CHAMPION YOUR CITY
NCAA SITE SELECTION PROCESS
DIVISION I/II/III
MEN’S LACROSSE

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OPPORTUNITY

• 2022-25 Division I/II/III Men’s Lacrosse Championships
  • 3 Days of competition
  • 5 Games
    • 3 Division I games (Semi’s and Championship)
    • Championship games for Division II and III
    • 80,000+ Fans through the gates
  • #1 Lacrosse event in the country
THE STRATEGY

• Identify areas with strong community support for local/regional collegiate lacrosse as well as NCAA Championships.

• Looking for high quality facilities to provide the best experience for our student-athletes.

• Identify key leaders in the community to assist in all aspects of planning.
THE BID

What the committee will look for/Considerations:

• Facility: Ideal Capacity 40,000 plus.
• Hotels: Six to eight high quality, full service properties.
• Ancillary Events: On-site fan interactives; autograph sessions; potential for a fan fest.
• What is the draw to your city that encourages attendance?
• How easy/expensive is it to travel to your site?
• What is the local support for lacrosse? Youth lacrosse market?
• Great partnership with the host institution/conference and local sports commission/CVB.
• Be creative.
THE WHY...
THE BID - BENEFITS

- National television exposure across our ESPN platforms.
- Hosting the lacrosse event of the year.
- Attract people from around the country to your city/area on what it has to offer.
KEY REMINDERS IN BIDDING

• Review availability and dates in bid specifications.

• Focus on student-athlete experience.
  • Examples include banquet locations, locker room décor – be creative.

• Typical expense budget is $700,000 to $1,300,000.

• Added Championship enhancements for the student-athletes and fans.
QUESTIONS

www.ncaa.org/bids