

NCAA[®] SITE SELECTION PROCESS





WELCOME

WOMEN'S LACROSSE

- Division I Women's Lacrosse
 - Contact: Caleb Kolby, Ckolby@ncaa.org
- Division II Women's Lacrosse
 - Contact: Ryan Rea, Rrea@ncca.org
- Division III Women's Lacrosse
 - Contact: Kevin Alcox, Kalcox@ncaa.org



JOINT WOMEN'S LACROSSE CHAMPIONSHIP

- A joint Women's Lacrosse Championship is the priority for the next bid cycle
- Mirroring the Men's Championship the Division II and Division III Championship games will take place on the day of rest between the Division I Semifinals and Championship game.



CHAMPIONSHIP DATES

- Joint Women's Lacrosse or Division I Women's Lacrosse:
- Friday-Sunday of Memorial Day Weekend
 - May 25, 26 and 27, 2029
 - May 24, 25 and 26, 2030
 - May 23, 24 and 25, 2031

JOINT WOMEN'S LACROSSE CHAMPIONSHIP

- Primary differences between Division I and Joint Women's Lacrosse Schedule
 - Additional four teams in locale
 - Additional two games on day in-between semifinals and final
 - Additional four practices on game field Thursday plus additional use of practice field on Friday and Saturday
 - Additional hotel nights for teams
 - Additional fans, ticket sales, and exposure of the sport





Gillette



TOL: 3

1ST

NORTHWESTERN

NORTH CAROLINA TAKES IT

15:00

FAST GAME ON TWO FEET



JOINT WOMEN'S LACROSSE CHAMPIONSHIP SCHEDULE AT A GLANCE

- Monday:
 - Venue load-in begins
- Tuesday:
 - NCAA Staff arrival
- Wednesday:
 - NCAA Committee arrival and Venue Walkthrough



JOINT WOMEN'S LACROSSE CHAMPIONSHIP SCHEDULE AT A GLANCE

- Thursday:
 - Four 90-minute practices for Division I
 - *Four 75-minute practices for Division II/Division III*
 - ~10am-9pm game field time
- Friday:
 - Division I game day walkthroughs- four teams for 60-minutes (optional)
 - Division I Semifinals at 3 and 5:30 p.m., currently on ESPNU
 - *Four Division II/III practices at practice field*



JOINT WOMEN'S LACROSSE CHAMPIONSHIP SCHEDULE AT A GLANCE

- Saturday:
 - *Division II and Division III game day walkthroughs- four teams for 30-minutes (optional)*
 - *Division II Championship Game at 1 p.m.*
 - *Division III Championship Game at 4:30 p.m.*
 - Two Division I practices at practice field or indoor facility
- Sunday:
 - Division I game day Walkthroughs- Two teams for 60 minutes (optional)
 - Championship Game at Noon on ESPN





JOINT WOMEN'S LACROSSE KEYS TO A SUCCESSFUL BID

- Location
- Premium lodging options (Full-service hotels for teams)
- Venue capability
- Practice field availability
- Focus on student-athlete experience
- Focus on fan experience
- Community support

DIVISION I WOMEN'S LACROSSE

ATTENDANCE RECORDS

In 2025, the Division I Women's Lacrosse Championship broke attendance records!

- 14,423 fans for the 2025 National Championship Game- A new record by over 3,000.
- 10,080 fans for the 2025 Semifinals- second highest since 2002.
- Averaged 16,000 fans between Semifinals and Final in 2019 and 2022 at Johns Hopkins

WOMEN'S LACROSSE BROADCAST INFORMATION

- **Championship Game on ESPN**
 - National Exposure
- Semifinals currently on ESPNU
- Review minimum broadcast requirements in bid.
- Division II and Division III games would be streamed on NCAA.com
- *All game times, networks and information is subject to change, yearly*

WOMEN'S LACROSSE

LODGING INFORMATION

- Four separate team hotels preferred for Division I
- Minimum two hotels for Division II/Division III (can be same as Division I)
- Each team hotel should have one meeting space per team
- Full-service hotels requested
- Additional hotels required for Headquarters (staff, committee, officials, VIP and Media)

WOMEN'S LACROSSE

LODGING INFORMATION

Block	Room Type	Tu e	We d	Th u	Fri	Sat	Sun	TOTA L
Headquarter & Officials	Kings	5	25	35	35	35	35	170
Teams (4)	Double/Doubles	120	120	120	120	60	60	600
	Kings	28	28	28	28	14	14	140
	Suites	4	4	4	4	2	2	20
Total		154	177	187	187	111	111	920

DII and DIII	Number of Hotels	Wed.	Thur.	Fri.	Sat.	Notes
Teams (4)	1-2	100	100	100	100	
Headquarters (NCAA/Officials)	1	14	14	22	22	
Total	2-3	114	114	122	122	

