

CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS



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DIVISION I/II/III MEN'S LACROSSE

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OPPORTUNITY

- **2022-25 Division I/II/III Men's Lacrosse Championships**
 - **3 Days of competition**
 - **5 Games**
 - **3 Division I games (Semi's and Championship)**
 - **Championship games for Division II and III**
 - **80,000+ Fans through the gates**
 - **#1 Lacrosse event in the country**



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THE STRATEGY

- **Identify areas with strong community support for local/regional collegiate lacrosse as well as NCAA Championships.**
- **Looking for high quality facilities to provide the best experience for our student-athletes.**
- **Identify key leaders in the community to assist in all aspects of planning.**



THE BID

What the committee will look for/Considerations:

- **Facility: Ideal Capacity 40,000 plus.**
- **Hotels: Six to eight high quality, full service properties.**
- **Ancillary Events: On-site fan interactives; autograph sessions; potential for a fan fest.**
- **What is the draw to your city that encourages attendance?**
- **How easy/expensive is it to travel to your site?**
- **What is the local support for lacrosse? Youth lacrosse market?**
- **Great partnership with the host institution/conference and local sports commission/CVB.**
- **Be creative.**

NATIONAL CHAMPION



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THE WHY...



THE BID - BENEFITS

- National television exposure across our ESPN platforms.
- Hosting the lacrosse event of the year.
- Attract people from around the country to your city/area on what it has to offer.

NATIONAL CHAMPION



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KEY REMINDERS IN BIDDING

- Review availability and dates in bid specifications.
- Focus on student-athlete experience.
 - Examples include banquet locations, locker room décor – be creative.
- Typical expense budget is \$700,000 to \$1,300,000.
- Added Championship enhancements for the student-athletes and fans.



QUESTIONS

www.ncaa.org/bids