NCAA SITE SELECTION PROCESS





WOMEN'S ICE HOCKEY

- Women's Frozen Four
 - Contact: Caleb Kolby, <u>Ckolby@ncaa.org</u>
- Division III Women's Ice Hockey Championship
 - Contact: Ryan Richardson, Rrichardson@ncca.org



CHAMPIONSHIP DATES

- Women's Frozen Four:
 - March 16 & 18, 2029
 - March 22 & 24, 2030
 - March 21 & 23, 2031
- Division III Women's Ice Hockey Championship:
 - March 23 & 25, 2029
 - March 22 & 24, 2030
 - March 28 & 30, 2031



WOMEN'S FROZEN FOUR KEYS TO A SUCCESSFUL BID

- Location
- Premium lodging options (full-service hotels for teams)
- First-class ice hockey facilities
- Community support
- Focus on student-athlete experience
- Focus on fan experience

WOMEN'S FROZEN FOUR ATTENDANCE ON THE RISE

Two sessions total, with Semifinals on Friday and Championship on Sunday

Total attendance the past four years

- 2022, Penn State, Total Tickets: 3,663
- 2023, University of Minnesota-Duluth: 7,290
- 2024, University of New Hampshire: 7,774
- 2025, University of Minnesota, Twin Cities: 4,943*
 - *Sold out two weeks in advance of championship, prior to teams advancing



WOMEN'S FROZEN FOUR BROADCAST INFORMATION

- Championship Game on ESPNU
- Semifinals on ESPN+
- · Review minimum broadcast requirements in bid.
- *All networks and game times are subject to change annually*

WOMEN'S FROZEN FOUR LODGING INFORMATION

- Four separate team hotels preferred
- Each team hotel should have TWO meeting spaces per team
- 30 room nights PER team Wednesday through Saturday/Sunday of Championship week.
- Full-service hotels requested.
- New in 2025 and moving forward, Student-athlete lounges at team hotel
- Lounge Information- dedicated budget should be included, plus capacity at host staff to fully activate lounge for entertainment
- Normal meeting space still required for film/meals
- Band hotel holds will be requested (18 rooms per band from Thursday through Sunday)
- Additional hotels required for Headquarters (staff, committee, officials, VIP and Media)
 - Average of 50 plus room nights from Wednesday through Sunday

WOMEN'S FROZEN FOUR ANCILLARY EVENTS

- Currently no banquet/reception
- Partnership with USA Hockey and the Patty Kazmaier Memorial Award
 - Separate venue with broadcasting capabilities near the facility
 - Live event broadcast on NHL Network (national exposure)
 - USA Hockey funded event, on the day of rest between Semifinals and Final, free and open to the public
- Student-athlete hotel lounge

WOMEN'S FROZEN FOUR FACILITY NEEDS

- Minimum seating capacity of 3,500
- Facility should be available from Monday prior through Championship Sunday
- Two ice machines
- Ice-art and dasher installation required
- Protective netting behind each goal
- Overhead cameras for replay plus ability to work with NCAA replay provider for additional camera opportunities and technology
- Four team locker rooms are equal size and amenities
- Additional locker rooms for officials
- Meeting space for coaches
- Athletic training space inside the venue

WOMEN'S FROZEN FOUR FACILITY NEEDS

- Space for press conferences that can fit a minimum of 50 people
- Space for photographer/videographers that can fit a minimum of 25 people
- Media seating in the venue separate from public seating
- Suite opportunities, preferred
- Videoboard/LED opportunities
- Game environment enhancement opportunities
- Broadcast requirement minimums



WOMEN'S FROZEN FOUR STUDENT-ATHLETE EXPERIENCE

- Hotel lounges
- Red carpet arrivals
- Locker rooms
- Branding opportunities (in-venue and outside)
- Game presentation
- Police escorts
- Fans

WOMEN'S FROZEN FOUR FAN EXPERIENCE

- Concourse activations
- Exterior signage
- Exterior activation opportunities
- Patty Kaz partnership

WOMEN'S FROZEN FOUR EVENT SCHEDULE AT A GLANCE

- Saturday/Sunday/Monday:
 - Venue load-in, Ice installation, signage installation
- Tuesday:
 - NCAA staff arrival, hotel lounge activated
- Wednesday:
 - Team arrival
 - NCAA committee walkthrough
- Thursday:
 - Team practices and content (9 a.m.- 5 p.m.)
 - Each team will have a 75-minute practice, a 20-minute press conference, and an hour dedicated to team content (ESPN, video board, and NCAA social media.)

WOMEN'S FROZEN FOUR EVENT SCHEDULE AT A GLANCE

Friday:

- Game day ice skates- (4) teams, 60 minutes each
- · Semifinal one: 4 p.m.
- Semifinal two: 7:30 p.m.

