



## **OPPORTUNITY**

• 2022-25 Division I Women's Volleyball Finals

What it's all about...





## THE STRATEGY

- Identify areas with strong community support for local collegiate volleyball as well as NCAA Championships.
- Looking for high quality facilities to provide the best experience for our student-athletes.
- Identify key leaders in the community to assist in all aspects of planning.



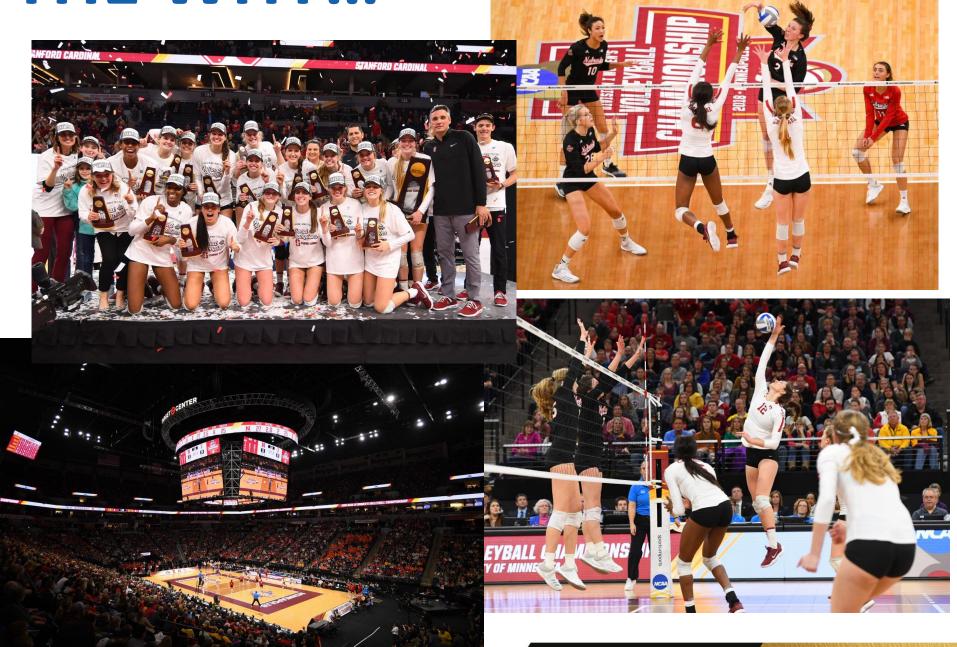
## THE BID

What we look for/Considerations:

- Facility: Ideal Capacity 17,000 -18,000
- Hotels: Four to six high quality, full service properties
- Ancillary Events: On-site fan interactives; autograph sessions; potential for a fan fest.
- AVCA Convention: 3,900 hotel rooms by close to 3,000 attendees and exhibitors, use of convention center, large restaurant/retail impact.
- What is the draw to your city that encourages attendance?
- How easy/expensive is it to travel to your site?
- What is the local support for volleyball? Youth volleyball market?
- Great partnership with the host institution/conference and local sports commission/CVB.

NATIONAL CHAMPION

THE WHY...





## **KEY REMINDERS IN BIDDING**

- Review availability and dates in bid specifications.
- Focus on student-athlete experience.
- Financial guarantee is \$450,000.
- Typical budget is \$350,000 to \$400,000.
- Added Championship enhancements for the student-athletes and fans.

