

CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

2022-23 to 2025-26
NCAA Site Selection Process





WELCOME

NATIONAL CHAMPION



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS



**LIZ
SUSCHA**

**MANAGING DIRECTOR
CHAMPIONSHIPS**

NATIONAL CHAMPION



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WELCOME

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WELCOME

NATIONAL CHAMPION



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NCAA® SITE SELECTION PROCESS

SCHEDULE

- **General session** 9 to 10 a.m.
- **Break** 10 to 10:15 a.m.
- **Breakout session #1** 10:15 to 11:40
- **Lunch** 11:40 a.m. to 1 p.m.
- **Breakout session #2** 1:15 to 3:40 p.m.



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SCHEDULE

Championship Mangers Availability

- Available 10 a.m. to 4 p.m.
- No specific start or stop time
- Notice when away from their table



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NCAA® SITE SELECTION PROCESS



BID PROCESS OVERVIEW

NATIONAL CHAMPION



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NCAA® SITE SELECTION PROCESS

BID PROCESS

- 86 of 90 Championships
- Includes preliminary and final sites
- 2022-23 through 2025-26 academic years
- More than 500 sites to award
- Excludes:
 - Men's College World Series
 - Women's College World Series
 - DIII Women's Ice Hockey
 - FCS Football



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BID PROCESS TIMELINE

- **August 26, 2019**
 - Bid portal opened
- **February 3, 2020**
 - Bid submissions due
- **March – September 2020**
 - Committee deliberations, recommendations, and approvals
- **October 2020**
 - Hosts and sites announced



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BID OUTREACH

- **TEAMS Conference**
 - November 11-14
- **U.S. Sports Congress**
 - December 9-11
- **NCAA Convention**
 - Session: Champs Hosting 101
 - January 23, 2020



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GOALS

- **Create “once-in-a-lifetime” student-athlete experience**
- **Quality competition and practice facilities**
- **Hotels, banquet and other amenities**
- **Two qualified bids for every championship**



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BID RESOURCES

NATIONAL CHAMPION



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RESOURCES

- Bid Cycle Hub
 - www.ncaa.org/bids
- NCAA Bid & Profile System
 - championships.ncaa.org
- NCAA Championships Website
 - www.ncaa.org/championships



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NCAA.ORG/BIDS

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- Years: 2022-23 to 2025-26
- NCAA Host Bid Symposium
Sept. 18, 2019
- Bids due Feb. 3, 2020

NCAA Championships Hosting Symposium

September 18, 2019

NCAA National Office, Indianapolis

[Register for the symposium >](#)

NCAA Bid Portal - Get Started Here

NCAA Championships Bid and Profile System.

[Log in >](#)

Resources

[Bid Portal User Guide](#)

[Connect Sports Presentation](#)

[NCAA Hotel Contract Template](#)



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NCAA.ORG/BIDS



General Bid Specifications – ALL Championships

[Download the General Bid Specifications](#)

Sports Specific Bid Specifications

BASEBALL

Division I — Not available for bid.

Division II

Division III

BASKETBALL

Division I Men

Division II Men

Division III Men

Division I Women Final Four

Division I Women Regional

GYMNASTICS

NC Men

NC Women

ICE HOCKEY

Division I Men

Division I Men Regional

Division III Men

NC Women

NC Women Regional

Division III Women — Not available for bid.

TENNIS

Division I Men/Women

Division II Men/Women

Division III Men/Women

TRACK & FIELD (INDOOR)

Division I Men/Women

Division II Men/Women

Division III Men/Women

TRACK & FIELD (OUTDOOR)

Division I Men/Women



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NCAA® SITE SELECTION PROCESS

RESOURCES

- Bid Cycle Hub
 - www.ncaa.org/bids
- NCAA Bid & Profile System
 - championships.ncaa.org
- NCAA Championships Website
 - www.ncaa.org/championships



BID PORTAL

championships.ncaa.org



Log In to the NCAA Championships Bid and Profile System

Username

Password

☐ Is this a public or shared computer? ⓘ

Log in

Need access to this system? [Request Account](#)

[Can't access your account?](#)

Questions or Assistance? Contact the [Championship Bid Staff](#).




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NCAA® SITE SELECTION PROCESS

SUBMITTING A BID

Once logged into the system, go to the Championships Available for Bidding section and click on the Start Bid link next to the championship/round for which you would like to submit a bid.

