



NCAA SITE SELECTION PROCESS





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2027 and 2028
NATIONAL COLLEGIATE
WOMEN'S BOWLING CHAMPIONSHIP
SPORT SPECIFIC INFORMATION



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Table of Contents

	Page No.
Section I Introduction.....	4
Section II Championship Structure.....	5
Section III General Bid Facility Requirements.....	6
Section IV Event History.....	8
Section V Lodging Specifications	9
Section VI NCAA/Host Responsibility.....	11
Section VII Transportation	13
Section VIII Marketing.....	14
Section IX Tentative Schedule of Events.....	15
Section X Ancillary Events.....	16
Section XI Volunteer Needs.....	17
Section XXI Budget History.....	18

IN THE EVENT OF ANY CONFLICT OR INCONSISTENCY BETWEEN THE SPECIFICATIONS THAT FOLLOW AND ANY SUCH SPECIFICATIONS IN THE GENERAL BID SPECIFICATIONS DOCUMENT, THE FORMER SHALL PREVAIL AND GOVERN THE MATTER.



SECTION I: INTRODUCTION

The National Collegiate Athletic Association (“NCAA” and/or “Association”) invites all qualified member institutions/conferences and sports commissions/foundations to submit a proposal to host the 2027-2028 National Collegiate Women’s Bowling Championship.

The information contained in this document and the accompanying attachments provides the minimum bid specifications for hosting the championship, as well as essential information that will provide assistance in the development of a creative, comprehensive and competitive bid proposal. The NCAA awards the privilege of hosting an NCAA championship to institutions in advance so those communities may work collaboratively with the NCAA to create positive experiences for its student-athletes, participating institutions, fans and the community.

A member institution or member conference of the NCAA must be designated as the host institution/conference for the championship. The administration of the championship is under the authority of the respective sports committee subject to final authority of the appropriate divisional NCAA Championships Cabinet or Committee. All activities and events associated with the championship are to be approved by the sports committee.



NCAA SITE SELECTION PROCESS



SECTION II: CHAMPIONSHIP STRUCTURE

DATE FORMULAS	
Finals	Second Sunday through Saturday in April April 4-10, 2027; April 9-15, 2028.

The championship provides a field of 18 teams. Four teams will arrive for practice on Monday and the rest of the teams will arrive for practice on Tuesday. Competition begins Tuesday with double-elimination format. Championship match will take place on Saturday.

SECTION III: GENERAL FACILITY REQUIREMENTS

1. The Americans with Disabilities Act, which went into effect January 26, 1992, requires that public establishments offer equal access and services to people who are physically and mentally disabled. The facility must agree that it will be in compliance with all applicable city, state or federal regulations concerning access and seating for people with disabilities.
2. The facility must be available from 7 a.m. Sunday preceding the competition through the conclusion of the final round Saturday evening for the purpose of preparing for, practicing for and conducting the competition. During that period, the facilities will be clean and accessible, and playing conditions must be safe and of championships caliber. All signage should be in place Monday prior to the beginning of the practice period.
3. The NCAA specifically disclaims any responsibility to investigate the safety or code compliance of the facility and parking lots or the component products, equipment, materials, designs and constructions.
4. The facility must be a bowling center with a minimum of 32 lanes, but the committee strongly prefers 40 lanes, or an arena or convention center with 32 to 40 fully automatic portable bowling lanes, with a minimum seating capacity of 500 spectators.
5. The facility must conform with the lane conditions outlined in the current year's NCAA Women's Bowling Rules Book as far in advance as possible, but in no event later than Thursday before the competition.
6. Automatic scoring machines are required.
7. Exclusive use of meeting space shall be provided in the facility during the championships as follows:
 - Tournament office – approximately 20' x 20', lockable, with Internet access (hardwired and also wireless), a printer and access to a photocopy machine.
 - Media office – approximately 20' x 30', lockable, with Internet access (preferably wireless), at least one dedicated telephone line for facsimile and access to a photocopy machine.
 - VIP room - approximately 20' x 20' and lockable.
8. The facility must provide the following additional space at its expense with all areas subject to the approval of the NCAA:
 - a. An athletic training area for student-athletes. Athletic trainer should arrive at least one hour prior and stay for one hour following competition.
 - b. A registration area with space for team check-in and bowling ball registration with a minimum of two 8' tables.



