

## **Division II Preliminary Round Microsite Requirements**

(Created 9/23/2022)

Starting with the 2022-23 academic year, all Division II preliminary-round hosts are required to create a microsite (i.e., a single webpage for the event and a link to it from the school's main athletics website) that includes select minimum requirements about the championship. If a preliminary-round host is interested in including more information than the minimum requirements, they are welcome to do so.

The division's minimum requirements for preliminary-round microsites are the following:

- The championship's sport logo, available in the NCAA Logo Library, should be displayed (<a href="https://ncaa-logo.pd.dmh.veritone.com">https://ncaa-logo.pd.dmh.veritone.com</a>).
- Relevant ticket information and game day safety protocols.
- For applicable sports, a link to the championship's bracket on NCAA.com.
- All relevant game information, including the championship's digital program, venue address, game schedule for the host site with game times, links to live stats on NCAA.com, links to live video and postgame press conferences if applicable, the final scores and links to view the final stats.
- The final score, link to final stats and any necessary updates to the game schedule should be posted immediately after each game concludes.
- A link to the microsite should be displayed prominently on the athletics website, whether the link is on a splash page, home page, pinned in the news stories, etc.
- The microsite should adhere to fair and equitable treatment for ALL participating student-athletes and schools.

Optional information that preliminary-round hosts may consider adding to their microsite, include but is not limited to:

- Links to game recaps from participating teams.
- Information about hotel accommodations, local dining, shopping and attractions.
- Public transportation options.
- Information for volunteers.
- Links to local news that promotes the hosting of the championship.
- Links to NCAA Division II social media platforms.