 NCAA Championships Bid and Profile System

Welcome, Russ Yurk
My Account | User Guide | Contact Us | Logout

Home | **Championships Available for Bidding** | Add Forms

Championships Available for Bidding

Show 10 entries

Search:

Championship	Division	Year	Round	Available for Bidding	
2019-20 Men's Water Polo		2019-20	Opening Round	06 Jun through 24 Nov	Start Bid
2019-20 DII Field Hockey	II	2019-20	First Round	01 Sep through 04 Nov	Start Bid
2019-20 DIII Men's Wrestling	III	2019-20	Regionals	06 Jun through 15 Feb	Start Bid

2019-20

Showing 1 to 3 of 3 entries (filtered from 342 total entries)

First Previous 1 Next Last

Bids for Eastern Intercollegiate Volleyball Association

Show 10 entries

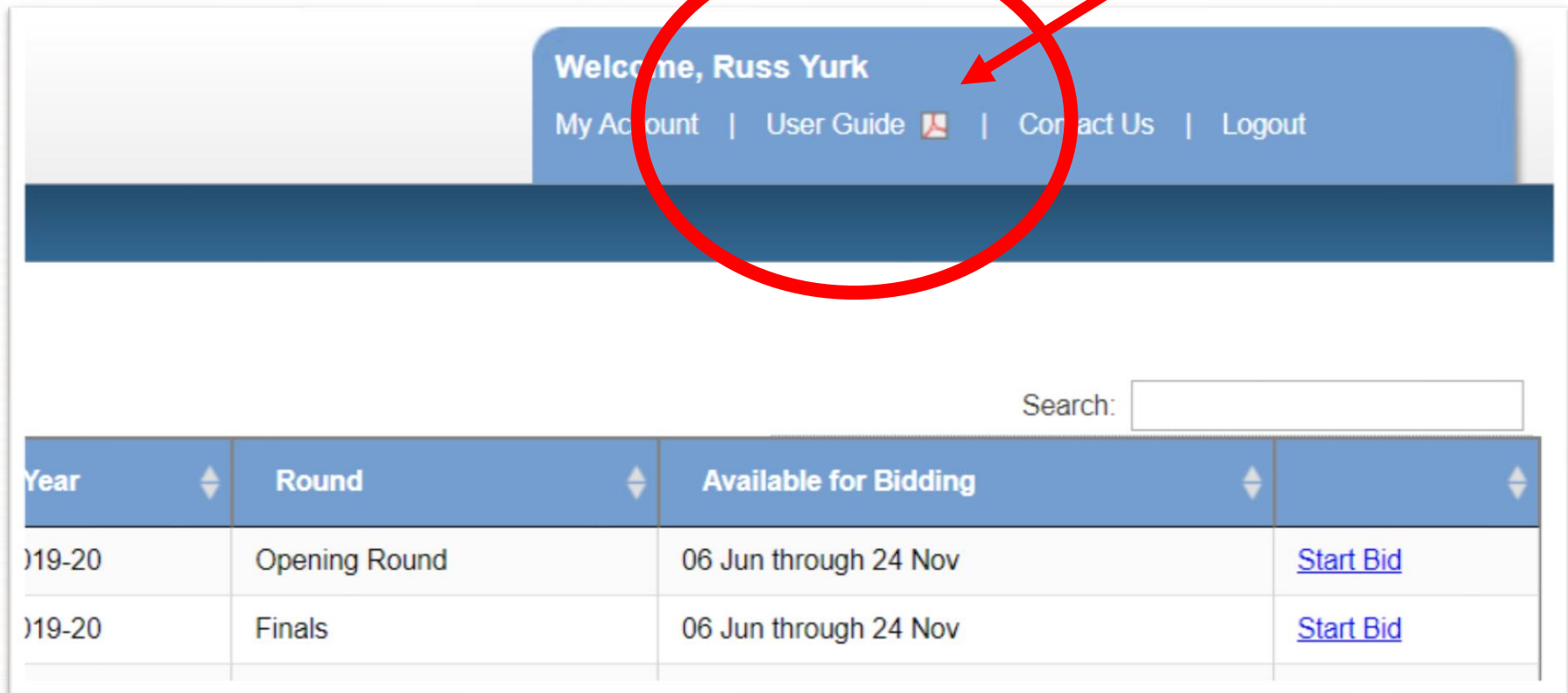
Search:

Description	Year	Round	Host(s)	Facility	Status	Decision	Information For Bids	
2019-20 DIII Men's Wrestling	2019-20	Finals	Eastern Intercollegiate Volleyball Association	Test	Incomplete	Pending	Edit Bid and Contacts Finish Certificates of Insurance Budget - Saved Facility Information - Incomplete Contacts - Incomplete	Remove Bid


2019-20

BID PORTAL

USER GUIDE



Welcome, Russ Yurk

[My Account](#) | [User Guide](#)  | [Contact Us](#) | [Logout](#)

Search:

Year	Round	Available for Bidding	
2019-20	Opening Round	06 Jun through 24 Nov	Start Bid
2019-20	Finals	06 Jun through 24 Nov	Start Bid



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BID PORTAL

Home Screen

Once bids are started, all will populate on your home screen. List of bids started/submitted, bid status and list of required elements.