NCAA SITE SELECTION PROCESS



- c. A bowling pro shop, which must be accessible prior to and during competition.
 - d. A room for drug testing, with a waiting area, toilet facilities and a minimum of 500 square feet of space.
 - e. A lockable paddock area (minimum of 500 square feet) to store equipment.
 - f. Interview area for 15 with dais, podium and audio equipment.
9. The facility shall provide, at its expense, tables, chairs, skirting and bunting for all areas described herein as required by the NCAA.
 10. The facility shall provide complimentary parking spaces for the participating teams, NCAA representatives and officials in prime locations.
 11. The facility shall be responsible for and pay the costs of the coordination and installation of interior and exterior decorations.
 12. Banquet facilities near hotels/facility with a seating capacity of 300-325.
 13. Sufficient wireless internet speed must be available throughout the tournament.
 14. If broadcast rights are obtained in the future, the NCAA will work with future hosts of the details of the requirements. For broadcast specific details please reference the General Section, Broadcast, Media and
 15. Internet. Please complete the power verification form and attach it with your bid (available in the bid portal).

The prospective host that is bidding on this championship agrees to all terms and conditions as outlined above in this Championship Bid Specifications Agreement. We agree to comply with all the requirements listed in this document and to administer the designated championship in accordance with the policies of the NCAA and the applicable NCAA sports committee. Prospective hosts that agree with all the requirements listed in this document for the designated championship shall signify agreement by selecting “Yes” below.

YES NO NO with Exception

Prospective hosts who do not agree with all requirements in this document shall select either “No” or “No with Exception” and declare any issues and/or exceptions regarding the aforementioned terms. Please note: any proposed revisions to the language in this document must be specified in the bidding portal to be considered.



NCAA SITE SELECTION PROCESS



SECTION IV: EVENT HISTORY

The chart below contains information on previous hosts, attendance and ticket price history since the 2017-18 season.

Year	Host	Attendance	Ticket Prices
2018	University of Central Missouri and the St. Louis Sports Commission	821	All-Session Adult: \$35 All-Session Student: \$25 Single Session Adult: \$15 Single Session Student: \$10
2019	Mid-American Conference and Greater Cleveland Sports	818	All-Session Adult: \$35 All-Session Student: \$25 Single Session Adult: \$15 Single Session Student: \$10
2020	University of Detroit Mercy and the Detroit Sports Commission	Cancelled	
2021	University of Central Missouri and the Kansas City Sports Commission.	0	All-Session Adult: \$35 All-Session Student: \$25 Single Session Adult: \$15 Single Session Student: \$10 *COVID Year
2022	Mid-American Conference and Greater Columbus Sports	222	All-Session \$38.61 Single Semi's \$23.29 Single Finals \$24.62
2023	University of Nevada, Las Vegas and the Las Vegas Convention and Visitors Authority	273	Single Session \$10

SECTION V: LODGING

All hotels contracted must have experience with and understand the needs of large groups. For certain championship events, additional room blocks may be required for fan travel.

The NCAA or its designees shall have the exclusive right to sell products licensed by the Association for merchandising at the selected hotels (inside and outside the premises controlled by the hotels). The hotel will provide adequate space in its lobby for such sales.

Contracted properties will be responsible for complying with all requirements in the contract terms as presented in the sample contract.

Hotel Room Block

	Number of Hotels	Service Level	Sun.	Mon.	Tue.	Wed..	Thur.	Fri.	Sat.	Sun.	Notes
Teams ¹				150	150	150	64	32	24	c/o	
Headquarters			15	15	15	15	15	15	15	c/o	
Officials			3	3	3	3	3	3	3	c/o	
Media											
Evaluators											
Association											
Total			18	168	168	168	82	50	42	c/o	

¹ **Room Types:** ___ Doubles, ___ Kings, ___ Suites, ___ Other (please explain)

The host institution is financially responsible for the game official accommodations to be reimbursed by the NCAA.

