

NCAA[®] SITE SELECTION PROCESS





WELCOME

MEN'S & WOMEN'S SWIMMING AND DIVING

- Division I
 - John Bugner (W) – jbugner@ncaa.org
 - Paige Newman (M) – pnewman@ncaa.org
- Division II
 - Micaela Kapsalis – mliddane@ncaa.org
- Division III
 - Corey Bray – cbray@ncaa.org



DIVISION I – SCHEDULE OF EVENTS & STRUCTURE

- Schedule of events for both weeks
 - **Monday** – Practice 4-7 p.m.
 - **Tuesday** – Practice 8-9 p.m.
 - **Wednesday** – Practice 8 a.m.; Finals 6 p.m.
 - **Thursday** – Practice 6 a.m.; Prelims 10 a.m.; Diving Noon; Finals 6 p.m.
 - **Friday** – Practice 6 a.m.; Prelims 10 a.m.; Diving Noon; Finals 6 p.m.
 - **Saturday** – Practice 6 a.m.; Prelims 10 a.m.; Diving Noon; Finals 6 p.m.

DIVISION I – ATTENDANCE & TICKET PRICE

Year	Host	Attendance (M)	Attendance (W)	Ticket Prices
2022	Georgia Institute of Technology	24,137	24,137	All-Session: \$120 Single-Session (Prelim): \$15 Single-Session (Finals): \$25
2023	University of Minnesota, Twin Cities University of Tennessee, Knoxville	13,323	8,583	All-Session: \$130 Single-Session (Prelim): \$15 Single-Session (Finals): \$25
2024	Indiana University-Purdue University Indianapolis and Indiana Sports Corporation University of Georgia	13,565	9,457	All-Session: \$130 Single-Session (Prelim): \$10 Single-Session (Finals): \$20
2025	Washington State University	13,497	12,709	All-Session: \$130 Single-Session (Finals): \$20