NCAA Championships
Bid and Profile System

Welcome, Russ Yurk

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[Home](#) | [Profile](#) | [AQ Forms](#)

Championships Available for Bidding

Show entries

Search:

Championship	Division	Year	Round	Available for Bidding	
2019-20 Men's Water Polo		2019-20	Opening Round	06 Jun through 24 Nov	Start Bid
2019-20 DII Field Hockey	II	2019-20	First Round	01 Sep through 04 Nov	Start Bid
2019-20 DIII Men's Wrestling	III	2019-20	Regionals	06 Jun through 15 Feb	Start Bid

Showing 1 to 3 of 3 entries (filtered from 342 total entries)

First Previous **1** Next Last

Bids for Eastern Intercollegiate Volleyball Association

Show entries

Search:

Description	Year	Round	Host(s)	Facility	Status	Decision	Information For Bids	
2019-20 DIII Men's Wrestling	2019-20	Finals	Eastern Intercollegiate Volleyball Association	Test	Incomplete	Pending	Edit Bid and Contacts Finish Certificates of Insurance Budget - Saved Facility Information - Incomplete Contacts - Incomplete	Remove Bid



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SUBMITTING A BID



NCAA Championships
Bid and Profile System

Welcome, Russ Yurk

[My Account](#) | [Contact Us](#) | [Logout](#)

[Home](#)

[Bid Intentions](#)

[Organizations](#)

[Contacts](#)

[Bid Search](#)

[Boards](#)

[Budget System](#)

[Users](#)

[Settings](#)

[AQ Forms](#)

[Video](#)

> Championship Bid Specifications

General Bid Specifications

Please refer to the following [General Bid Specifications](#) when answering the questions below.

CHAMPIONSHIPS HOSTS PERSONNEL: Do you agree? Yes ☐ No ☐ No, with exception ☐

PRACTICE, COMPETITION AND ANCILLARY EVENT VENUE(S): Do you agree? Yes ☐ No ☐ No, with exception ☐

COMMERCIAL IDENTIFICATION, SIGNAGE AND OFFICIAL MARKS: Do you agree? Yes ☐ No ☐ No, with exception ☐

BROADCASTING, MEDIA AND INTERNET: Do you agree? Yes ☐ No ☐ No, with exception ☐

FOOD AND BEVERAGE CONCESSIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

MERCHANDISE CONCESSIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

SOUVENIR GAME PROGRAMS: Do you agree? Yes ☐ No ☐ No, with exception ☐

NCAA CORPORATE CHAMPION AND CORPORATE PARTNER PROGRAM: Do you agree? Yes ☐ No ☐ No, with exception ☐

LOCAL CONTRIBUTOR PROGRAM: Do you agree? Yes ☐ No ☐ No, with exception ☐

FAN FESTIVAL AND ANCILLARY EVENTS: Do you agree? Yes ☐ No ☐ No, with exception ☐

GOVERNMENT GUARANTEES: Do you agree? Yes ☐ No ☐ No, with exception ☐

LODGING SPECIFICATIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

TICKET POLICIES/OPERATIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

MARKETING PLAN/BUDGET: Do you agree? Yes ☐ No ☐ No, with exception ☐

FINANCIAL INFORMATION: Do you agree? Yes ☐ No ☐ No, with exception ☐

COMMUNITY ENGAGEMENT/LEGACY PROGRAMS: Do you agree? Yes ☐ No ☐ No, with exception ☐

AGREEMENT TO TERMS AND CONDITIONS: Do you agree? Yes ☐ No ☐ No, with exception ☐

Sport Specific Bid Specifications

Please refer to the following [National Collegiate Men's Volley bid specifications](#) when answering the questions below.

SECTION III: GENERAL FACILITY REQUIREMENTS: Do you agree? Yes ☐ No ☐ No, with exception ☐

General Bid Specs

Sport Specific Bid Specs



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SUBMITTING A BID

Once you select Start Bid, you will be prompted to confirm the following:

- Host institution – only required when the bidder is a non-NCAA member.
- Facility – you can choose an existing facility or select “Facility not listed,” which will prompt you to enter a new facility.
- Contact for the bid – defaults to the person who started the bid, but can be changed.
- Confirmation of having reviewed the facility profile – applicable to only facilities already in the system.

NCAA Championships
Bid and Profile System

Welcome, Test Test
My Account | User Guide | Contact Us | Logout

Home Profile Users

Start Bid for 2020-21 DIII Men's Wrestling

Budget to Copy: Select a budget to copy or leave blank if you do not wish to copy an existing budget. ▼

Facility: ▼

Bid preparer: Test Test ▼

Contact for this bid (who should bid acceptance/denial be emailed too?): Leave blank if same as bid preparer. ▼

Has the facility profile been reviewed? ☐ Yes ☒ No

Start

If facility already exists in the system, choose the appropriate facility and click Start.

BUDGETS

Budgets

Budgets may be added by making a selection in the Budget to Copy section of the Start Bid page. If your institution/organization never submitted a bid for this championship before, do not make a selection in the Budget to Copy section; just keep the default view. If you previously submitted a bid for this championship, you have the option to copy a previously entered budget by selecting it from the drop-down menu if you wish to do so.

The screenshot shows the 'Start Bid for 2019-20 DIII Men's Wrestling' page. At the top is the NCAA logo and the text 'NCAA Championships Bid and Profile System'. Below this is a navigation bar with 'Home' and 'Profile' links. The main heading is 'Start Bid for 2019-20 DIII Men's Wrestling'. The form includes several fields: 'Budget to Copy' (highlighted with a red circle), 'Facility', 'Bid preparer', and 'Contact for this bid (who should bid acceptance/denial be emailed too?)'. A dropdown menu is open for 'Budget to Copy', showing a list of previous championships with their status, receipts, and expenditures. Below the form is a radio button question: 'Has the facility profile been reviewed?' with 'Yes' and 'No' options. A green 'Start' button is at the bottom left of the form area.

