

NCAA[®] SITE SELECTION PROCESS





WELCOME



NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS: REGIONALS

- 2029, 2030, and 2031 Championships
- Regionals
 - Four (4) Regional sites annually
 - Traditionally on-campus (but not required)
 - 3 days of competition at each site, with 1 day of rest
 - Wednesday, Thursday, Saturday, or
 - Thursday, Friday, Sunday
 - All rounds broadcast on ESPN+



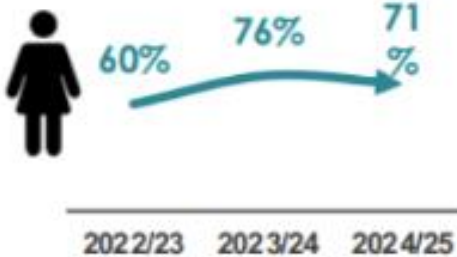
NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

- 2029, 2030, and 2031 Championships
- Finals
 - 2 days of competition, with 1 day of rest
 - Thursday (two sessions) and Saturday
 - Top 8 teams and individual competitors in the country, including Olympians
 - 23,000+ attendance in 2025
 - 10,000+ for Team Finals
 - Broadcast on ESPN and ABC



Attendee Demographics

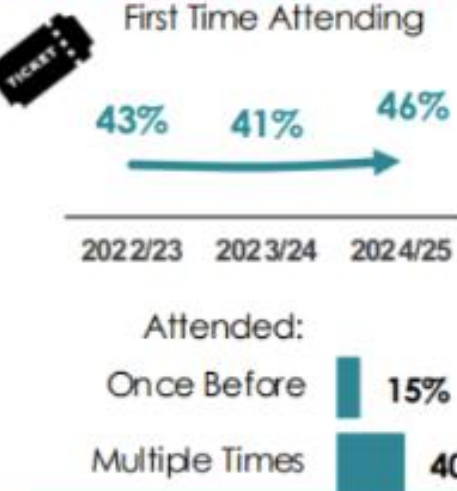
MAJORITY FEMALE



AVERAGE GROUP SIZE



ATTENDANCE FREQUENCY



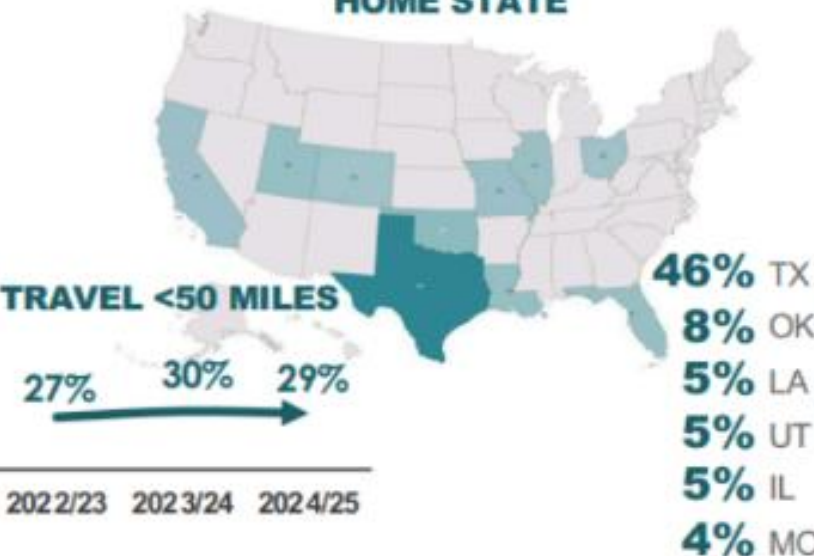
EDUCATION



HOUSEHOLD INCOME



HOME STATE



TRAVEL <50 MILES



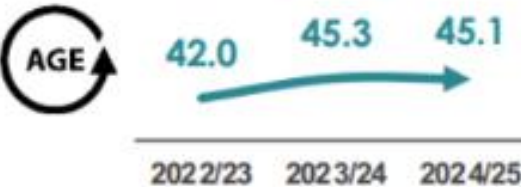
DISTANCE TRAVELLED (Miles)



