

NCAA[®] SITE SELECTION PROCESS





WELCOME

DIVISION I FOOTBALL

[FCS]

- **Ty Halpin**
 - Director, Championships and Alliances
- **Donisha Carter**
 - Assistant Director, Championships and Alliances
- **Antonio Cannavaro**
 - Coordinator, Championships and Alliances



OPPORTUNITY

Finals Site

*Championship Game: Between Dec. 29 and the first Monday in January.

2027-28

December 31/January 1-January 3, 2028

2028-29

January 5-8, 2029

2029-30

January 4-7, 2030



KEY ELEMENTS

- Teams typically arrive on the Friday of championship weekend and the game currently is played the first Monday night in January.
- Saturday is a practice day and media availability/press conferences/community engagement.
- There are more than two weeks between semifinals and championship game (semifinals are December 20th this year, with the final on January 5).
- Building some additional programming around the title game.



BID CONSIDERATIONS

- Facility
 - Seating capacity at least 12,000 permanent seats.
 - Two comparable practice fields, one for each team required.
 - Access to an indoor practice facility, in the event of inclement weather.
 - Two (2) team locker rooms, One (1) coaches locker room and One (1) – Two (2) officials locker rooms.
 - Ancillary space - athletic training, press box/media workspace, hospitality, press conferences, NCAA committee room, drug testing, radio booths, etc. (see bid specifications for full list of requirements).
- Lodging
 - High quality hotels with individual team meeting space for teams (180 double/double rooms, 40 king, 6 suites, 60 ROH).
 - Headquarters hotel – full-service property, high quality [60-75 rooms, four (4) suites, meeting room space].
 - Proximity to competition venue and interstates/airports.
 - Ancillary event space/hotel rooms needed.
- VIP Events
 - Saturday evening event for team VIPs and local supporters.
 - Tailgate for VIP attendees pregame.



EVENT HISTORY

Year	Host	Attendance	Ticket Prices
2018	Team Frisco, Southland Conference	19,087	Adult: \$65 - \$150; Team: \$65 - \$75; Suite: \$125 - \$150
2019	Team Frisco, Southland Conference	17,817	Adult: \$65 - \$200; Team: \$75 - \$85; Suite: \$150
2020	Team Frisco, Southland Conference	17,858	Adult: \$65 - \$99; Group: \$200 - \$250; Team: \$85; Suite: \$150
2021	Team Frisco, Southland Conference	7,834 *Note: Pandemic restrictions affected ticket sales plans.	Adult: \$99 - \$105; Team: \$85; Suite: \$99 - \$150
2022	Team Frisco, Southland Conference	18,942	Adult: \$75 - \$250; Team: \$75 - \$150; Suite: \$150
2023	Team Frisco, Southland Conference	18,053	Adult: \$75 - \$250; Team: \$75 - \$85; Suite: \$150
2024	Team Frisco, Southland Conference	19,514	Team: \$120; Terrace: \$120; Endzone: \$150; Sideline: \$200; Suite: \$200; NCAA Experience: \$300
2025	Team Frisco, Southland Conference	18,026	Team: \$120; Terrace: \$120; Endzone: \$150; Sideline: \$200; Suite: \$200; NCAA Experience: \$350



NCAA

BUDGET HISTORY

Expenditures Three-Year Average	
Total Expenses	\$468,000
Promotion	\$57,000
Tickets	\$1,000
Facility	\$156,000
Personnel	\$104,000
Entertainment	\$113,000
Equipment	\$35,000
Officiating Expenses	\$2,000



DIVISION II FOOTBALL

Randy L. Buhr

Director, Championships and Alliances



OPPORTUNITY

Finals Sites

2028-29

December 16, 2028

2029-30

December 15, 2029

2030-31

December 21, 2030



BID CONSIDERATIONS

- Facility
 - Spectator capacity at least 8,000 permanent seats and there must be at least 3,000 seats on the visitor's side.
 - Two (2) comparable practice fields, one (1) for each team required.
 - Access to indoor facilities, such as school gymnasium or indoor practice facility, in case of inclement weather.
 - Two (2) team locker rooms and One (1) – Two (2) officials locker rooms.
 - Ancillary space - press box media space to accommodate a minimum of 50 working media (see bid specifications for full list of requirements).
- Lodging
 - Team: Two (2) separate team hotels with meeting space.
 - Headquarter: 20 kings; hotel can be separate property or included in one of the team hotel blocks.
 - Officials: 12 kings; cannot be include in the team hotel block.
 - Proximity to competition venue and interstates/airports.



EVENT HISTORY/BUDGET

- Attendance: Range from 2,933 to 12,552 from 2018-2024
- Ticket Prices:
 - Adult – advance sale: \$20
 - Student – advance sale: \$15
 - Adult – day of game sale: \$25
 - Student – day of game sale: \$20

Expenditures Three-Year Average	
Total Expenses	\$112,000
Promotion	\$6,000
Tickets	\$2,000
Facility	\$ 37,000
Personnel	\$36,000
Entertainment	\$26,000
Equipment	\$1,000
Officiating Expenses	\$4,000



DIVISION III FOOTBALL

JP Williams

Associate Director, Championships and Alliances



KEY ELEMENTS

- Teams typically arrive three days prior to championship weekend.
- There are two days of practice with media availability/press conferences/community engagement.
- There are generally two weeks between semifinals and the championship game.



OPPORTUNITY

Finals Sites

***2028-29**

January 2-7, 2029

***2029-30**

January 2-6, 2030

***2030-31**

January 2-5, 2031

*Dates subject to change due to television



BID CONSIDERATIONS

- Facility
 - Spectator capacity at least 8,000 permanent seats and there must be at least 3,000 seats on the visitor's side. Turf or natural surface.
 - Two (2) comparable practice fields, one (1) for each team preferred.
 - Access to indoor practice facility, in case of inclement weather preferred.
 - Two (2) team locker rooms (65 lockers) and officials locker rooms for eight (8).
 - Ancillary space - press box media space to accommodate a minimum of 50 working media (see bid specifications for full list of requirements).
- Lodging
 - Team: Two (2) separate team hotels with meeting space.
 - Headquarter: 25 kings; hotel can be separate property or included in one of the team hotel blocks.
 - Officials: 12 kings; cannot be include in either team hotel block.
 - Proximity to competition venue and interstates/airports.



EVENT HISTORY/BUDGET

- Attendance: Range from 1,363 to 5,822 from 2017-2024
- Ticket Prices: Average
 - Adult: \$20
 - Student: \$15

Expenditures Three-Year Average	
Total Expenses	\$187,000
Promotion	\$2,158
Tickets	\$5,774
Facility	\$ 34,110
Personnel	\$32,020
Entertainment	\$52,879
Equipment	\$9,030
Officiating Expenses	\$3,697

QUESTIONS?

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DII – Randy L. Buhr
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DIII – JP Williams
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