NCAA Championships Bid and Profile System

Home Profile

Start Bid for 2019-20 DIII Men's Wrestling

Budget to Copy ☒ Select a budget to copy or leave blank if you do not wish to copy an existing budget.

Facility

Bid preparer

Contact for this bid (who should bid acceptance/denial be emailed too?)

Has the facility profile been reviewed? ☐ Yes ☒ No

Start

2019 Men's Wrestling Finals (Status: Submitted, Receipts: 57625.0, Expenditures: 126000.0)

2020 Men's Wrestling Regionals (Status: Submitted, Receipts: 12000.0, Expenditures: 23570.0)

2020 Men's Wrestling Finals (Status: Submitted, Receipts: 57625.0, Expenditures: 124500.0)

2021 Men's Wrestling Finals (Status: Submitted, Receipts: 65125.0, Expenditures: 119500.0)

2022 Men's Wrestling Finals (Status: Submitted, Receipts: 60125.0, Expenditures: 126000.0)

Leave blank if same as bid preparer.

BUDGETS

Once you click the Start button, a tab for the Budget site, as well as other required bid materials, will appear at the top of your screen. You can now click on the Budget – Saved tab to access your budget, or on any of the other the bid components to enter your information.


The screenshot shows the NCAA Championships Bid and Profile System interface. At the top, there is a navigation bar with 'Home', 'Profile', and 'Users' links. A message 'Bid was successfully started' is displayed. Below this, a series of tabs are visible: 'Bid/Contacts', 'Budget - Saved' (highlighted with a red circle), 'Test Facility', 'Regional Bid Specifications', and 'Certificates of Insurance'. The main content area is titled 'Edit Bid for 2020-21 DIII Men's Wrestling'. It contains several form fields: 'Budget' (set to '1 - DI CA Test - Test Facility (72221.0)'), 'Facility' (set to 'Test Facility (1 - DI CA Test)'), 'Does the facility serve Coke products?' (radio buttons for Yes and No), 'Bid preparer' (set to 'Test Test'), 'Contact for this bid (who should bid acceptance/denial be emailed too?)' (set to 'Leave blank if same as bid preparer.'), and 'Has the facility profile been reviewed?' (radio buttons for Yes and No).

The various bid components also can be accessed from your Home Screen by clicking on the appropriate links (this view will slightly vary based on the needs for each championship).

The screenshot shows a sidebar menu titled 'Information For Bids'. It contains several links: 'Edit Bid and Contacts', 'Finish Championship Bid Specifications', 'Start Certificates of Insurance', 'Budget - Saved' (highlighted with a red circle), 'Facility Information - Incomplete', and 'Contacts - Incomplete' with a red 'X' icon.

BID CONTACTS

Once you have added/selected the facility, you will be directed to the following page (displayed in two partial screenshots):

 NCAA Championships
Bid and Profile System

Welcome, Test Test
[My Account](#) | [User Guide](#) | [Contact Us](#) | [Logout](#)

[Home](#) | [Profile](#) | [Users](#)

Bid was successfully started

[Bid/Contacts](#) | [Budget - Saved](#) | [Test Facility](#) | [Championship Bid Specifications](#) | [Certificates of Insurance](#)

Edit Bid for 2020-21 DIII Men's Wrestling

Budget

1 - DI CA Test - Test Facility (72216.0) ▼

Facility

Test Facility (1 - DI CA Test) ▼

Does the facility serve Coke products?

☐ Yes ☒ No

Bid preparer

Test Test ▼

Contact for this bid (who should bid acceptance/denial be emailed too?)

Leave blank if same as bid preparer. ▼

Has the facility profile been reviewed?

☐ Yes ☒ No

Please review who should receive the following items

Search:

Item	Person	Select a Person
Awards	Test Kerstin	Select a person. ▼
Credentials		Select a person. ▼
Equipment (e.g., balls, pucks, etc.)		Select a person. ▼
Hydration Product/Sideline Equipment		Select a person. ▼
Merchandise		Select a person. ▼
Programs		Select a person. ▼
Signage		Select a person. ▼

Showing 1 to 7 of 7 entries

BID CONTACTS

Please review the contact roles for this bid

Search:

Title/Role	Required?	Person(s)	Select or Create Person
Concessions Manager	Yes		Select a person or Create a New Person
Drug Testing Coordinator	Yes		Select a person or Create a New Person
Facility Director	Yes		Select a person or Create a New Person
Marketing Director	Yes		Select a person or Create a New Person
Media/PR Contact	Yes		Select a person or Create a New Person
Merchandise Manager	Yes		Select a person or Create a New Person
Security Director	Yes		Select a person or Create a New Person
Ticket Manager	Yes		Select a person or Create a New Person
Tournament Director	Yes		Select a person or Create a New Person
Assistant Athletics Director	No		Select a person or Create a New Person
Associate Athletics Director	No		Select a person or Create a New Person
Athletics Director	No		Select a person or Create a New Person
Data/Timing/Results Crew Coordinator	No		Select a person or Create a New Person
Senior Woman Administrator	No		Select a person or Create a New Person
Sports Information Director	No		Select a person or Create a New Person
Sports Medicine Director	No		Select a person or Create a New Person
Video Board Contact	No		Select a person or Create a New Person

Showing 1 to 17 of 17 entries

Update

If you are bidding on a **future predetermined site**, you **do not need to complete** the information in the sections titled “Please review who should receive the following items” and “Please review the contact roles for this bid” with your initial bid. Instead, click on the Home tab at the top left of the screen.