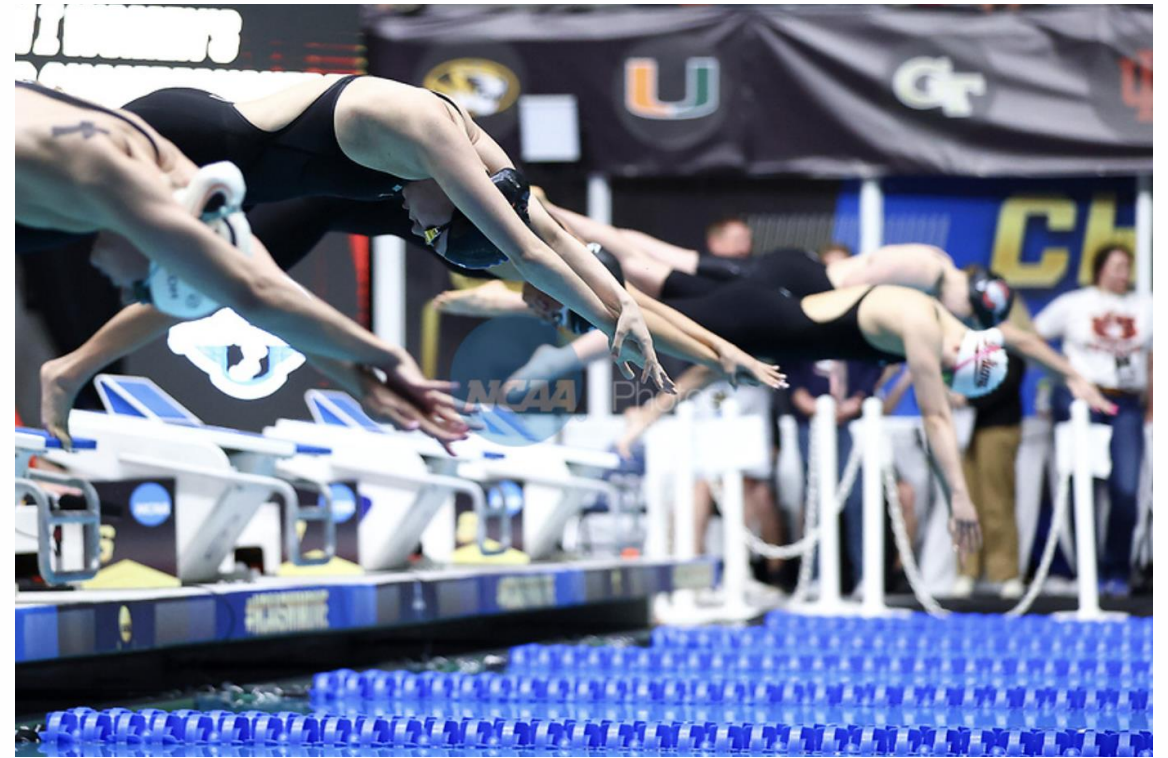
DIVISION I - FINANCIALS

Expenditures 3-Year Average		
	Women's Expenses	Men's Expenses
Total Expenses	\$184,000	\$206,000
Promotions	\$2,000	\$3,000
Tickets	\$9,000	\$9,000
Facility	\$39,000	\$36,000
Personnel	\$50,000	\$43,000
Entertainment	\$45,000	\$54,000
Equipment	\$14,000	\$24,000
Misc.	\$28,000	\$37,000

DIVISION I – BROADCAST

- National television exposure on ESPN platforms.
- 2025 Championship Tournament Success:
 - Separate 2-Hour tape-delay presentations of the DI men's and women's championships on ESPNU.
 - DI Men's averaged 8,441 viewers.
 - DI averaged 17,032 viewers.
 - Daily Live ESPN+ streams for all swimming & diving prelims; swimming & diving consolations; and swimming & diving finals.
 - Over 5.2 million minutes streamed for DI Women's.
 - Over 5.7 million minutes streamed for DI Men's.

DIVISION I



DIVISION II – SCHEDULE OF EVENTS & STRUCTURE

- **Schedule of events**
 - **Sunday:** practice 1-8 p.m.
 - **Monday:** practice 7 a.m. - 7 p.m.
 - **Tuesday:** 7 a.m. diving qualification meet, 5:30p 800 free relay final, open practice 7 a.m. - 5 p.m.
 - **Wednesday:** 10 a.m. prelim, 1 p.m. diving, 5:30 p.m. finals
 - **Thursday:** 10 a.m. prelim, 1 p.m. diving, 5:30 p.m. finals
 - **Friday:** 10 a.m. prelim, 1 p.m. diving, 5:30 p.m. finals
 - **Saturday:** 10 a.m. prelim, 1 p.m. diving, 5:30 p.m. finals

*Note: Division II is in the middle of the triennial budget process. Any recommendations that impact the format (e.g., championship structure, participants) would be effective for the 2027-28 academic year.

Any bidders would be notified in November 2026.

DIVISION II – ATTENDANCE & TICKET PRICE

Year	Host	Attendance	Ticket Prices
2022	Greensboro Aquatic Center Queens University of Charlotte	4,518	All-Session Adult: \$70 All-Session Student: \$30 Single Session Adult: \$15 Single Session Student: \$12
2023	IUPUI Natatorium Indiana Sports Corporation and the University of Indianapolis	4,408	All-Session Adult: \$70 All-Session Student: \$30 Single Session Adult: \$15 Single Session Student: \$12 <i>General Admission for all sales.</i>
2024	SPIRE Institute Greater Cleveland Sports Commission and Lake Erie College	3,770	All-Session Adult: \$87 All-Session Student: \$48 Single Session Adult: \$15 Single Session Student: \$13 <i>General Admission for all sales</i>
2025	IUPUI Natatorium Indiana Sports Corporation and the University of Indianapolis	5,349	All-Session Adult: \$80 All-Session Student: \$40 Single Session Adult: \$15 Single Session Student: \$13 <i>General Admission for all sales</i>

