PSA SCRIPTS

Please consider using any of the following public service announcements describing Division III Week during athletics contests or events scheduled in during the celebration.

INSTITUTION ONLY

THIS WEEK, THE [SCHOOL] ATHLETICS PROGRAM IS CELEBRATING N-C-A-A DIVISION THREE WEEK. A SIGNIFICANT PERCENTAGE OF OUR STUDENTS PARTICIPATE IN VARSITY ATHLETICS, COMPETING FOR THE LOVE OF THE GAME. WE ARE PROUD TO JOIN MORE THAN 420 OTHER DIVISION THREE SCHOOLS IN CELEBRATING THE ACADEMIC AND ATHLETIC ACCOMPLISHMENTS OF STUDENT-ATHLETES, AS WELL AS THEIR LEADERSHIP, COMMUNITY SERVICE AND CAMPUS INVOLVEMENT.

CONFERENCE ONLY

THIS WEEK, THE [CONFERENCE] IS CELEBRATING N-C-A-A DIVISION THREE WEEK. A SIGNIFICANT PERCENTAGE OF STUDENTS ENROLLED AT EACH OF OUR MEMBER SCHOOLS COMPETE IN VARSITY ATHLETICS, PLAYING FOR THE LOVE OF THE GAME. THEY ALSO EXCEL IN THE CLASSROOM AND DEMONSTRATE LEADERSHIP, COMMUNITY SERVICE AND CAMPUS INVOLVEMENT. WE ARE PROUD TO JOIN DIVISION THREE CONFERENCES THIS WEEK IN CELEBRATING THESE ACCOMPLISHMENTS.

DID YOU KNOW?

DID YOU KNOW THAT, ON AVERAGE, ABOUT ONE-FOURTH OF STUDENTS ENROLLED AT N-C-A-A DIVISION THREE MEMBER SCHOOLS PARTICIPATE IN VARSITY ATHLETICS? THIS WEEK, [SCHOOL/CONFERENCE] IS JOINING OVER 420 DIVISION THREE SCHOOLS AND 42 CONFERENCES IN THE NATIONWIDE CELEBRATION OF N-C-A-A DIVISION THREE WEEK. WE ARE PROUD OF OUR STUDENTATHLETES, WHO EXCEL BOTH IN THE CLASSROOM AND IN ATHLETIC COMPETITION WHILE DEMONSTRATING LEADERSHIP, COMMUNITY SERVICE AND CAMPUS INVOLVEMENT.

GENERIC

THE STUDENT-ATHLETES COMPETING AT/IN [SCHOOL/CONFERENCE] ARE AMONG OVER 206,000 STUDENTS WHO PLAY VARSITY SPORTS IN THE N-C-A-A'S LARGEST DIVISION, AND ALL ARE JOINING IN THE NATIONWIDE CELEBRATION OF DIVISION THREE WEEK. DIVISION THREE STUDENT-ATHLETES PLAY FOR THE LOVE OF THE GAME, WHILE EXCELLING IN THE CLASSROOM AND DEMONSTRATING LEADERSHIP, COMMUNITY SERVICE AND CAMPUS INVOLVEMENT. LEARN MORE ABOUT DIVISION THREE AT N-C-A-A DOT ORG, OR BY FOLLOWING DIVISION THREE ON INSTAGRAM, X OR FACEBOOK.

DISCOVER, DEVELOP, DEDICATE

THE STUDENT-ATHLETES WHO COMPETE IN/AT [SCHOOL/CONFERENCE] ARE DISCOVERING THEIR POTENTIAL, DEVELOPING THEIR PASSIONS AND DEDICATING THEMSELVES TO ACADEMIC SUCCESS WHILE PREPARING TO CONTRIBUTE TO SOCIETY. THEY ALSO COMPETE ALONGSIDE MORE THAN 210,000 STUDENT-ATHLETES AT OVER 420 DIVISION THREE SCHOOLS WHO PLAY FOR THE LOVE OF THE GAME. LEARN MORE ABOUT DIVISION THREE AT N-C-A-A DOT ORG, AND LEARN MORE ABOUT OUR OWN STUDENT-ATHLETES AT [SCHOOL/CONFERENCE WEBSITE].