If you are bidding on a **postseason non-predetermined site**, either **confirm** the individuals listed or **select/create** a new person where applicable. Once finished, click “Update,” then click on the Home tab at the top left of the screen.

PROFILE

Profile

Returning users will notice that some of the bid components will automatically populate as either Complete or Incomplete (rather than Start). This indicates that information previously has been entered into the institution's/organization's profile. To review or edit the existing information, click on the appropriate link or go to the top of the screen and click on the Profile tab.

NCAA Championships Bid and Profile System

Welcome, First Last
My Account | User Guide | Contact Us | Logout

Home Profile

TEST

TEST
123 Main
City, IN 123456
Website:
Conference:

Contacts

Name	Title	Phone	Email	Receives	Last Reviewed	
Test, Karstin	Test	777-888-5555	lk@n.org		05/24/2019	Edit Destroy

[Add Person](#)

Facilities

Name	Address 1	Address 2	City	State	Postal Code	Capacity	Website	
Test Facility	Street		City	AL	77777			Edit Destroy
Test II	Test Address		Test City	AL	77777			Edit Destroy

[Add Facility](#)

Documents

NCAA / Anthony Travel Fully Executed Hotel Agreements	Upload
NCAA Hotel Contract Response	Upload
Revised Hotel Contracts	Upload
NCAA/Anthony Travel Revised Contracts	Upload
Non-Discrimination Questionnaire Response	Upload



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CONTACTS

On the Profile tab, users can edit, delete (destroy) or add to their list of contacts for the key contacts form and add or edit facilities.

Contacts

Contacts

Name	Title	Phone	Email	Receives	Last Reviewed	
Test, Kerstin	Test	777-888-5555	k@n.org		05/24/2019	Edit Destroy
Add Person						

- To add a contact, click on Add Person. Complete the information on the General Information tab. For NCAA members, the Shipping Address will populate from the membership database. Please confirm this information is correct or edit as necessary.
- Once this information is complete, **immediately** move to the Roles by Sport or Facility tab. Do not click on Create Person at this point.




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FACILITIES

Facilities

Facilities

Name	Address 1	Address 2	City	State	Postal Code	Capacity	Website
Test Facility	123 Main		Test	AL	10293		Edit  Destroy
Add Facility							

- To add a new facility, click on Add Facility.

 NCAA Championships
Bid and Profile System

[Home](#) [Profile](#)

Facility was successfully updated.

1 - DI CA Test > Test II

Facility was successfully updated.

This facility is incomplete for bids. [See Problems](#)

[Name and Address](#) [Sports](#) [Details](#) [Signage](#) [Hotels](#) [Media](#) [Video Boards/LED/Control Room](#) [Documents](#) [Sport Specific Info.](#)

Facility Name and Address

Name

Test Facility II

Address1

Test Address

Address2

City

Test City

State

Alabama

Postal code

77777

Website

[Update Facility](#)

Last updated: 05/31/2019

FACILITIES

- Under each tab, you will enter specific venue information by topic. Save information on each tab by clicking on the Update Facility button before moving to the next tab.
- Due to its technical nature, the Video Boars/LED/Control Room tab may be shared with an external party. Please see instructions at the top of the screen for details.

NCAA Championships Bid and Profile System

Welcome, Test Test

My Account | User Guide | Contact Us | Logout

Home Profile

Facility was successfully updated.

1 - DI CA Test > Test Facility II

Facility was successfully updated.

This facility is incomplete for bids. [See Problems](#)

Name and Address Sports Details Signage Hotels Media **Video Boards/LED/Control Room** Documents Sport Specific Info.

This page may be shared with the video board contact who will be working with this championship. To do so, create a password, then scroll to the bottom of the page and click on "Update Facility." After a few seconds, a "Mail Video Board Link" will be generated, which can be sent directly to the video board contact for completion of the information in the Boards/Control Room section.

