

CHAMPION YOUR CITY

NCAA® SITE SELECTION PROCESS



DIVISION I WOMEN'S
BASKETBALL
CHAMPIONSHIP



OUR GAME. OUR COMMUNITY. OUR FUTURE.



OUR VISION

WHAT WE STRIVE TO ACCOMPLISH

“Unify and grow the women’s basketball community; empower student-athletes to achieve their full potential; celebrate and elevate the game; and create an inspiring experience for all involved.”

“WE TIP WITH EXCELLENCE AND INTEGRITY”



CRUNCH TIME

We know who we are, what we represent,
what makes us unique and what we want to achieve.
Now it's time to execute strategies that lead us to victory.

WE'RE BUILDING OUR PLAN ON THE FOLLOWING GOAL AREAS:

- **Leadership**
- **Transformational Student-Athlete Experience**
- **Quality Competition**
- **Memorable Championships**
- **Building Affinity**

With those as our guideposts, our strategic plan will elevate our game and our community. We're intentional about the steps we're taking to achieve our goals. We've set a course that will benefit those who play the game – and those who oversee it – in all three divisions for years to come.

www.ncaa.org/WBBStrategicPlan

“WE TIP WITH EXCELLENCE AND INTEGRITY”



OPPORTUNITIES

Women's Final Four

- Bid cycle to award sites in 2025 and 2026.

Regional Round

- Bid cycle to award sites in 2023, 2024, 2025 and 2026.
- Bids in each year will be awarded for 2 Regional sites, 8 teams per site.

BID PROCESS - REGIONALS

Bid Requirements:

- **Championship facilities and diagrams.**
- **Venue lease agreement.**
- **Proposed budgets/financial stewardship.**
- **Enhancements/exceptions.**
- **Hotel contacts for Anthony Travel.**
- **Key contact forms.**



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BID PROCESS - REGIONALS

Competition Venue:

- **No minimum seating capacity.**
- **100+ seat capacity media workroom and interview room.**
- **125-150 media seat capacity (combination of upper and floor).**
- **Television power requirements.**
- **Review space needs.**
- **All professional and corporate advertising/marks within the venue bowl must be covered.**
- **Can be on or off campus venues.**
- **Meeting venue hold date requirements.**



BID PROCESS - REGIONALS

Lodging:

- Full service hotels.
 - Headquarters hotel – media, game officials, committee/staff.
 - Eight team hotels – quality, experience, brand recognition.
- Competitive rates.
- Close proximity to venue/airport.
- Renovations.
- Anthony Travel will contract after bids are awarded.



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BID PROCESS - REGIONALS

Other Requirements:

- Airline service and equipment (quality jet service, frequency of arrivals, FBO needs).
- DI Membership hosts/co-hosts.
- Projected revenue and expense.
- Ancillary events and programming.
- Honorarium to host institution/conference, as a percentage of net receipts: 10% for off-campus facilities, 15% for on-campus facilities.
- Geographic representation each year.



BID PROCESS – WOMEN'S FINAL FOUR

Event Overview:



- Three games.
- 3- or 4-day fan festival.
- Ancillary events.
- Hospitality.
- Legacy and community programs.
- Concert.
- Women's Basketball Coaches Association National Convention.

BID PROCESS – WOMEN'S FINAL FOUR

Financials:



- Fundraising.
- LOC Expense.
- Propose split of concessions revenue.
- Propose excess funding split.

BID PROCESS – WOMEN'S FINAL FOUR



LOC Expense	
Hospitality	Mementos
LOC Operations/Staff/Office	Rental fee (fan festival, Salute, concert, WBCA Convention)
Transportation – shuttles, courtesy car	Décor – production, install, removal
Bounce	Red Carpet Arrival
Community/Legacy	Volunteer Program
Team Host Program	Marketing and Promotions
Sustainability	City Services
Economic Impact Study	Contributor Fulfillment

Note: Chart is a general reference. Refer to bid specifications and budget template for all line items in detail.

BID PROCESS – WOMEN'S FINAL FOUR

Competition Venue:

- Minimum seating capacity: 17,000.
- 220 seat capacity media workroom
- 75 seat capacity interview room.
- 300 media seat capacity (combination of upper and floor).
- Broadcast partner host set.
- Television power requirements.
- Review space needs.
- All professional and corporate advertising/marks within the venue bowl and competing sponsors on concourse must be covered.



BID PROCESS – WOMEN'S FINAL FOUR



Lodging:

- Full service hotels.
 - Headquarters hotel – media, game officials, committee/staff, broadcast partner, membership.
 - Four team hotels – quality, experience, brand recognition.
 - WBCA hotel – membership.
- Competitive rates.
- Close proximity to venue/airport.
- Renovations.
- Anthony Travel will contract after bids are awarded.

BID PROCESS – WOMEN'S FINAL FOUR



Other Requirements:

- DI Membership hosts/co-hosts.
- Airline service and equipment (quality jet service, frequency of arrivals, FBO needs).
- Projected funding plan and expense.
- Honorarium to host institution/conference, 10% net receipts or \$200,000.
- Refer to bid specifications for hosting requirements.

BID PROCESS – WOMEN'S FINAL FOUR

Timeline:

- Nov. 4 – Intent to Bid Form due.
Access to Collaboration Zone provided.
- Nov. 15 – Critical Items due (hotel inventory, draft budget and funding, bid questionnaire, venue agreement).
- December – In-Person Progress and Planning Meetings.
- Late-January – Finalists announced.



BID PROCESS – WOMEN'S FINAL FOUR



Timeline (continued):

- April 3 & 5 – Attend 2020 Women's Four in New Orleans.
- April 13 – Final bid submission.
- May, June, July – Comment period.
- June, July, August – Site visits to bid cities.
- August/September – In-Person presentations.
- October – NCAA Site Selection Process Bid city announcement.

BID PROCESS – WOMEN'S BASKETBALL

Key Items For Consideration:

- **History of hosting championships.**
- **Support of WBB or women's initiatives locally.**
- **Alignment with WBB strategic plan.**
- **Availability/interest to bid on multiple years.**
- **Budget and overall financial plan, including recommended split of concession revenue.**
- **Geographic disbursement.**



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QUESTIONS

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NATIONAL CHAMPION



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