



THE WHY...

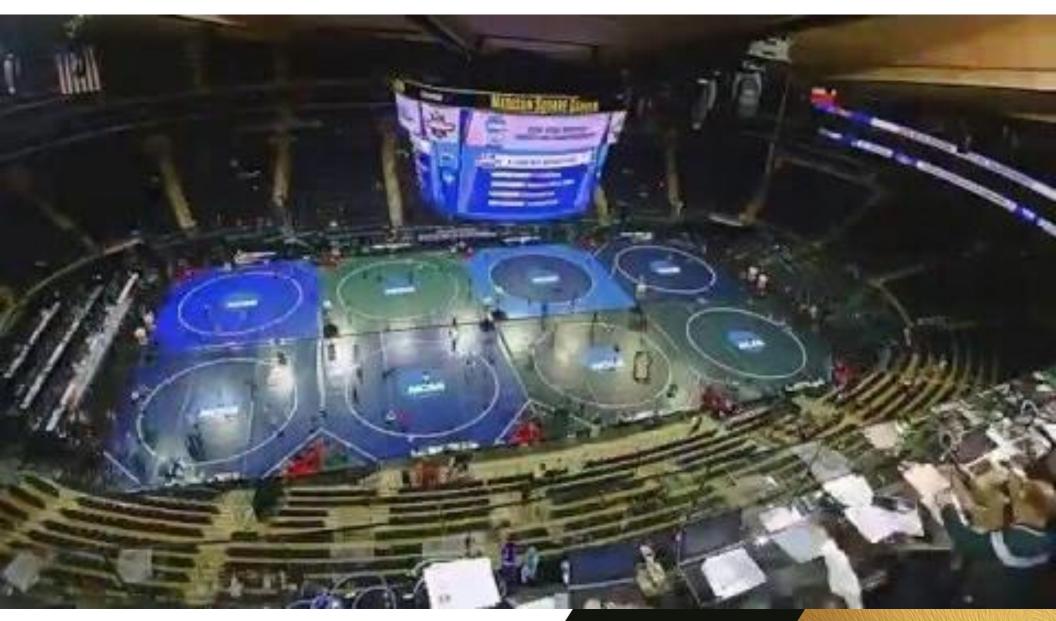


OPPORTUNITY

2023-26 Division I Wrestling Championships



SET-UP









- Grow casual fan base
- Maximize coverage and access
- Enhance the student-athlete and fan experience
- Engaged LOC to assist with volunteer recruitment and local promotion
- Supportive local government
- **Expanded hospitality opportunities**
- Destination packaging





KEY REMINDERS IN BIDDING

- Review availability and dates in bid specifications
- Note any exceptions that are required
- Focus on student-athlete experience
- Financial guarantee is \$2.5M
- Typical Expense budget is \$1M \$1.2M
- Facility rental vs. Facility Fee
- Inflationary increases
- Added Championship enhancements for the student-athletes and fans

WHO WANTS TO BE NEXT...

