division I Men’s Basketball Media Policies](#).” The satellite coordinates will be available in Eastern Standard Time and will include downlink and audio frequencies information.

The following selected NCAA championships live press news feeds will be available on an NCAA designated FTP site:

- Division I Women’s Volleyball Championship. (Final Site)
- FCS Championship. (Final Site)
- Division I Women’s Basketball Championship. (All Rounds)
- Men’s Frozen Four. (Final Site)
- Women’s College World Series. (Final Site)
- Men’s College World Series. (Final Site)

[FTP website and directions how to download press conferences can be found on NCAA.com/media under “Media Coordination and Statistics.”]

NCAA Championships Team Content Personnel Policy.

Each participating institution may designate up to two individuals as team content personnel. Those individuals will be provided with a credential and an armband/vest, and they will be permitted to film and/or photograph their student-athletes ONLY during competition.

Team content personnel may only shoot from designated areas that have been determined by the media coordinator. During competition, team content personnel must follow all rules that apply to any other credentialed media member.

Team content personnel will be given access to:

- Any area that credentialed media is able to access.
- The court/field during closed practices.
- The team locker room during pregame, halftime, postgame, and any other times when the locker room is open to the media.
- The postgame celebration and awards ceremony, if applicable.

Team content personnel are the only individuals outside the NCAA and its broadcast partner(s) who may shoot game-action video.

Video footage shot by team content personnel must follow the guidelines set in place by the [NCAA Digital Highlight and Footage Use Policy for Participating Member Institutions and Conferences](#).

Subject to space limitations, teams wishing to credential additional photographers and videographers outside of the designated team content personnel, may apply for regular media credentials via ncaa.com/media-credentials. If approved, individuals will be subjected to the aforementioned policies.

Finally, all other media outlets requesting championship video must take a feed from the exclusive broadcast partner mult-box or production truck and may not air any highlights until the championship has gone off the air.