

CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

DIVISION I WOMEN'S VOLLEYBALL

Kristin W. Fasbender

Director of Championships & Alliances

OPPORTUNITY

- **2022-25 Division I Women's Volleyball Finals**

What it's all about...



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

THE STRATEGY

- **Identify areas with strong community support for local collegiate volleyball as well as NCAA Championships.**
- **Looking for high quality facilities to provide the best experience for our student-athletes.**
- **Identify key leaders in the community to assist in all aspects of planning.**



THE BID

What we look for/Considerations:

- **Facility:** Ideal Capacity 17,000 -18,000
- **Hotels:** Four to six high quality, full service properties
- **Ancillary Events:** On-site fan interactives; autograph sessions; potential for a fan fest.
- **AVCA Convention:** 3,900 hotel rooms by close to 3,000 attendees and exhibitors, use of convention center, large restaurant/retail impact.
- **What is the draw to your city that encourages attendance?**
- **How easy/expensive is it to travel to your site?**
- **What is the local support for volleyball? Youth volleyball market?**
- **Great partnership with the host institution/conference and local sports commission/CVB.**

NATIONAL CHAMPION



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS

THE WHY...





THE BID - BENEFITS

- National television exposure across our ESPN platforms.
- Hosting the premiere collegiate volleyball event of the year.
- Community Impact:
 - Opportunity for local contributions from our corporate sponsors.
 - Local youth teams exposure to the top collegiate competition.

NATIONAL CHAMPION

KEY REMINDERS IN BIDDING

- Review availability and dates in bid specifications.
- Focus on student-athlete experience.
- Financial guarantee is \$450,000.
- Typical budget is \$350,000 to \$400,000.
- Added Championship enhancements for the student-athletes and fans.



QUESTIONS

www.ncaa.org/bids



CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS