

CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

2022-23 to 2025-26
NCAA Site Selection Process





WELCOME

NATIONAL CHAMPION



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

....AND WE'RE OFF!



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NCAA® SITE SELECTION PROCESS

SCHEDULE

- 9:15 to 9:45 a.m.

General Session

- 9:45 to 10 a.m.

Refreshment Break

Las Vegas Convention & Visitors Authority

- 10 to 10:25 a.m.

Breakout Session #1

- 10:30 to 10:55 a.m.

Breakout Session #2

- 11 to 11:25 a.m.

Breakout Session #3

- 11:30 to 11:25 a.m.

Breakout Session #4



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The image features a large, dark brown NCAA National Champion trophy in the foreground on the left. The trophy has a gold circular emblem at the top with the letters 'NCAA' in gold. Below the emblem is a large archway. The words 'NATIONAL CHAMPION' are inscribed in gold on the base of the trophy. In the background, a city skyline with various skyscrapers is visible under a blue sky with white clouds. A bright sun flare is present in the upper right corner of the image.

BID PROCESS OVERVIEW

NATIONAL CHAMPION



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NCAA® SITE SELECTION PROCESS

BID PROCESS

- 86 of 90 Championships
- 2022-23 through 2025-26 academic years
- Includes preliminary and final sites
- More than 500 sites to award
- Excludes:
 - College World Series
 - Women's College World Series
 - DIII Women's Ice Hockey
 - FCS Football



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NCAA® SITE SELECTION PROCESS

BID PROCESS TIMELINE

- **August 26, 2019**
 - Bid portal opened
- **February 3, 2020**
 - Bid submissions due
- **March – September 2020**
 - Committee deliberations, recommendations, and approvals
- **October 2020**
 - Hosts and sites announced



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BID OUTREACH

- **NCAA Bid Symposium**
 - September 18, 2019
 - NCAA national office - Indianapolis
 - Must preregister
- **TEAMS Conference**
 - November 11-14
- **U.S. Sports Congress**
 - December 9-11



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BID RESOURCES

NATIONAL CHAMPION



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NCAA® SITE SELECTION PROCESS

RESOURCES

- **Bid Specifications**
 - www.ncaa.org/bids
- **NCAA Bid & Profile System**
 - championships.ncaa.org
- **NCAA Championships Website**
 - www.ncaa.org/championships



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NCAA.ORG/BIDS

CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

- Years: 2022-23 to 2025-26
- For More Information:
ncaa.org/bids and
championships.ncaa.org
- NCAA Host Bid Symposium
Sept. 18, 2019
- Bids due Feb. 3, 2020

NCAA Championships Hosting Symposium

September 18, 2019

NCAA National Office, Indianapolis

[Register for the symposium >](#)

NCAA Bid Portal

For more information.

[Log in >](#)



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BID PORTAL


championships.ncaa.org



Log In to the NCAA Championships Bid and Profile System

Username

Password

☐ Is this a public or shared computer? 

Log in

Need access to this system? [Request Account](#)

[Can't access your account?](#)

Questions or Assistance? Contact the [Championship Bid Staff](#).




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SUBMITTING A BID

Once logged into the system, go to the Championships Available for Bidding section and click on the Start Bid link next to the championship/round for which you would like to submit a bid.



NCAA Championships
Bid and Profile System

Welcome, First Last
[My Account](#) | [User Guide](#) | [Contact Us](#) | [Logout](#)

[Home](#)
[Profile](#)

Championships Available for Bidding

Show entries

Championship	Division	Year	Round	Available for Bidding	
2021-22 DIII Men's Wrestling	III	2021-22	Finals	06/05/2016 through 02/18/2022	Start Bid
2021-22 DIII Men's Wrestling	III	2021-22	Regionals	06/05/2016 through 02/18/2022	Start Bid
2021-22 Men's Water Polo		2021-22	Opening Round	06/05/2016 through 11/20/2021	Start Bid
2021-22 Men's Water Polo		2021-22	Finals	06/05/2016 through 11/20/2021	Start Bid

Showing 1 to 4 of 4 entries (filtered from 18 total entries)

[First](#)
[Previous](#)

[Next](#)
[Last](#)

Bids for TEST

Show entries

Description	Year	Round	Host(s)	Facility	Status	Decision	Information For Bids	
2013-14 DI Field Hockey	2013-14	Play-in game	TEST, Academy of Art University	test	Incomplete	Pending	Edit Bid and Contacts Budget - Incomplete Facility Information - Incomplete Contacts - Incomplete	Remove Bid

Showing 1 to 1 of 1 entries

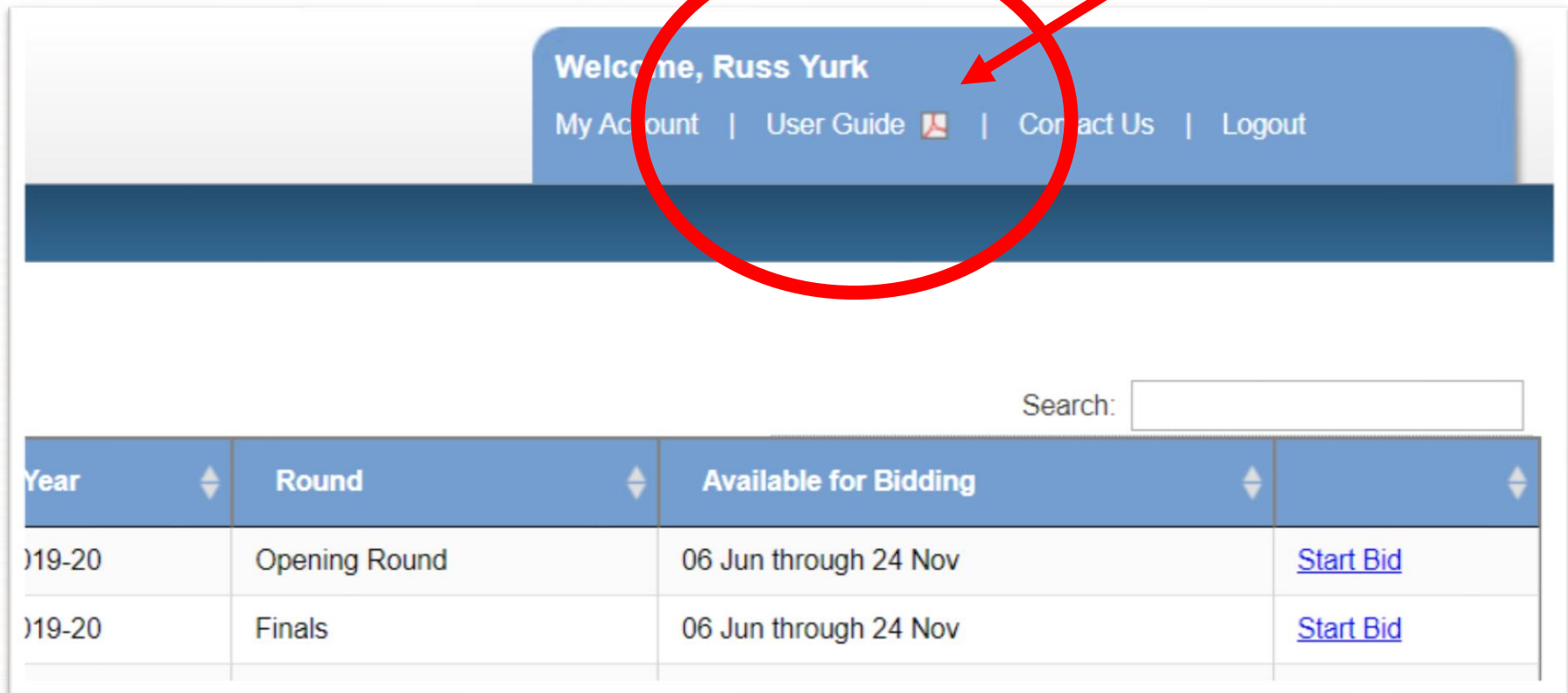
[First](#)
[Previous](#)

[Next](#)
[Last](#)


*Note: Use the Division/(Academic) Year sort functions or the Search option to help you find the desired championship more easily.

BID PORTAL

USER GUIDE



Welcome, Russ Yurk

[My Account](#) | [User Guide](#)  | [Contact Us](#) | [Logout](#)

Search:

Year	Round	Available for Bidding	
2019-20	Opening Round	06 Jun through 24 Nov	Start Bid
2019-20	Finals	06 Jun through 24 Nov	Start Bid




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BID PORTAL

Home Screen

**NCAA Championships
Bid and Profile System**

Welcome, First Last
[My Account](#) | [User Guide](#) | [Contact Us](#) | [Logout](#)

Home Profile

Championships Available for Bidding
Show 10 entries Search:

Championship	Division	Year	Round	Available for Bidding	
2021-22 DIII Men's Wrestling	III	2021-22	Finals	06/05/2016 through 02/18/2022	Start Bid
2021-22 DIII Men's Wrestling	III	2021-22	Regionals	06/05/2016 through 02/18/2022	Start Bid
2021-22 Men's Water Polo		2021-22	Opening Round	06/05/2016 through 11/20/2021	Start Bid
2021-22 Men's Water Polo		2021-22	Finals	06/05/2016 through 11/20/2021	Start Bid

Showing 1 to 4 of 4 entries (Filtered from 18 total entries)

Bids for TEST
Show 10 entries Search:

Description	Year	Round	Host(s)	Facility	Status	Decision	Information For Bids	
2013-14 DI Field Hockey	2013-14	Play-in game	TEST, Academy of Art University	test	Incomplete	Pending	Edit Bid and Contacts Budget - Saved Facility Information - Incomplete Contacts - Incomplete	Remove Bid
2019-20 Men's Water Polo	2019-20	Opening Round	TEST, 1 - DI CA Test	Test Facility	Incomplete	Pending	Edit Bid and Contacts Budget - Saved Facility Information - Incomplete Contacts - Incomplete	Remove Bid
2020-21 DIII Men's Wrestling	2020-21	Regionals	TEST, 1 - DI CA Test	Test Facility	Incomplete	Pending	Edit Bid and Contacts Start Regional Bid Specifications Budget - Saved Facility Information - Incomplete Contacts - Incomplete	Remove Bid

Showing 1 to 3 of 3 entries

List of championships currently available for bidding, sortable by division and/or academic year.

Start your bid by clicking here.

List of bids started/submitted by institution/organization.

Bid Status

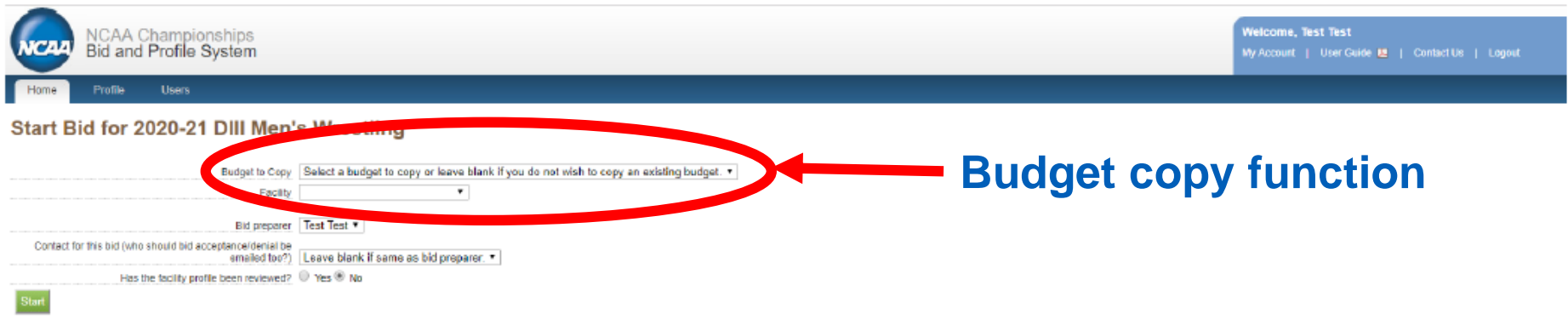
List of required bid elements.

Existing bids can be sorted by academic year.

SUBMITTING A BID

Once you select Start Bid, you will be prompted to confirm the following:

- Host institution – only required when the bidder is a non-NCAA member.
- Facility – you can choose an existing facility or select “Facility not listed,” which will prompt you to enter a new facility.
- Contact for the bid – defaults to the person who started the bid, but can be changed.
- Confirmation of having reviewed the facility profile – applicable to only facilities already in the system.



NCAA Championships Bid and Profile System

Welcome, Test Test

My Account | User Guide | Contact Us | Logout

Home Profile Users

Start Bid for 2020-21 DIII Men's Wrestling

Budget to Copy: Select a budget to copy or leave blank if you do not wish to copy an existing budget. ▼

Facility: ▼

Bid preparer: Test Test ▼

Contact for this bid (who should bid acceptance/denial be emailed too?): Leave blank if same as bid preparer. ▼

Has the facility profile been reviewed? ☐ Yes ☒ No

Start

If facility already exists in the system, choose the appropriate facility and click Start.

BUDGETS

Budgets

Budgets may be added by making a selection in the Budget to Copy section of the Start Bid page. If your institution/organization never submitted a bid for this championship before, do not make a selection in the Budget to Copy section; just keep the default view. If you previously submitted a bid for this championship, you have the option to copy a previously entered budget by selecting it from the drop-down menu if you wish to do so.

The screenshot shows the 'Start Bid for 2019-20 DIII Men's Wrestling' page. At the top is the NCAA logo and the text 'NCAA Championships Bid and Profile System'. Below this is a navigation bar with 'Home' and 'Profile' links. The main heading is 'Start Bid for 2019-20 DIII Men's Wrestling'. The form includes several fields: 'Facility' (with a red circle around the 'Budget to Copy' dropdown menu), 'Bid preparer', 'Contact for this bid (who should bid acceptance/denial be emailed too?)', and a radio button selection for 'Has the facility profile been reviewed?' (Yes/No). A 'Start' button is at the bottom left. A grey tooltip box is open next to the 'Budget to Copy' dropdown, showing a list of previous bids with their status, receipts, and expenditures.

Championship	Status	Receipts	Expenditures
2019 Men's Wrestling Finals	Submitted	57625.0	126000.0
2020 Men's Wrestling Regionals	Submitted	12000.0	23570.0
2020 Men's Wrestling Finals	Submitted	57625.0	124500.0
2021 Men's Wrestling Finals	Submitted	65125.0	119500.0
2022 Men's Wrestling Finals	Submitted	60125.0	126000.0

BUDGETS

Once you click the Start button, a tab for the Budget site, as well as other required bid materials, will appear at the top of your screen. You can now click on the Budget – Saved tab to access your budget, or on any of the other the bid components to enter your information.

The screenshot shows the NCAA Championships Bid and Profile System interface. At the top, there is a navigation bar with 'Home', 'Profile', and 'Users' links. A message 'Bid was successfully started' is displayed. Below this, a tabbed interface is shown with 'Budget - Saved' highlighted. The main content area is titled 'Edit Bid for 2020-21 DIII Men's Wrestling'. It contains several form fields: 'Budget' (1 - DI CA Test - Test Facility (72221.0)), 'Facility' (Test Facility (1 - DI CA Test)), 'Does the facility serve Coke products?' (Yes/No), 'Bid preparer' (Test Test), 'Contact for this bid (who should bid acceptance/denial be emailed too?)' (Leave blank if same as bid preparer), and 'Has the facility profile been reviewed?' (Yes/No).

The various bid components also can be accessed from your Home Screen by clicking on the appropriate links (this view will slightly vary based on the needs for each championship).

The screenshot shows a sidebar menu titled 'Information For Bids'. It contains several links: 'Edit Bid and Contacts', 'Finish Championship Bid Specifications', 'Start Certificates of Insurance', 'Budget - Saved' (highlighted with a red circle), 'Facility Information - Incomplete', and 'Contacts - Incomplete'.

SUBMITTING A BID



NCAA Championships
Bid and Profile System

Welcome, Russ Yurk

[My Account](#) | [Contact Us](#) | [Logout](#)

[Home](#)

[Bid Intentions](#)

[Organizations](#)

[Contacts](#)

[Bid Search](#)

[Boards](#)

[Budget System](#)

[Users](#)

[Settings](#)

[AQ Forms](#)

[Video](#)

> Championship Bid Specifications

General Bid Specifications

Please refer to the following [General Bid Specifications](#) when answering the questions below.

CHAMPIONSHIPS HOSTS PERSONNEL: Do you agree? Yes ☐ No ☐ No, with exception ☐

PRACTICE, COMPETITION AND ANCILLARY EVENT
VENUE(S): Do you agree? Yes ☐ No ☐ No, with exception ☐

COMMERCIAL IDENTIFICATION, SIGNAGE AND OFFICIAL
MARKS: Do you agree? Yes ☐ No ☐ No, with exception ☐

BROADCASTING, MEDIA AND INTERNET: Do you agree? Yes ☐ No ☐ No, with exception ☐

FOOD AND BEVERAGE CONCESSIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

MERCHANDISE CONCESSIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

SOUVENIR GAME PROGRAMS: Do you agree? Yes ☐ No ☐ No, with exception ☐

NCAA CORPORATE CHAMPION AND CORPORATE
PARTNER PROGRAM: Do you agree? Yes ☐ No ☐ No, with exception ☐

LOCAL CONTRIBUTOR PROGRAM: Do you agree? Yes ☐ No ☐ No, with exception ☐

FAN FESTIVAL AND ANCILLARY EVENTS: Do you agree? Yes ☐ No ☐ No, with exception ☐

GOVERNMENT GUARANTEES: Do you agree? Yes ☐ No ☐ No, with exception ☐

LODGING SPECIFICATIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

TICKET POLICIES/OPERATIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

MARKETING PLAN/BUDGET: Do you agree? Yes ☐ No ☐ No, with exception ☐

FINANCIAL INFORMATION: Do you agree? Yes ☐ No ☐ No, with exception ☐

COMMUNITY ENGAGEMENT/LEGACY PROGRAMS: Do
you agree? Yes ☐ No ☐ No, with exception ☐

AGREEMENT TO TERMS AND CONDITIONS: Do you
agree? Yes ☐ No ☐ No, with exception ☐

Sport Specific Bid Specifications

Please refer to the following [National Collegiate Men's Volley bid specifications](#) when answering the questions below.