Password to Edit Board Information

Password

Video Board Contact

Name Title Phone Email

[Add Person](#)

Permanent scoreboard ☒ Yes ☐ No

Video board ☒ Yes ☐ No

LED/Fascia Boards (Ribbons, Table Board, Basket Arm, Outdoor, Marquee, Other) ☒ Yes ☐ No

Public address system ☒ Yes ☐ No

Videoboards/LED/Control Room

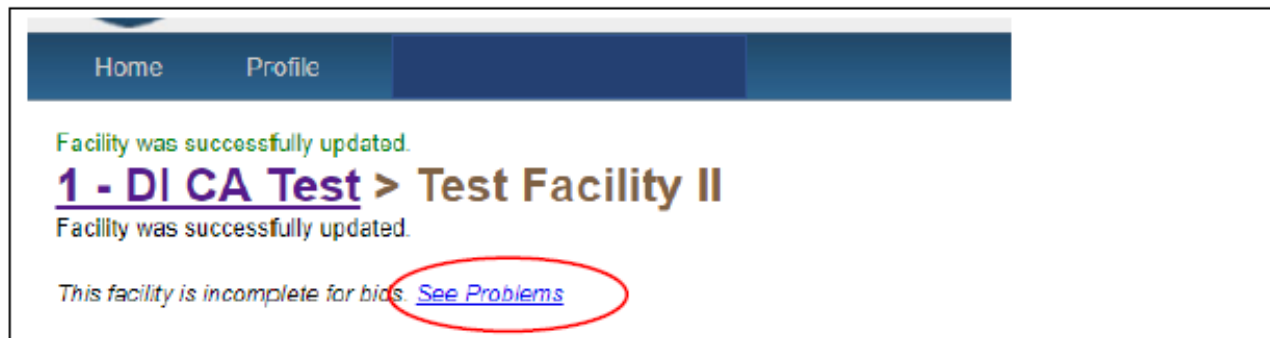


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FACILITIES

- Once all tabs have been completed and saved, your facility should display as “Complete” in the Information for Bids column. If it indicates “Incomplete,” go back into your facility profile and click on the See Problems link.



The screenshot shows a web interface with a navigation bar at the top containing 'Home' and 'Profile' tabs. Below the navigation bar, a green message states 'Facility was successfully updated.' This is followed by a heading '1 - DI CA Test > Test Facility II' and another green message 'Facility was successfully updated.' At the bottom, a status message reads 'This facility is incomplete for bids.' followed by a blue underlined link 'See Problems' which is circled in red.

BID SUBMISSION STRATEGY

- **Member institution/conference requirement and involvement**
- **Venues**
- **Hotels**
- **Budgets (Guarantees and grants)**
- **What's a successful bid...**



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IF AWARDED

If awarded a bid....

- **Hosting agreement**
- **Marketing plan**
- **Key contacts**
- **Hotel information**
- **Budget finalized**
- **Emergency/security plan**
- **Insurance**
- **Lighting information**



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ALCOHOL SALES & INSURANCE

NATIONAL CHAMPION



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ALCOHOL SALES

- **Alcoholic beverage sales**
 - Division I championships and ancillary events only.
 - Currently beer and wine only.
 - Alcohol sales must be regularly sold at venue.
- **Concessionaire identification**
 - Indemnification and insurance obligations
 - Revenue sharing
 - Reporting required to NCAA
- **Effective now**



INSURANCE

- **Insurance**

- **Certificate of insurance not required for bid submission.**
- **To be submitted via NCAA portal no later than 60 days prior, must include event dates in coverage period.**
- **Specific insurance information is available in the general bid specs.**





CORPORATE RELATIONSHIPS

NATIONAL CHAMPION



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OFFICIAL NCAA® CORPORATE CHAMPIONS



OFFICIAL NCAA® CORPORATE PARTNERS



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CORPORATE RELATIONSHIPS

- Managed by NCAA with Turner Sports and CBS Sports
- CC/Ps have exclusive rights to license NCAA trademarks, tickets and taglines
- CC/Ps support all 90 Championships
- CC/Ps have exclusive rights to activate on-site at all Championships
 - Example activations: Fan Fest footprint, videoboard promotions, on-field/court/etc. promotions, product sampling, premium giveaways, sidelines program, locker room product



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CORPORATE RELATIONSHIPS

- **Local non-CC/P partnerships/local contributors**
 - Not permitted to utilize NCAA marks, logos, tickets in a promotional manner
 - Permitted to be sponsor of LOC activities, ticket package purchaser, have private hospitality, or place ad in game program
- **Specific guidelines for covering/removing existing venue corporate advertising, banners, signs and displays**



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TICKETING

NATIONAL CHAMPION



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NCAA® SITE SELECTION PROCESS

TICKETING

- Ticket Pricing
- Ticket Sales
 - Control of venue seating
 - Suites, boxes, etc.
 - Seat allocations
- Sales Report



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MARKETING

NATIONAL CHAMPION



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MARKETING

Bids should include:

- Preliminary marketing plan covering:
 - Advertising
 - Grassroots
 - Digital, E-marketing
 - Database Outreach
 - Public Relations

Creative:

The NCAA will provide all collateral including TV and radio commercials, print pieces, digital banners, etc.



