

NCAA[®] SITE SELECTION PROCESS





WELCOME

NATIONAL COLLEGIATE WOMEN'S BOWLING CHAMPIONSHIP

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WHAT IS A NATIONAL COLLEGIATE CHAMPIONSHIP?

- Low sponsorship sports that are made up of teams from multiple divisions
- 2025-26 sport sponsorship
 - 40 Division I teams
 - 36 Division II teams
 - 20 Division III teams
 - 96 total teams
- *Division II will vote on creating their own championship at the Convention in January 2026
 - If adopted, the first Division II championship would occur in 2028



PROCESS AND COMMITTEE INVOLVEMENT

- NCAA staff will research and analyze bids according to priorities
- Champs staff will present recommendations to sport committee
- Site Selection Priorities
 - Quality student-athlete experience
 - Facilities and amenities paired with host experience and staffing
 - Economies of scale, efficiencies for budget and attendance potential
 - Opportunities for new revenue streams
 - Geography



KEYS TO A SUCCESSFUL BID

- Ease of travel
- Hotels
- Facilities
- Community support
- Unique banquet location and enhancements
- Budget/financial support
- Unique student-athlete experience



CHAMPIONSHIP DATES

- April 10-14, 2029
- April 9-13, 2030
- April 8-12, 2031



CHAMPIONSHIP HIGHLIGHTS

- 19* teams at one finals site
- Three opening round matches on day 1
 - Single elimination matches
- Days 2 – 5
 - Double elimination bracket
- Championship match broadcast by ESPNU
- All other matches streamed on ncaa.com
- Travel party = 13 (bench limit = 10 student-athletes)
- Average attendance (4 team finals site format) = 430



ESPN HIGHLIGHTS

- ESPN owns the broadcast rights to 42 NCAA championships plus the NIT and WBIT post-season events.
- More than 2,300 hours of NCAA championships are broadcast on ESPN's linear and digital platforms each year.
- More than 800 of those hours are on linear platforms such as ABC, ESPN, ESPN2 and ESPNU.
- In the 2024-2025 NCAA Championships year, across the 40 NCAA championships ESPN broadcasts, 76 million people were reached on linear, 7 million on ESPN+ and a total of 26 BILLION total minutes were consumed.
- National television exposure for the bowling championship match on ESPNU.
- The 2025 championship match averaged 33,698 viewers.

A close-up of the top of a dark wooden trophy with a gold-colored band. The band features the NCAA logo, which consists of the letters "NCAA" in a stylized font inside a yellow circle.

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FACILITY NEEDS

- Facility availability: Sunday preceding the championship through the championship final on Saturday night
- Minimum of 32 lanes, preference for 40 lanes
- Minimum seating capacity of 500
- Facility must conform with the lane conditions outlined in the current year's NCAA Women's Bowling Rules Book
- Automatic scoring machines are required
- Complimentary parking for teams, NCAA committee & officials



FACILITY NEEDS

- Space requirements
 - Tournament office
 - Media office
 - Athletic training room
 - Lockable equipment room
 - Registration area
 - Pro shop
 - Drug testing space
 - News conference space
 - Concessions and ticket sales areas
 - Banquet facility with capacity for 300-325



LODGING NEEDS

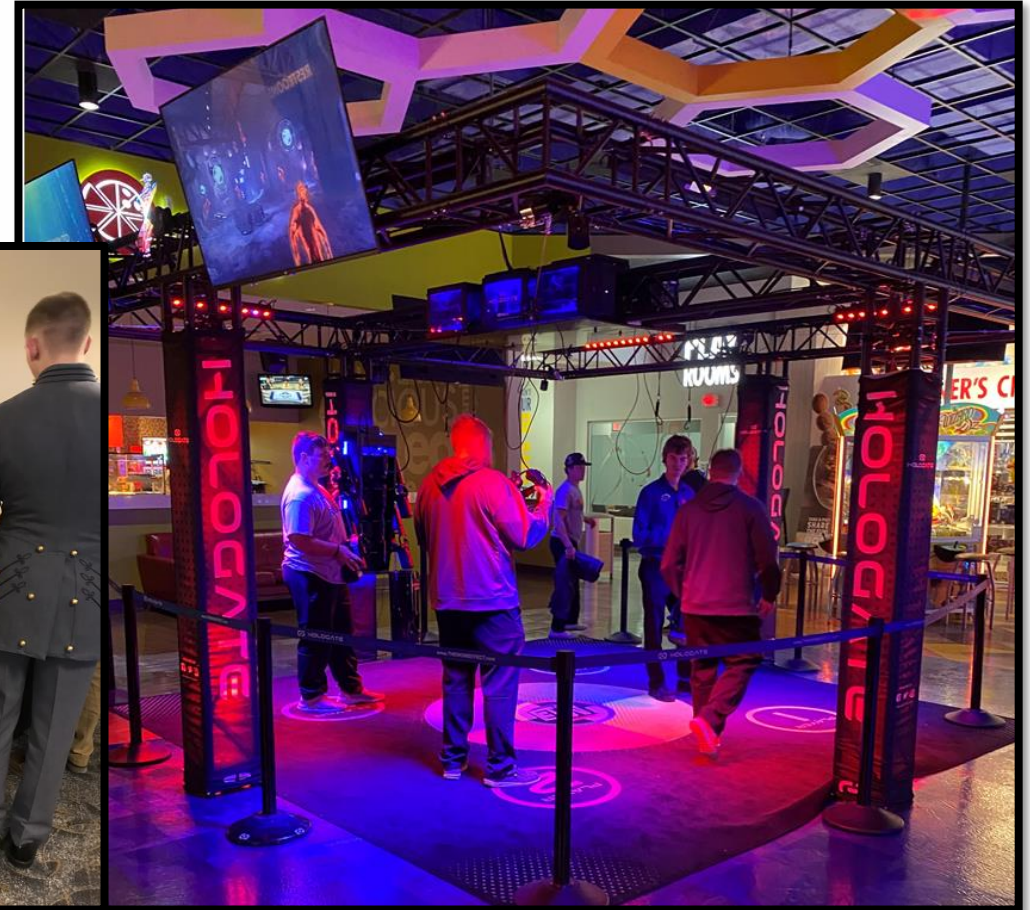
	Number of Hotels	Service Level	Sun.	Mon.	Tue.	Wed.	Thur.	Fri.	Sat.	Notes
Teams*	Various			150	150	150	64	32	24	
Headquarters	1	Full	15	15	15	15	15	15	15	NCAA, Committee
Officials	1		3	3	3	3	3	3	3	
Total			18	168	168	168	82	50	42	



STUDENT-ATHLETE EXPERIENCE



BANQUET EXPERIENCE



RAISE THE BAR



CHAMPIONSHIP EXPERIENCE



FINANCIALS*

Three-Year Average Expenditures	
Total Expenses	\$45,000
Promotion	\$2,000
Tickets	\$0
Facility	\$14,000
Personnel	\$11,000
Entertainment	\$13,000
Equipment	\$1,000
Officials	\$4,000



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BIDDING REMINDERS



Confirm availability and dates in bid specs



Note any exceptions



Facility rental vs. Facility fee



Plan for inflationary increases



Added enhancements for student-athletes and fans



Guarantee requirements



Alcohol sales compliance and revenue sharing expectations

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THANK YOU!

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