SECTION III: GENERAL FACILITY REQUIREMENTS: Do
you agree? Yes ☐ No ☐ No, with exception ☐

General Bid Specs

Sport Specific
Bid Specs




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SUBMITTING A BID

Once you have added/selected the facility, you will be directed to the following page (displayed in two partial screenshots):

 NCAA Championships
Bid and Profile System

Welcome, Test Test
[My Account](#) | [User Guide](#) | [Contact Us](#) | [Logout](#)

[Home](#) | [Profile](#) | [Users](#)

Bid was successfully started

[Bid/Contacts](#) | [Budget - Saved](#) | [Test Facility](#) | [Championship Bid Specifications](#) | [Certificates of Insurance](#)

Edit Bid for 2020-21 DIII Men's Wrestling

Budget

1 - DI CA Test - Test Facility (72216.0) ▼

Facility

Test Facility (1 - DI CA Test) ▼

Does the facility serve Coke products?

☐ Yes ☒ No

Bid preparer

Test Test ▼

Contact for this bid (who should bid acceptance/denial be emailed too?)

Leave blank if same as bid preparer. ▼

Has the facility profile been reviewed?

☐ Yes ☒ No

Please review who should receive the following items

Search:

Item	Person	Select a Person
Awards	Test Kerstin	Select a person. ▼
Credentials		Select a person. ▼
Equipment (e.g., balls, pucks, etc.)		Select a person. ▼
Hydration Product/Sideline Equipment		Select a person. ▼
Merchandise		Select a person. ▼
Programs		Select a person. ▼
Signage		Select a person. ▼

Showing 1 to 7 of 7 entries



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NCAA® SITE SELECTION PROCESS

SUBMITTING A BID

Please review the contact roles for this bid

Search:

Title/Role	Required?	Person(s)	Select or Create Person
Concessions Manager	Yes		Select a person or Create a New Person
Drug Testing Coordinator	Yes		Select a person or Create a New Person
Facility Director	Yes		Select a person or Create a New Person
Marketing Director	Yes		Select a person or Create a New Person
Media/PR Contact	Yes		Select a person or Create a New Person
Merchandise Manager	Yes		Select a person or Create a New Person
Security Director	Yes		Select a person or Create a New Person
Ticket Manager	Yes		Select a person or Create a New Person
Tournament Director	Yes		Select a person or Create a New Person
Assistant Athletics Director	No		Select a person or Create a New Person
Associate Athletics Director	No		Select a person or Create a New Person
Athletics Director	No		Select a person or Create a New Person
Data/Timing/Results Crew Coordinator	No		Select a person or Create a New Person
Senior Woman Administrator	No		Select a person or Create a New Person
Sports Information Director	No		Select a person or Create a New Person
Sports Medicine Director	No		Select a person or Create a New Person
Video Board Contact	No		Select a person or Create a New Person

Showing 1 to 17 of 17 entries

[Update](#)

If you are bidding on a **future predetermined site**, you **do not need to complete** the information in the sections titled “Please review who should receive the following items” and “Please review the contact roles for this bid” with your initial bid. Instead, click on the Home tab at the top left of the screen.

If you are bidding on a postseason **non-predetermined site**, either **confirm** the individuals listed or **select/create** a new person where applicable. Once finished, click “Update,” then click on the Home tab at the top left of the screen.

SUBMITTING A BID

Once you return to your Home Screen, you will see that the bid has been added to the Bids for (Institution or Host Name) section.

Home Profile

Championships Available for Bidding

Show 10 entries Search:

Championship	Division	Year	Round	Available for Bidding	
2019-20 Men's Basketball		2019-20	College Basketball Academy - Midwest	04/26/2019 through 05/31/2019	Start Bid
2019-20 Men's Basketball		2019-20	College Basketball Academy - West	04/26/2019 through 05/31/2019	Start Bid
2019-20 Men's Basketball		2019-20	College Basketball Academy - South	04/26/2019 through 05/31/2019	Start Bid
2019-20 Men's Basketball		2019-20	College Basketball Academy - East	04/26/2019 through 05/31/2019	Start Bid
2019-20 DIII MW Diving Regionals	III	2019-20	Regionals	04/30/2018 through 11/30/2019	Start Bid
2020-21 DIII Men's Wrestling	III	2020-21	Regionals	06/05/2016 through 02/12/2021	Start Bid
2020-21 DIII Men's Wrestling	III	2020-21	Finals	06/05/2016 through 02/12/2021	Start Bid
2021-22 DIII Men's Wrestling	III	2021-22	Finals	06/05/2016 through 02/18/2022	Start Bid
2021-22 DIII Men's Wrestling	III	2021-22	Regionals	06/05/2016 through 02/18/2022	Start Bid
2019-20 DI Zone Diving	I	2019-20	Zone Diving	06/05/2016 through 05/31/2019	Start Bid

