

APPENDIX C

PRICE BREAKDOWN	Venue Public Sales (on-line or phone sales only)			Rate (if % of purchase)	Rate (if fixed)
	Example	All-Session P1	Single Session P1		
FACE VALUE PRICE	\$ 40.00	\$ 40.00	\$ 25.00		
(less taxes and fees)					
Ticketing Provider Service Charge	\$ 6.00	\$ -	\$ -	0.000%	\$ -
Facility fee	\$ 5.00	\$ -	\$ -	0.000%	\$ -
Tax (flat rate)		\$ -	\$ -		\$ -
Tax (% of purchase)		\$ -	\$ -	0.000%	\$ -
Credit Card Fee	\$ 3.30	\$ 4.50	\$ 3.00	3.000%	\$ -
(equals)					
TOTAL TICKET PRICE FOR CONSUMER	\$ 54.30	\$ 44.50	\$ 28.00		
Handling Fee per order (max. \$5)	\$ 5.00				

If the rate is calculated as a % of purchase, please record the rate % in Column E
 If the rate is fixed across all price levels, please record the fixed rate in Column F

NOTES: Fill in all face value pricing but not all have to be used for bid.
 Pricing may differ if selected, NCAA will finalize prices approx. 15 month prior to championship.
 Using the pricing sample above complete FACE VALUE PRICES, complete the yellow and light gray sections where applicable using the definitions below.

Ticketing Provider Service Charge

Facility fee

Enter the actual charge (\$15, for example) per the contract with your vendor.
 It is possible that vendors, rates, etc. may change from now until the time of the event.
 Enter the all-session facility fee, if applicable.

For example, if you have a \$3.00 facility fee and there are two sessions, enter \$6.00 or \$3.00, given your rules.

Tax

Enter the value of applicable tax(es), if not exempt.
 Provide a description of the tax(es) below including name, how applied and rate or flat fee.

Credit Card Fee

Use the exact rate charged or a blended rate based on the ticket price listed. 3% used in the above example.

Tax Description:

State: _____
 County: _____ City: _____
 Local (Other): _____