WOMEN'S LACROSSE

STUDENT-ATHLETE EXPERIENCE

- Red carpet arrivals
- Premier locker rooms
- Branding opportunities (in-venue and outside)
- Game presentation
- Pregame enhancements (pyro, flag presentation)
 - Memorial Day weekend
- Police escorts
- Fans in the stands

WOMEN'S LACROSSE FACILITY NEEDS

- **Minimum** seating capacity of 10,000
- Facility should be available from Monday prior through Championship Sunday
- Meet women's lacrosse field dimensions and ability to remove football/soccer lines and add stencil logos on to game field
- Working knowledge of Women's Lacrosse operations and rules between venue or host institution is required
- Protective netting behind each goal
- Ability to work with NCAA replay provider for additional camera opportunities and technology
- Minimum of four team locker rooms are equal size and amenities
 - Six locker rooms are preferred for joint women's lacrosse but no required
- Meeting space for coaches
- Athletic training space inside the venue



WINNERS

NCAA LACROSSE CHAMPIONSHIPS

THE FASTEST GAME ON TWO FEET



WOMEN'S LACROSSE FACILITY NEEDS

- Space for press conferences that can fit a minimum of 50 people
- Space for photographer/videographers that can fit a minimum of 50 people
- Media seating in the venue separate from public seating
- Suite opportunities
- Videoboard/LED opportunities
- Game environment enhancement opportunities
- Broadcast requirement minimums

WOMEN'S LACROSSE

ADDITIONAL FACILITY NEEDS

- Practice field, preferably on venue complex or in the immediate vicinity.
- Practice field must meet minimum field dimensions, be lined, and be of the same surface as the game field
- Indoor practice facility (regulation dimensions not required for indoor space.)
- Parking for team buses, media, and NCAA personnel
- Space for tailgating/Fan Fest outside of the venue

WOMEN'S LACROSSE FAN EXPERIENCE

- Tailgating activations
- Host produced Fan Fest
- Exterior signage
- Exterior activation opportunities
- Youth attendance and tournament partnerships

WOMEN'S LACROSSE FINANCIALS

The chart below contains the three-year average of expenditures for the Division I championship.

Expenditures Three-Year Average	
Total Expenses	\$286,000
Promotion	\$10,000
Tickets	\$0
Facility	\$82,000
Personnel	\$125,000
Entertainment	\$33,000
Equipment	\$12,000

The chart below contains the estimated expense for the Division II and III championship games. There is currently not a three year average.

Estimated Expenditures for combined DII/DIII Championship Game Only	
Total Expenses	\$60,000.00
Promotion	\$3,000.00
Tickets	\$1,500.00
Facility	\$3,000.00
Personnel	\$24,500.00
Entertainment	\$18,000.00
Equipment	\$3,000.00
Official Expenses	\$7,000.00

WOMEN'S LACROSSE

IMPORTANT NOTES

- Division I can be bid on separately than Division II/Division III
- Division II/Division III can also be bid on separately
 - Focus for bid cycle will be on Joint Championship opportunities
- Location is a key driver for fan attendance
- Growing attendance numbers and national exposure is key for Women's Lacrosse
- Tailgating opportunities and ideas are essential to the fan experience



Gillette STADIUM



TOL: 1 | NORTH CAROLINA 0

0 | NORTHWESTERN | TOL: 1



2025
DIVISION I



NCAA
LACROSSE
CHAMPIONSHIP

NATIONAL CHAMPION

ESPN

NCAA LACROSSE CHAMPIONSHIP

DIVISION II WOMEN'S LACROSSE

If not participating in a Joint Championship with Division I & II:

- Priority would be to combined with Division III.
- Schedule for DII would be the same even if combined with DIII.
- Semifinals on Thursday and Championship Saturday.
- Practices on Wednesday and Friday.
- Preference for having an additional practice field if combined with DIII.
- Preference for four equal team locker rooms, four hotels (one team each) with large meeting space.
- Hotel room needs and event financials are listed in above slides.

DIVISION III WOMEN'S LACROSSE

If not participating in a Joint Championship with Division I & II:

- Priority would be to combined with Division II.
- Schedule for DIII would be the same even if combined with DII.
- Semifinals on Friday and Championship Sunday.
- Practices on Thursday and Saturday.
- Preference for having an additional practice field if combined with DIII.
- Preference for four equal team locker rooms, four hotels (one team each) with large meeting space.
- Hotel room needs and event financials are listed in above slides.

WOMEN'S LACROSSE

FINAL REMINDERS

- Confirm venue availability and staffing capabilities on holiday weekend
- Focus on student-athlete experience
- Note any exceptions
- Ensure budget is accurate, reimbursed NCAA Championship.
- Recent record attendance and exposure on ESPN

Women's Lacrosse

Thank you and Questions

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- Division III Championship Contact:

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