Saturday

- Patty Kazmaier Memorial Award- 12:30- 1 p.m. Eastern
- Advancing team practice opportunities and press conference

Sunday:

- Game day ice skates (2) teams, 60 minutes each
- NCAA awards walkthrough
- Championship game- 4 p.m. eastern (currently)

WOMEN'S FROZEN FOUR FINANCIALS

Expenditures Three-Year Average	
Total Expenses	\$105,000
Promotion	\$10,000
Tickets	\$5,000
Facility	\$19,000
Personnel	\$27,000
Entertainment	\$27,000
Equipment	\$4,000
Officiating Expenses	\$10,000

DIVISION III WOMEN'S ICE HOCKEY FACILITY NEEDS

- Minimum seating capacity of 1,000. <1,000 can be discussed with NCAA
- Facility should be available from Monday prior through Championship Sunday
- One ice machine, but the facility must have a plan for a backup
- Skate sharpener and contact information to a local skate repair shop
- Ice-art and dasher installation required
- Above-goal cameras for replay plus ability to work with NCAA replay provider for additional camera opportunities and technology
- Four team locker rooms are equal size and amenities
- Meeting space for coaches
- Additional locker rooms for officials (two preferred if mixed gender crews)
- Athletic training space inside the venue

DIVISION III WOMEN'S ICE HOCKEY FACILITY NEEDS

- Space for press conferences that can fit a minimum of 30 people
- Space for photographer/videographers that can fit a minimum of 25 people
- Media seating in the venue separate from public seating
- Videoboard/LED opportunities
- Game environment enhancement opportunities
- Broadcast requirement minimums



DIVISION III WOMEN'S ICE HOCKEY BROADCAST INFORMATION

- · Semifinals and Championship game streamed on ncaa.com
- · Review minimum broadcast requirements in bid.
- *All networks and game times are subject to change annually*

DIVISION III WOMEN'S ICE HOCKEY LODGING INFORMATION

- Four separate team hotels preferred
- Each team hotel should have a private meeting space per team
- 20 room nights PER team Wednesday through Saturday/Sunday of Championship week.
- Full-service hotels requested.
- Normal meeting space still required for film/meals
- Additional hotels required for Headquarters (staff, committee, officials, VIP and Media) - Approximately 22 room nights

DIVISION III WOMEN'S ICE HOCKEY ANCILLARY EVENTS

- Student-athlete reception to be held the evening of the first practice day (Thursday) either on or off-campus
 - 160 people
 - Buffet-style meal
 - Slide show presentation
 - AHCA awards
 - NCAA Elite Scholar-Athlete Award
 - Photo opportunities
- *A room fitting 20 people should be reserved to host a coaches meeting prior to the start of the banquet. The room should be at the banquet site when possible.*
- Community service activities with Special Olympics



DIVISION III WOMEN'S ICE HOCKEY STUDENT-ATHLETE EXPERIENCE

- Quality hotels
- Red carpet arrivals
- Locker rooms
- Branding opportunities (in-venue and outside)
- Game presentation
- Fans

DIVISION III WOMEN'S ICE HOCKEY EVENT SCHEDULE AT A GLANCE

- Saturday/Sunday/Monday:
 - Venue load-in, Ice installation, signage installation
- Tuesday:
 - NCAA staff arrival
- Wednesday:
 - Team arrival
 - NCAA committee walkthrough
- Thursday:
 - Team practices (10 a.m.-5 p.m.)
 - Each team will have a 90-minute practice
 - Coaches Meeting and Student-Athlete Banquet (6-8 p.m.)

DIVISION III WOMEN'S ICE HOCKEY EVENT SCHEDULE AT A GLANCE

- Friday:
 - Game day ice skates (optional)- (4) teams, 60 minutes each
 - Semifinal one: 3 p.m.
 - Semifinal two: 7 p.m.
- Saturday Day of Rest
 - Team practices (10 a.m.-1:30 p.m.)
- Sunday:
 - Game day ice skates (optional)- (2) teams, 60 minutes each
 - NCAA awards walkthrough
 - Championship game- 3 p.m. eastern (currently)



DIVISION III WOMEN'S ICE HOCKEY FINANCIALS

The chart below contains the three-year average of expenditures for the championships.

Expenditures Three-Year Average	
Total Expenses	\$40,000.00
Promotion	\$0.00
Tickets	\$0.00
Facility	\$4,000.00
Personnel	\$18,000.00
Entertainment	\$11,000.00
Equipment	\$1,000.00
Officiating Expenses	\$6,000.00

WOMEN'S ICE HOCKEY FINAL REMINDERS

- Confirm venue availability
- Focus on student-athlete experience
- Note any exceptions
- Ensure budget is accurate, reimbursed NCAA Championship.
- Attendance is on the rise, and the sport's national exposure continues to grow tremendously!

Women's Ice Hockey
Thank you and questions

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