All hotels shall be in close proximity (ideally within walking distance) from the competition venue. The team hotel(s) must be of comparable quality and distance from the competition venue.

A minimum of five double/double sleeping rooms for each team is required. Two complimentary bedroom suites (for the head coach and the administration) are recommended.



NCAA SITE SELECTION PROCESS



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SECTION VI: NCAA/HOST RESPONSIBILITY

NCAA PROVIDES:

1. Transportation and per diem reimbursement for the participating teams.
2. Transportation, lodging (room and tax), per diem and game fee for all officials.
3. Transportation, lodging (room and tax) and per diem for the NCAA sport committee.
4. Awards for the participating teams.
5. Credentials.
6. Participation awards for the official traveling parties of the participating teams.
7. Funding for promotional efforts.

HOST INSTITUTION/CONFERENCE AND/OR SPONSORING AGENCY PROVIDES:

1. Facilities.
2. Volunteers.
3. Public relations coordination.
4. First aid/medical services/AED on-site/ambulance on-site.
5. Championships hospitality.
6. Food/beverage concessions.
7. Public address system.
8. Support personnel – ticket takers, media runners, etc.
9. Security.
10. Media room (fully equipped).



NCAA SITE SELECTION PROCESS



11. Media seating/work area with hospitality.
12. Tickets.
13. All computers, printers, photocopy machines, telephone lines, DSL lines, Internet access, etc. necessary to administer the championship, and as may be required by the NCAA.
14. Appropriate directional signage within and outside the venue.
15. Public address announcer.
16. Other items as later requested by the NCAA.

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SECTION VII: TRANSPORTATION

There are no additional transportation requirements from the host for the National Collegiate Bowling Championship outside of the parking requirements listed in Section III.



NCAA SITE SELECTION PROCESS



SECTION VIII: MARKETING

1. **Marketing Plans.** Upon selection, the host is required to submit a marketing plan for review and approval prior to activation by the NCAA marketing staff. Please refer to the appropriate marketing plan template as a guideline when submitting your plan for review.
2. **Budgets.** When the proposed budget is submitted, a minimum of \$4,000 should be allocated for these purposes. The marketing budget should only include items needed for: marketing, advertising, printing costs, grassroots opportunities and promotions.
3. **Creative Process.** A creative marketing assistance website is available to the host for their marketing needs. This marketing website, NCAACHampsPromotion.com, is a comprehensive tool designed to help hosts create marketing pieces which will generate awareness and promote tickets and or attendance for the championship.

Hosts should customize and download all necessary artwork to promote the championship. Every effort should be made to use the online marketing templates, produce the items locally and obtain reimbursement for production costs, up to the reimbursable allocation provided.

All requests, for both artwork and reimbursement, must be approved by the NCAA prior to proceeding with production. Artwork requests and approvals will be managed through the website. Should you not have a local vendor, a list of preferred NCAA vendors is available on the website.

4. **Radio/TV.** Radio/TV. The NCAA will provide the following television and radio elements to assist in promoting and selling tickets to the championship. Several formats will be provided in order to allow for use over a variety of platforms (e.g., websites, tv commercials, videoboards). All spots will be made available for download via the online marketing website NCAACHampsPromotion.com
5. **Support Documents.** Hosts should refer to the following support documents when developing marketing plans and budgets: NCAA Ticket Promotional Use Guidelines, NCAA Sales Commission Guidelines, and NCAA Micro-Site Guidelines.

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NCAA SITE SELECTION PROCESS



SECTION IX: TENTATIVE SCHEDULE OF EVENTS

Sunday

NCAA Staff and Committee arrive Prior to 6 P.M.
Virtual Coaches Meeting 7 P.M.

Monday

Teams that play Tuesday arrive.
Team Practices that play Tuesday (3:30 p.m. – 5:30 p.m.)

Tuesday

Bracket Round 1 (9 a.m.- 1 p.m.)
Teams that play Wednesday practice (2:30pm-4:30pm)
Student-Athlete Banquet 6:00 p.m.

Wednesday

Bracket Round 2 (9 a.m. – 1 p.m.)
Bracket Round 3 (3 p.m. – 6:30 p.m.)

Thursday

Bracket Round 4 (9 a.m. – 1 p.m.)
Bracket Round 5 (3 p.m.-6:30 p.m.)
Immediately after, If necessary, Bracket Round 6

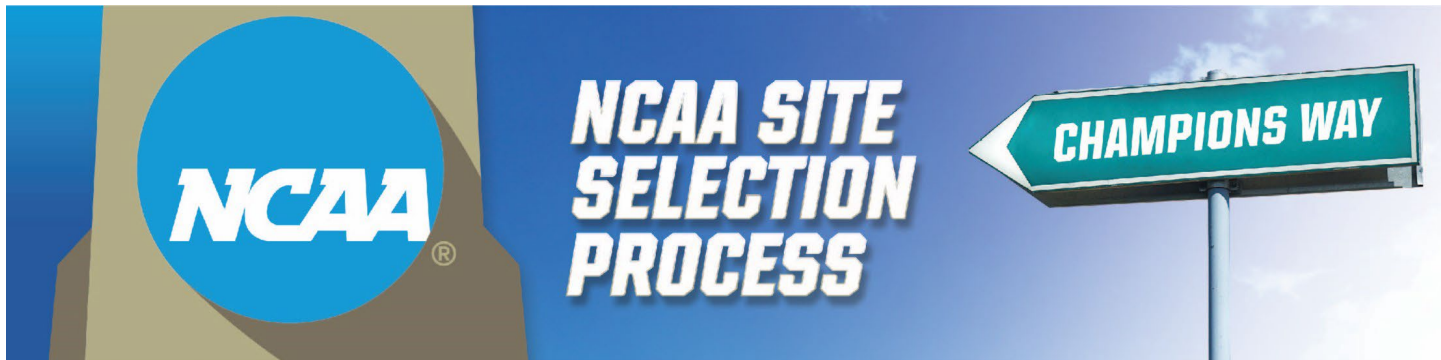
Friday

Bracket Round 7 (9 a.m.-1 p.m.)
Bracket Round 8 (3pm – 6:30 p.m.)

Saturday

Bracket Round 9 (9-12 p.m.)
TV Preparation/Practice (1-7:30 p.m.)
Championship (8 p.m.)*

**Schedule subject to change*



SECTION X: ANCILLARY EVENTS

Banquet:

Arrangements should be made for a banquet to be held Tuesday night for the official travel parties (13) for each of the 16-18 participating teams. Other people who should be on the guest list include members of the NCAA National Collegiate Women's Bowling Committee, NCAA championship administrator, additional host institution personnel (i.e. president, faculty athletics representative and workers greatly involved in the conduct of the championship). A budget of approximately \$35/person is typical for this event.

Officials working the event should **not** be invited.

Also if room and arrangements can be made easily, the host may consider having banquet tickets for sale to each team for their interested parties. Cost of the ticket should be based on the cost per plate.

In total, the banquet location should be able to accommodate a minimum of 300 people.

The format of the banquet has called for short welcome statements by representatives of the host institution and community, dinner, awards presentation and a championship video.

Coaches Association:

The National Tenpin Coaches Association (NTCA) presents all-America awards during the student-athlete banquet Monday night. The coaches association does not sponsor an annual convention in conjunction with the women's bowling championship.

Community Service:

Hosts should plan arrangements for a community service component that all four finals teams can participate in on Thursday. The event should be interactive in nature and provide student-athletes with an opportunity to engage with the local community.

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SECTION XI: VOLUNTEER NEEDS

Approximately 15 volunteers per day will be needed for assignments, including hospitality, media runners and merchandise/program sales. These assignments will vary in time needed.

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NCAA SITE SELECTION PROCESS



SECTION XII: BUDGET HISTORY

The chart below contains the three-year average of expenditures for the championships.

Expenditures Three-Year Average	
Total Expenses	\$51,227
Promotion	\$3,870
Tickets	\$157
Facility	\$32,784
Personnel	\$7,985
Entertainment	\$6,258
Equipment	\$173