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MARKETING

- In most cases a 14-month sales cycle encompassing the following phases:
 - Ticket on-sale date
 - Sustaining Campaign- supported with grassroots efforts and event marketing
 - Special Offers and Group Strategies
 - Backend Campaign- last chance



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BROADCAST

NATIONAL CHAMPION



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

BROADCAST

- **Broadcast Infrastructure (Linear & Digital)**
 - Power
 - Bandwidth
 - Lighting (www.ncaa.com)
 - Announce & camera locations
 - Parking
- **35% of championships have national broadcast agreements (Linear)**
- **All others: Streaming of final sites**
- **98% of final sites have live broadcast component**



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HOTEL PROGRAM

NATIONAL CHAMPION



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CHAMPIONSHIP HOUSING PROGRAM GOALS

- Create memorable championship experiences
- Implement best practices
- Reduce risk
- Save time and money
- Consolidate and maximize volume to create benefits



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CHAMPIONSHIP HOUSING PROGRAM NOTES

- Bids are contingent on successful hotel contracting
- Anthony Travel manages hotel RFP and contracting processes sourcing, negotiating and contracting housing on the NCAA's behalf for participating teams, NCAA staff, committee members, media and game officials. (Blocks may require separate hotels)
- Full and limited service hotels considered, depending on championship
- NCAA makes final decisions and signs hotel contracts



CRITERIA FOR SUCCESSFUL LODGING BID

- Commitment to NCAA values and philosophies
- Proximity to playing venue, meals, entertainment
- Familiarity with team housing and ability to meet sport specific needs
- Willingness to partner with the NCAA
- Alignment with NCAA contractual terms



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

RESPONSIBILITIES OF HOST SITES

- Verify housing market is sufficient to meet room block requirements
- Recommend properties for consideration
- Disclose special relationships/arrangements
- Do not secure/contract lodging or discuss rates



LODGING BID PROCESS

1 Bid Response
Research

2 Lodging RFP
Process

3 Properties
Selected &
Contracted

4 Event Preparation
& Execution

5 Post-Event
Reconciliation
& Reporting



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NCAA® SITE SELECTION PROCESS

The background of the slide features a low-angle shot of the NCAA Division II National Championships trophy on the left. The trophy is a dark brown, arch-shaped structure with a gold-colored circular emblem at the top containing the letters 'NCAA'. The words 'NATIONAL CHAMPION' are inscribed in gold on the base of the trophy. In the background, a city skyline with various skyscrapers is visible under a bright blue sky with scattered white clouds. A large, bold, blue text overlay is positioned on the right side of the image.

DIVISION II NATIONAL CHAMPIONSHIPS FESTIVALS

NATIONAL CHAMPION



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DII NATIONAL CHAMPIONSHIPS FESTIVALS

Olympic-style championship events

- Fall 12/2022 MW Cross Country, Field Hockey, MW Soccer, W Volleyball
 - Spring 05/2024 MW Golf, W Lacrosse, Softball, MW Tennis
 - Winter 03/2025 MW Indoor Track & Field, MW Swimming & Diving, Wrestling
 - Basketball 03/2026 MW Basketball
- **1,000 to 1,500 official travel party members per Festival**
 - ~5,000 hotel nights per Festival
 - **Enhancements include:**
 - Opening Ceremonies
 - Closing Celebration
 - Student-Athlete Lounges



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SUPPLIER DIVERSITY

NATIONAL CHAMPION



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SUPPLIER DIVERSITY

- The NCAA requests LOCs/hosts explore opportunities to include diverse businesses in providing goods and services in support of NCAA championships.
- The NCAA defines a diverse supplier as a business owned, managed and controlled by women, veterans, minorities, LGBTQ, or disabled persons.
- The NCAA requires third-party certification of diversity status by an organization that promotes the development of diverse businesses.





BREAKOUT SESSION #1

NATIONAL CHAMPION



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

BREAKOUT SESSIONS

Time	Summitt/ Wooden	Theodore Roosevelt	Business Center
10:15 - 10:40 a.m.	-----	Division I	Hotel – National Sales
10:45 – 11:10 a.m.	Digital/Social/ Broadcasting	Division I	Hotel Program
11:15 – 11:40 a.m.	Digital/Social/ Broadcasting	Division I	Hotel Program

Time	Walter Byers Auditorium	Palmer Pierce A	Palmer Pierce B	Palmer Pierce C
10:15 - 10:40 a.m.	Men's Frozen Four	Division III	Bid Portal Q/A	Budgets
10:45 – 11:10 a.m.	Men's Frozen Four	Division III	Bid Portal Q/A	Budgets
11:15 – 11:40 a.m.	-----	Division II/ Festival	Bid Portal Q/A	DI/II/III Lacrosse



