## **CHAMPION VOUR CITY** NCAA SITE SELECTION PROCESS

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### DIVISION I & NATIONAL COLLEGIATE CHAMPIONSHIPS

# John Bugner & Jeff Mlynski

NCAA SITE SELECTION PROCESS



NATIONAL CHAMPION

# **DIVISION I**

- Men's & Women's Cross Country
- Field Hockey
- Men's & Women's Golf
- Women's Lacrosse
- Women's Rowing (DI/DII/DIII)
- Men's Soccer
- Women's Soccer
- Men's Swimming & Diving
- Women's Swimming & Diving
- Men's & Women's Tennis
- Men's & Women's Indoor Track & Field
- Men's & Women's Outdoor Track & Field

### NATIONAL COLLEGIATE

- Beach Volleyball
- Women's Bowling
- Men's & Women's Fencing
- Men's Gymnastics
- Women's Gymnastics
- Women's Ice Hockey
- Men's & Women's Rifle
- Men's & Women's Skiing
- Men's Volleyball

NATIONAL CHAMPION

- Men's Water Polo
- Women's Water Polo

## **DI/NC CHAMPIONSHIPS**

### • What is National Collegiate?

 Low sponsorship sports that are made up of teams from multiple divisions.

#### • Are any of these on TV?

- M&W Golf on Golf Channel
- M&W Tennis on Tennis Channel
- Beach Volleyball on ESPN
- Women's Gymnastics on ESPN
- Men's Gymnastics on BTN
- Women's Lacrosse on ESPN
- M&W Soccer on ESPN
- Bowling on ESPN
- Men's Volleyball on ESPN
- Track & Field on ESPN
- If not broadcast on TV, will stream live on ncaa.com.



CHAMPION YOUR CITY

NCAA<sup>®</sup> SITE SELECTION PROCESS

# PROCESS & COMMITTEE INVOLVEMENT

- Sport committee will review bids and make recommendations.
- Division I Competition Oversight Committee has final approval.



#### **Committee Priorities**

- Quality student-athlete experience.
- Facilities and amenities.
- Hosting experience and necessary staffing.
- Competitive fairness.
- Economies of scale and efficiencies for budget.
- Opportunities for new revenue streams.

# PROCESS & COMMITTEE INVOLVEMENT

### **Criteria for Site Determinations**

- Quality and availability of facility.
- Revenue potential.
- Attendance history and potential.
- Geographical location.
- Championship operating costs.



# **KEYS TO SUCCESSFUL BID**

- Ease of travel.
- Hotels.
- Facilities.
- Community support.
- Unique banquet location and enhancements.
- Budget/financial support.
- Unique student-athlete experience.

### **Other Items to Consider**

- VIP Hospitality.
- Fan engagement spaces.
- Community engagement.



# **THANK YOU!**

John Bugner



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