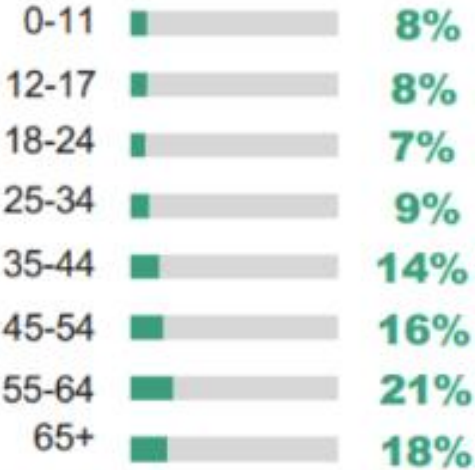
IMPACT OF SCHOOL SUPPORT ON ATTENDANCE



Average Age



Attendee Age



NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

- Venue requirements:
 - Floor size of 26,500 square feet (125' W x 215' L)
 - 8,000 seats
 - Six (6) locker rooms for teams
 - One (1) locker room for male coaches
 - One (1) locker room for judges
 - Back of house space for NCAA staff, media, video review, hospitality, and other needs
 - Move in: Monday required, earlier preferred





Dickies Arena
CHAMPIONS WIN HERE

Dickies Arena
CHAMPIONS WIN HERE

TEAM	SCORE
USA	19.800
UKR	19.700
CHN	19.600
ITA	19.500
ROU	19.400
GER	19.300
ISR	19.200
AZE	19.100
UKR	19.000
CHN	18.900
ITA	18.800
ROU	18.700
GER	18.600
ISR	18.500
AZE	18.400

2019 NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

2019 NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS



NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

- Personnel:
 - Equipment setup and breakdown
 - Approximately 80 volunteers per day
- Entertainment:
 - Banquet or equivalent
 - In-venue presentation with emcee, special effects, and videoboard content
 - Meals for participants, volunteers, and staff

NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

- Equipment:
 - Equipment provider (AAI)
 - Podium
 - Signage installation



NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

- Lodging breakdown:

				Arrival	Practice	Comp	Rest	Comp	
Block	Room Type	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun*
Headquarter & Officials	Kings	8	68	68	68	68	68	68	68
	Suite	2	2	2	2	2	2	2	2
Teams (8) & Indiv.	Double/doubles	0	0	240	240	240	220	220	220
	Suite	0	0	8	8	8	8	8	8
TOTAL		10	70	318	318	318	298	298	298

Team Allocations: 20 double/doubles, 1 suite; Individuals: 20 individuals



NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

Attendance history

- Paid attendance and ticket prices over the past four championships.

Year	Location	Attendance	All-Session Ticket Prices
2022	Fort Worth, TX	10,250	\$77
2023	Fort Worth, TX	17,471	\$77
2024	Fort Worth, TX	18,542	\$71-126
2025	Fort Worth, TX	23,312	\$90-190



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NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

Average expenses

- Average expenses over the past three championships.

Expense Category	Expense Three-Year Average
Promotion	\$27,000
Tickets	\$61,000
Facility	\$83,000
Personnel	\$5,000
Entertainment	\$65,000
Equipment	\$4,000
Total Expenses	\$245,000



NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

- Additional considerations:
 - Net revenue potential
 - Local/government funding, event funding
 - Quality and capabilities of venue and ancillary space
 - Geography: site location and fan interest/attendance
 - Student-athlete experience



NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS

- Broadcast
- Community Engagement
 - Readers Become Leaders
- Game Presentation
- Media Coordination
- Safety and Security
- Social Media
- Ticketing and Marketing



NCAA WOMEN'S GYMNASTICS CHAMPIONSHIPS



Confirm availability and dates in bid specs



Note any exceptions



Facility rental vs. Facility fee



Plan for inflationary increases



Added enhancements for student-athletes and fans



Alcohol sales compliance and revenue sharing expectations

A close-up of the top of a dark wooden trophy with a yellow circular NCAA logo in the center.

NCAA



NATIONAL CHAMPIONS

NCAA
2025 NATIONAL CHAMPION
GYMNASTICS
NATIONAL CHAMPION

NCAA
2025 NCAA WOMEN'S
GYMNASTICS
CHAMPIONSHIPS
FORT WORTH, TX

NATIONAL
CHAMPIONS