DIVISION II - FINANCIALS

Expenditures 3-Year Average	
Total Expenses	\$158,000.00
Promotions	\$ 4,000.00
Tickets	\$3,000.00
Facility	\$35,000.00
Personnel	\$32,000.00
Entertainment	\$46,000.00
Equipment	\$8,000.00

DIVISION II



DIVISION III



DIVISION III— CHAMPIONSHIP DATES

- March 21-24, 2029
- March 20-23, 2030
- March 19-22, 2031



DIVISION III – SCHEDULE OF EVENTS & STRUCTURE

- Monday
 - 4 – 8 p.m.: practice, registration, athletic training room
- Tuesday
 - 8 a.m. - 8 p.m.: practice, registration, athletic training room
- Wednesday, Thursday, Friday, Saturday
 - 7 a.m.: warm-up
 - 10 a.m.: swimming preliminaries
 - 12:45 or 1 p.m.: diving preliminaries
 - 4:30 p.m.: swimming warm-up
 - 5:30 p.m.: diving warm-up
 - 6 p.m.: finals

DIVISION III - CAPACITY

- 800+ Person Deck Space Capacity
 - 579 student-athletes + 188 team personnel + meet ops. staff
 - 260 male student-athletes
 - 319 female student-athletes
- 2,000+ spectator seating capacity

DIVISION III – ATTENDANCE & TICKET PRICE



SWIMMING & DIVING

Year	Host	Attendance	Ticket Prices
2018	Franklin College and Indiana Sports Corporation	10,816	All-Session Adult: \$65 All-Session Student: \$25 Single Session Adult: \$12 Single Session Student: \$6
2019	Old Dominion Athletic Conference and the Greensboro Aquatic Center	11,740	All-Session Adult: \$65 All-Session Senior: \$65 Single Session Adult: \$12 Single Session Senior: \$10
2020	Old Dominion Athletic Conference and the Greensboro Aquatic Center	0	All-Session Adult: \$70 All-Session Senior: \$55 Single Session Adult: \$15 Single Session Senior: \$10
2021	Not applicable		
2022	Franklin College and Indiana Sports Corporation	11,109	All-Session Adult: \$65 All-Session Student: \$25 Single Session Adult: \$12 Single Session Student: \$6
2023	Old Dominion Athletic Conference and the Greensboro Aquatic Center	11,187	All-Session Adult: \$75 All-Session Child/Senior: \$70 Single Session Adult: \$20 Single Session Student: \$15 Single Session Group: \$6
2024	Old Dominion Athletic Conference and the Greensboro Aquatic Center	9,549	All-Session Adult: \$85 All-Session Child/Senior: \$80 Single Session Adult: \$20 Single Session Senior: \$15
2025	Old Dominion Athletic Conference and the Greensboro Aquatic Center	11,509	All-Session Adult: \$90 All-Session Student/Senior: \$85 Single Session Adult: \$25 Single Session Student/Senior: \$20

DIVISION III - FINANCIALS

Expenditures 3-Year Average	
Total Expenses	\$188,000
Promotions	\$4,000
Tickets	\$8,000
Facility	\$22,000
Personnel	\$32,000
Entertainment	\$88,000
Equipment	\$12,000
Officials	\$20,000

KEYS TO SUCCESS



1

VENUE & FACILITY NEEDS

- capacity expectations
- large deck space
- ample water for cool down and warm up



2

TEAM HOTEL OPTIONS

- free breakfast
- close proximity to the venue



3

FINANCIALS

- revenue opportunities through event promotion, concessions & parking



4

ENHANCE STUDENT-ATHLETE EXPERIENCE

- enhanced venue signage
- athlete hospitality
- enhanced introductions; videoboard, pyro, lights



5

ENGAGED LOC

- assistance in recruitment of volunteers
- local promotion and engagement

BIDDING REMINDERS



Confirm availability and dates in bid specs



Note any exceptions



Facility rental vs. Facility fee



Plan for inflationary increases



Added enhancements for student-athletes and fans



Guarantee requirements



Alcohol sales compliance and revenue sharing expectations