



NCAA Division I Football Championship Executive Summary

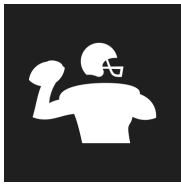
Dates

- December 31, 2026 - January 1 – 3, 2028
- January 5 – 8, 2029
- January 4 –7, 2030

Facility Requirements

- Minimum capacity 12,000.
- Durable field surface with proven, successful history of use for high-level football game competition.
- Two comparable practice fields, one for each team, must be provided.
 - In case of inclement weather, an indoor football practice facility, must be reserved for use on practice days for both teams.
- Two team locker rooms to accommodate the entire squad size (currently 70 individuals), with a minimum of 70 lockers.
- One coaches locker room for each team to accommodate a minimum of six people
- One locker room for the officials to accommodate nine individuals.
 - Second locker room should be made available in the instance both genders are represented on the championship crew.
- An athletic training room(s) including a taping area, must be available on site for the teams.
- Press box media space to accommodate a minimum of 60 working media.
- Media workspace to accommodate up to 150 working media.
- Interview area for 50 with dais, podium and audio equipment.
- A space within the venue grounds that can accommodate up to at least 800 people for the Fan Experience Hospitality product, if activated by the NCAA.
- Two separate rooms for drug testing, each with a waiting area, toilet facilities, and a minimum of 500-square feet of space.
- Two enclosed radio booths in the press box for each team's radio broadcast team.
- Two enclosed booths in the press box for each team's coaching staffs of comparable size and capabilities.
- Enclosed, secure booth in the press box for instant replay officials and equipment.
- The facility and any practice facility shall be available for the exclusive use of the NCAA starting at 9 a.m. local time six days preceding the day of the championship.





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Lodging Requirements

- Separate hotels are needed for the NCAA, media, officials, and participating teams.
 - Game officials and teams may not stay in the same hotel.
 - It may be permissible for the media or game officials to be assigned to the same property as the NCAA headquarters hotel.
- All hotels shall be in proximity from the venue.
- The team hotel(s) must be of comparable quality and distance from venue.
- Reserved beginning with a possible check-in four days prior to the championship game and a possible check-out as late as the day following the championship game.

Hotel Room Blocks											
Block	# of Hotels	Service Level	Room Type	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.	Mon.	Tue.
Teams	2	Full-Service	Run of House	-	-	20	20	20	20	20	-
			Kings	-	-	20	20	20	20	20	-
			Double/Doubles	-	-	90	90	90	90	90	-
			Suites	-	-	3	3	3	3	3	-
Headquarters	1	Full-Service	Kings	-	-	21	35	44	44	26	-
			Double/Doubles	2	10	10	10	12	12	10	2
			Suites	-	-	4	4	4	4	4	-
Officials	1	Full-Service	Kings	-	-	-	-	14	14	14	-
Band & Cheer	2	Full-Service	Double/Doubles	-	-	-	-	-	60	60	-
TOTAL				2	10	168	182	207	267	247	2

Attendance History

- Paid attendance and ticket prices over the past four championships.

Year	Location	Attendance	All-Session Ticket Price
2022	Frisco, TX	18,942	\$75-\$250
2023	Frisco, TX	18,053	\$75-\$250
2024	Frisco, TX	19,514	\$120-\$200
2025	Frisco, TX	18,026	\$120-\$200





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Average Expenses

- Average expenses over the past three championships.

Expense Category	Expense 3-Year Average
Promotion	\$57,000
Tickets	\$1,000
Facility	\$156,000
Personnel	\$104,000
Entertainment	\$113,000
Equipment	\$35,000

Background and Demographics