Showing 1 to 10 of 18 entries

First Previous 1 2 Next Last

Bids for TEST

Show 10 entries Search:

Description	Year	Round	Host(s)	Facility	Status	Decision	Information For Bids	
2013-14 DI Field Hockey	2013-14	Play-in game	TEST, Academy of Art University	Test	Incomplete	Pending	Edit Bid and Contacts Budget - Saved Facility Information - Incomplete Contacts - Incomplete	Remove Bid
2021-22 DIII Men's Wrestling	2021-22	Finals	TEST, 1 - DI CA Test	Test Facility	Incomplete	Pending	Edit Bid and Contacts Start Championship Bid Specifications Budget - Saved Facility Information - Incomplete Contacts - Complete	Remove Bid

You can now begin to complete the various bid components by clicking on the corresponding links in the Information for Bids column.

PROFILE

Profile

Returning users will notice that some of the bid components will automatically populate as either Complete or Incomplete (rather than Start). This indicates that information previously has been entered into the institution's/organization's profile. To review or edit the existing information, click on the appropriate link or go to the top of the screen and click on the Profile tab.

NCAA Championships Bid and Profile System

Welcome, First Last

My Account | User Guide | Contact Us | Logout

Home Profile

TEST

TEST
123 Main
City, IN 123456
Website:
Conference:

Contacts

Name	Title	Phone	Email	Receives	Last Reviewed	
Test, Karstin	Test	777-888-5555	lk@n.org		05/24/2019	Edit Destroy

[Add Person](#)

Facilities

Name	Address 1	Address 2	City	State	Postal Code	Capacity	Website	
Test Facility	Street		City	AL	77777			Edit Destroy
Test II	Test Address		Test City	AL	77777			Edit Destroy

[Add Facility](#)

Documents

NCAA / Anthony Travel Fully Executed Hotel Agreements	Upload
NCAA Hotel Contract Response	Upload
Revised Hotel Contracts	Upload
NCAA/Anthony Travel Revised Contracts	Upload
Non-Discrimination Questionnaire Response	Upload



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NCAA® SITE SELECTION PROCESS

CONTACTS

On the Profile tab, users can edit, delete (destroy) or add to their list of contacts for the key contacts form and add or edit facilities.

Contacts

Contacts


Name	Title	Phone	Email	Receives	Last Reviewed	
Test, Kerstin	Test	777-888-5555	k@n.org		05/24/2019	Edit Destroy
Add Person						

- To add a contact, click on Add Person. Complete the information on the General Information tab. For NCAA members, the Shipping Address will populate from the membership database. Please confirm this information is correct or edit as necessary.
- Once this information is complete, **immediately** move to the Roles by Sport or Facility tab. Do not click on Create Person at this point.


FACILITIES

Facilities

Facilities

Name	Address 1	Address 2	City	State	Postal Code	Capacity	Website
Test Facility	123 Main		Test	AL	10293		Edit  Destroy
Add Facility							

- To add a new facility, click on Add Facility.

 NCAA Championships
Bid and Profile System

[Home](#) [Profile](#)

Facility was successfully updated.

1 - DI CA Test > Test II

Facility was successfully updated.

This facility is incomplete for bids. [See Problems](#)

[Name and Address](#) [Sports](#) [Details](#) [Signage](#) [Hotels](#) [Media](#) [Video Boards/LED/Control Room](#) [Documents](#) [Sport Specific Info.](#)

Facility Name and Address

Name

Test Facility II

Address1

Test Address

Address2

City

Test City

State

Alabama

Postal code

77777

Website

[Update Facility](#)

Last updated: 05/31/2019

FACILITIES

- Under each tab, you will enter specific venue information by topic. Save information on each tab by clicking on the Update Facility button before moving to the next tab.
- Due to its technical nature, the Video Boars/LED/Control Room tab may be shared with an external party. Please see instructions at the top of the screen for details.

NCAA Championships Bid and Profile System

Welcome, Test Test

My Account | User Guide | Contact Us | Logout

Home Profile

Facility was successfully updated.