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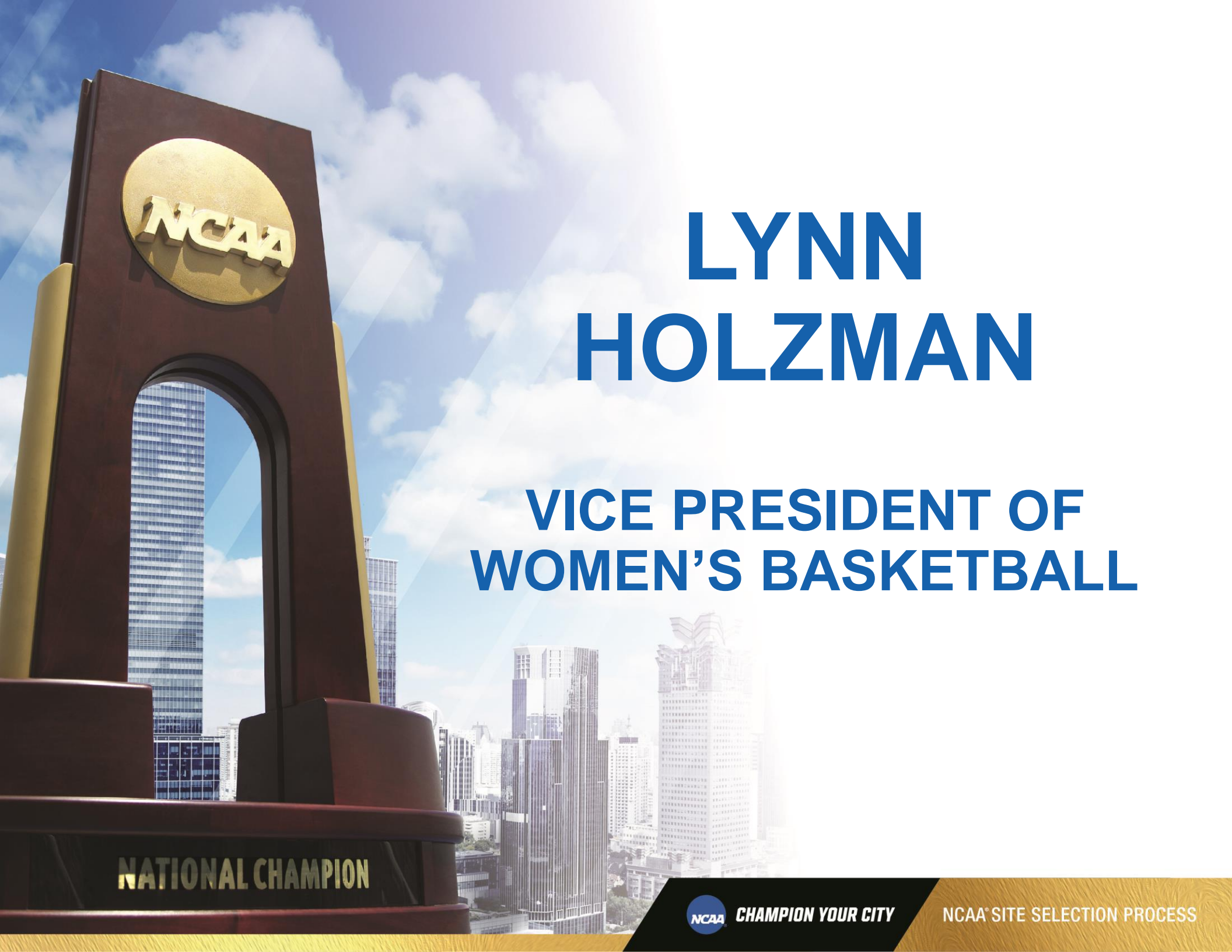
LUNCH

NATIONAL CHAMPION



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LYNN HOLZMAN

**VICE PRESIDENT OF
WOMEN'S BASKETBALL**

NATIONAL CHAMPION



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NCAA® SITE SELECTION PROCESS

The image features a large, dark brown NCAA National Champion trophy in the foreground on the left. The trophy has a gold circular emblem at the top with the NCAA logo and a gold archway in the center. The words "NATIONAL CHAMPION" are inscribed in gold at the base. In the background, a city skyline with various skyscrapers is visible under a blue sky with white clouds. A bright sun flare is present in the upper right corner.

BREAKOUT SESSION #2

NATIONAL CHAMPION



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

BREAKOUT SESSIONS

Time	Jesse Owens	Summitt/ Wooden	Theodore Roosevelt	Business Center
1:15 – 1:40 p.m.	Women's Basketball	Men's Basketball	_____	Hotel Program
1:45 – 2:10 p.m.	Women's Basketball	Men's Basketball Q&A	_____	Hotel Program
2:15 – 2:40 p.m.	Women's Basketball Q&A	Men's Basketball	_____	Hotel Program
2:45 – 3:10 p.m.	Women's Basketball	Men's Basketball Q&A	Division I	Hotel Program
3:15 – 3:40 p.m.	Women's Basketball Q&A	Men's Basketball	Division I	Hotel Program



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NCAA® SITE SELECTION PROCESS

BREAKOUT SESSIONS

Time	Walter Byers Auditorium	Palmer Pierce A	Palmer Pierce B	Palmer Pierce C
1:15 – 1:40 p.m.	DI Women's Volleyball	Division II/ Festival	Bid Portal Q/A	DI/DII/DIII Men's Lacrosse
1:45 – 2:10 p.m.	DI Women's Volleyball	Division II/ Festival	Bid Portal Q/A	DI/DII/DIII Men's Lacrosse
2:15 – 2:40 p.m.	_____	Division III	Bid Portal Q/A	DI Wrestling
2:45 – 3:10 p.m.	DI Women's Volleyball	_____	Bid Portal Q/A	DI Wrestling
3:15 – 3:40 p.m.	Men's Frozen Four	_____		DI Wrestling



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FOR MORE INFORMATION



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NATIONAL CHAMPION



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THANK YOU!

[NCAA.ORG/BIDS](https://ncaa.org/bids)



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