1 - DI CA Test > Test Facility II

Facility was successfully updated.

This facility is incomplete for bids. [See Problems](#)

Name and Address Sports Details Signage Hotels Media **Video Boards/LED/Control Room** Documents Sport Specific Info.

This page may be shared with the video board contact who will be working with this championship. To do so, create a password, then scroll to the bottom of the page and click on "Update Facility." After a few seconds, a "Mail Video Board Link" will be generated, which can be sent directly to the video board contact for completion of the information in the Boards/Control Room section.

Password to Edit Board Information

Password

Video Board Contact

Name Title Phone Email

[Add Person](#)

Permanent scoreboard ☒ Yes ☐ No

Video board ☒ Yes ☐ No

LED/Fascia Boards (Ribbons, Table Board, Basket Arm, Outdoor, Marquee, Other) ☐ Yes ☒ No

Public address system ☒ Yes ☐ No

Videoboards/LED/Control Room

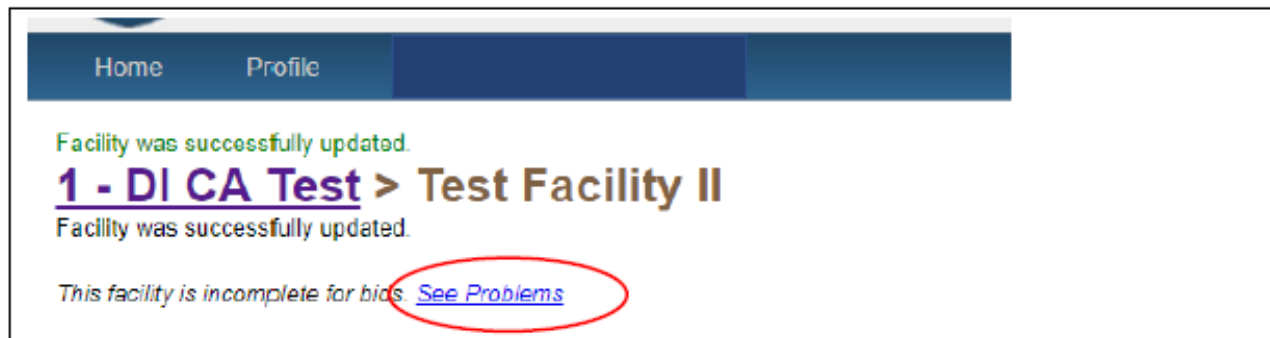


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FACILITIES

- Once all tabs have been completed and saved, your facility should display as “Complete” in the Information for Bids column. If it indicates “Incomplete,” go back into your facility profile and click on the See Problems link.



The screenshot shows a web interface with a navigation bar at the top containing 'Home' and 'Profile' tabs. Below the tabs, a green message states 'Facility was successfully updated.' This is followed by a heading '1 - DI CA Test > Test Facility II' and another green message 'Facility was successfully updated.' At the bottom, a status message reads 'This facility is incomplete for bids.' followed by a blue underlined link 'See Problems' which is circled in red.

ALCOHOL/INSURANCE

- **Alcoholic beverage sales**
 - Division I championships and ancillary events only.
 - Alcohol sales must be regularly sold at venue.
- **Insurance**
 - Certificate of insurance will be required at a later date. Specific insurance information is available in the general bid specs.



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BID SUBMISSION STRATEGY

- **Member institution/conference requirement and involvement**
- **Guarantees**
- **Flexibility and latitude**
- **What's a successful bid...**



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IF AWARDED

If awarded a bid....

- **Hosting agreement**
- **Marketing plan**
- **Key contacts**
- **Hotel information (additional detail)**
- **Response to bid specifications**
- **Budget finalized**
- **Emergency/security plan**
- **Insurance**
- **Lighting information**



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NCAA® SITE SELECTION PROCESS



CORPORATE RELATIONSHIPS

NATIONAL CHAMPION



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

OFFICIAL NCAA® CORPORATE CHAMPIONS



OFFICIAL NCAA® CORPORATE PARTNERS



CHAMPION YOUR CITY

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CORPORATE RELATIONSHIPS

- Managed by NCAA with Turner Sports and CBS Sports
- CC/Ps have exclusive rights to license NCAA trademarks, tickets & taglines
- Support all 90 championships
- Existing corporate advertising, banners, signs and displays must be covered and/or removed (anywhere within the general public seating/viewing area of the competition, practice and/or ancillary event venues).
- Commercially-named venue exception
 - Two (2) mentions inside the seating/viewing area



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TICKETING AND MARKETING

NATIONAL CHAMPION



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NCAA® SITE SELECTION PROCESS

TICKETING

- Ticket Pricing
- Control of Ticket Sales
- Control of Venue Seating
- Suites
- LOC Allocation
- Seat Allocations
- Sales Report
- Final Ticket Database



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MARKETING

NATIONAL CHAMPION



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NCAA® SITE SELECTION PROCESS

MARKETING

Bids should include:

- **Outline of Key Assets**
- **Timelines**
- **Marketing Partnerships**
- **Comprehensive Marketing Plan (upon award) including:**
 - **Advertising**
 - **Grassroots**
 - **Digital, Emarketing**
 - **Database Outreach**
 - **Public Relations**

Creative: The NCAA will provide all collateral including TV and radio commercials, print pieces, digital banners, etc.



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MARKETING

Successful Bid:

- **In most cases includes a 14-month sales cycle encompassing the following phases:**
 - **On-sale**
 - **Sustain Campaign- supported with grassroots efforts and event marketing**
 - **Special Offers and Group Strategies**
 - **Backend Campaign- last chance**



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NCAA® SITE SELECTION PROCESS



HOTEL PROGRAM

NATIONAL CHAMPION



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CHAMPIONSHIP HOUSING PROGRAM GOALS

- Create memorable championship experiences
- Implement best practices
- Reduce risk
- Save time and money
- Consolidate and maximize volume to create benefits



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CHAMPIONSHIP HOUSING PROGRAM NOTES

- Bids are contingent on successful hotel contracting
- Anthony Travel manages hotel RFP and contracting processes sourcing, negotiating and contracting housing on the NCAA's behalf for participating teams, NCAA staff, committee members, media and game officials. (Blocks may require separate hotels)
- Full and limited service hotels considered, depending on championship
- NCAA makes final decisions and signs hotel contracts



CRITERIA FOR SUCCESSFUL LODGING BID

- Commitment to NCAA values and philosophies
- Proximity to playing venue, meals, entertainment
- Familiarity with team housing and ability to meet sport specific needs
- Willingness to partner with the NCAA
- Alignment with NCAA contractual terms



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RESPONSIBILITIES OF HOST SITES

- Verify housing market is sufficient to meet room block requirements
- Recommend properties for consideration
- Disclose special relationships/arrangements
- Do not secure/contract lodging or discuss rates



LODGING BID PROCESS

1 Bid Response
Research

2 Lodging RFP
Process

3 Properties
Selected &
Contracted

4 Event Preparation
& Execution

5 Post-Event
Reconciliation
& Reporting



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The background of the slide features a low-angle shot of the NCAA Division II National Championships trophy on the left. The trophy is a dark brown, arch-shaped structure with a gold circular emblem at the top containing the letters 'NCAA'. The words 'NATIONAL CHAMPION' are inscribed in gold on the base of the trophy. In the background, a city skyline with various skyscrapers is visible under a bright blue sky with scattered white clouds. A large, bold, blue title is centered on the right side of the image.

DIVISION II NATIONAL CHAMPIONSHIPS FESTIVALS

NATIONAL CHAMPION



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DII NATIONAL CHAMPIONSHIPS FESTIVALS

Olympic-model championship events

- Fall 12/2022 MW Cross Country, Field Hockey, MW Soccer, W Volleyball
 - Spring 05/2024 MW Golf, W Lacrosse, Softball, MW Tennis
 - Winter 03/2025 MW Indoor Track & Field, MW Swimming & Diving, Wrestling
 - Basketball 03/2026 MW Basketball
- **1,000 to 1,500 official travel party members per Festival**
 - ~5,000 hotel nights per Festival
 - **Enhancements include:**
 - Opening Ceremonies
 - Closing Celebration
 - Student-Athlete Lounges



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A large, dark brown NCAA National Champion trophy stands in the foreground on the left. The trophy has a gold circular emblem at the top with the NCAA logo and a gold archway in the center. The words "NATIONAL CHAMPION" are inscribed in gold at the base. In the background, a city skyline with various skyscrapers is visible under a bright blue sky with scattered white clouds. A large, bold, blue question mark is superimposed on the right side of the image.

QUESTIONS?

NATIONAL CHAMPION



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BREAKOUT SESSIONS

NATIONAL CHAMPION



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BREAKOUT SESSIONS

- **L015-L019** **Division I Men's Basketball**
- **L017** **Division I Equity**
- **L018** **Division I/National Collegiate**
- **L020** **Division I Women's Basketball**
- **L027** **Division II/Festival**
- **L028** **Division III**



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FOR MORE INFORMATION



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THANK YOU!

[NCAA.ORG/BIDS](https://ncaa.org/bids)



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